

THE GUILFORDIAN

VOL. IX.

GUILFORD COLLEGE, N. C., JANUARY 16, 1923.

No. 14.

GUILFORD GETS \$100,000

General Education Board Makes Conditional Gift

Guilford Must Secure
\$275,000

HOLLOWELL GIVES 10,000

Campaign for Endowment
Launched by College

One hundred thousand dollars has been granted to Guilford College by the General Education Board of New York. It is a conditional gift, the condition being that the college raise an additional amount of \$275,000.00. A campaign has been launched to be sponsored by the Guilford College Alumni Association. Following the announcement of this, Richard Hollowell, of Columbus, S. C., donated \$10,000.00.

The college now has \$200,000.00 endowment and with the additional sum of \$300,000.00 the endowment will be \$500,000.00 an amount which is required for all colleges who enter the Southern College Association \$75,000.00 of the proposed budget will be used for necessities of the college and to pay off all indebtedness.

The gift from the General Education Board is one of a very few that have been made to North Carolina institutions, and was tendered after the board had made a thorough investigation of the college, its standards and needs. The investigation was made personally by Dr. Wallace Butterick, chairman of the board and Trevor Arnette, one of the secretaries, who were at Guilford some time ago. Dr. Butterick was very enthusiastic in his praise of the standards of Guilford and the work it is doing in the state and expressed himself favorably on the ideals and characteristics of the college.

At present Guilford is a Class "A" college but unless its endowment can be raised to \$500,000.00 it will lose its Class "A" standing. Guilford is recognized as one of the most economical colleges in North Carolina and the minimum expense with the aid of a sustaining fund has

(Continued on page 4)

MACON AND MARSHALL TO HEAD GUILFORDIAN STAFF

The new editorial staff of the Guilfordian Board was elected Tuesday night at a meeting of the reporters. Hershel L. Macon, the present managing editor, was unanimously elected Editor-in-Chief for the coming year. Robert Marshall was chosen as Managing Editor without a dissenting vote.

Spot Taylor is retiring from the staff as Editor-in-Chief. The paper has been very successful under the old staff and the indications are that with the new and experienced editors the paper is assured of continued progress.

OUR OPPORTUNITY

William Bryan, President of the University of Indiana, declares that:

"A noble Alma Mater
Is created by Sacrifice
None truly belong to Her
Save They
Who join in the sacrifice."

We are calling this campaign for a five thousand dollar endowment for Guilford, "Guilford's great opportunity" but in these significant words of President Bryan, we are reminded that this movement is *one great opportunity for the Alumni, former students and all friends* of the college to partake in the sacrifice by which noble institutions are created

The greatness of any institution lies not in its buildings, in its equipment nor in its traditions, but rather in the noble ideals, the pure hearts, the clean lives and heroic spirits of the men and women who go out from her halls. The production of character requires something more than trained men, it requires divine men and women, who will pour out their souls and their energy, their very life blood for the boys and girls who come within her doors. I hold that the students who have congregated in our class rooms and dormitories have partaken of vital soul food as well as intellectual training. But it has all been in vain if in this hour of her need the Alma Mater calls in vain for sacrifice to save her life. This is your great opportunity to belong, truly, to a noble Alma Mater. There is no greater crime than to drink in the sacrifices and life energies of others and then to fail to pass them on or repay as the opportunity affords.

Your great opportunity. Let Guilford's sons and daughters be worthy of her.

Let them build a Christian college that shall be worthy of their noblest selves. That shall abide through all time, with its high ideal embodied with noble endowments. Let this generation contribute its part to the perpetuity of the splendid little college which others sacrificed to found and generations maintained and enlarged and presented to it.

Raymond Binford

Hugh White, who is teaching in the Kernersville High School, visited at the college Sunday.

Murry Tate spent the week end with friends at the college.

Joe Ragsdale visited his cousin, Jack Ragsdale Sunday.

W. L. Rudd was on the campus Sunday.

T. GILBERT PEARSON CONTRIBUTES TO LIBRARY

President Audubon Society
Presents to College Set
of his Works

The following list of books has been received by the college library as a gift from T. Gilbert Pearson, '97:

T. Gilbert Pearson, "Bird Study Book"

T. Gilbert Pearson, "Tales of Birdland"

T. Gilbert Pearson, "Stories of Bird Life"

T. Gilbert Pearson, Editor, "Portraits and habits of Our Birds." North Carolina Geological and Economical Survey.

A letter accompanying the gift is as follows:

December 15, 1922.

Miss Katherine C. Ricks,
Librarian, Guilford College,
Guilford, North Carolina.

Dear Miss Ricks:

I am today sending you for the College Library as a slight Christmas token, six books, four of which I am the author and two others I have edited and caused to be published. These you will note are about birds and I am sending them thinking possibly some of the students of the College might find them of some slight interest.

While it has been nearly twenty-three years since I graduated from Guilford my interest in the institution continues very great—so strongly does one's mind remain on the memories of the experiences of his youth.

I always read the *Guilfordian* and am always pleased to hear the latest news from anyone who has visited the College.

Yours very cordially,

T. Gilbert Pearson

Mr. Pearson is one of the "really great" Alumni of Guilford. He entered Guilford as a boy in knee pants and she kept him until she could no longer hold so famous an authority on birds and bird life. He was born in Tuscola, Ill., and spent his childhood and early youth in Indiana and Florida. He entered Guilford in 1891 and was graduated in 1897. During his student career he was curator of the college museum. The college is indebted to him for

(Continued on page 3)

HEAD OF ENGLISH DEPT. TAKES LONG VACATION

Miss Mary Aline Polk, head of the English Department, is at her home in Vincennes, Indiana, recuperating from nerve strain. However, Miss Polk writes that she is ice skating and doing everything to restore her health so that she can resume her duties on February 1st. The Guilfordian unites with the whole student body in wishing a quick restoration to good health and a hope that she will soon be back.

Guilford Alumni Association Calls Special Meeting

JOINT CAMPAIGN COMMITTEES HOLD FIRST MEETING

Campaign Methods Outlined

The Guilford College Alumni Committee met with the Guilford College campaign committee on January 14, at Guilford College to complete the plans for the launching of the Endowment campaign for \$275,000.00 which amount must be raised in order to meet the conditions of the \$100,000.00 donation tendered by the General Education Board.

C. C. Smithdeal, of Winston-Salem, Chairman, presented.

Preliminary to the general discussion, Dr. E. C. Perisho opened the meeting with the concise statement of Guilford's present situation. He stressed the point that this is Guilford's great opportunity. "This is the time when Guilford is to fall back or go forward," he stated. He then explained the financial burden which the trustees were carrying in order to create a sustaining fund, which fund has been providing for the deficits of the college for the past few years.

"The proposed endowment" Dr. Perisho continued, "will increase the educational possibilities of Guilford, which though hampered, has sent forth some of North Carolina's best citizens."

Dr. Binford then explained how expenses of the past years have multiplied, and the difficulties which had to be met by those in charge of the institution, in order for it to continue. "Economically the college is running on its minimum expenses." "But," he continued, "Guilford cannot continue to run under the existing conditions."

Col. W. A. Blair, of Winston-Salem, expressed himself quite enthusiastically on the future of the campaign and advanced many suggestions for the final plan of launching the campaign.

Mr. Ralph Parker, of High Point, and Miss Mary Petty, of Greensboro, presented suggestions that were of great value, and expressed them-

(Continued on page 3)

Guilford Goal-Tossers

Win the Opener

Guilford won its first practice game from the Greensboro "Y" by an easy margin of 38 to 22 on the latter's floor, Dec. 20th. In the return date, Jan. 31st, Greensboro expects to come back strong as they have lately won over Wake Forest.

Prospects for the season are promising. With the exception of Dewey Crews, guard of last year, who is out with a broken nose, the team is ready for Greensboro on the 31st of this month and Lenoir on the 27th.

Pledges Loyal Support to
Endowment Campaign

DR. BINFORD SPEAKS

Strong Committee Appointed
To Represent Alumni

A special meeting of the Guilford College Alumni Association was held on December 29th, 1922, in Greensboro, N. C. The purpose of the meeting was to determine what steps the Association should take in connection with a proposed campaign to increase the endowment of the college.

President Binford announced that a gift had been made by the General Educational Board, of New York City, on the condition that the college raise an additional sum of \$275,000 making a total of \$375,000. Of this amount, \$300,000 will be added to the endowment fund, and the remaining \$75,000 will be applied to various needs of the college. The announcement was received with serious enthusiasm which indicates a determination on the part of the alumni and alumnae to go through with a program that will establish Guilford more firmly financially than it has ever been, and realize a dream that has long filled the minds of all interested in the college and the good work it is doing.

Since this is the first time that Guilford has ever been offered so large a sum of money, it was the opinion of every one present at the meeting that now is the appropriate time for the Alumni Association to do a really worth while piece of work for Guilford. A work that will call for devotion and service of not only the alumni and alumnae, but of every friend of the institution. With these facts in mind, it was the unanimous decision that the Association should assume the leadership and responsibility of a financial campaign to meet the condition of the New York gift, and without a dis-

(Continued on page 3)

LEXINGTON TO ORGANIZE GUILFORD COLLEGE CLUB

Dr. E. C. Perisho and President Raymond Binford made a trip to Greensboro, High Point, and Lexington on Friday, January 12, for the purpose of visiting graduates and old students of the college.

Among those visited were: Walter H. Mendenhall and A. H. Michael, bankers; O. V. Woosley, prominent Sunday School worker of the state; Zeb Walser, Jr., Donald A. Walser, and W. T. Brinkley, attorneys, LeRoy Miller, L. L. Barbee, C. H. Thompson, and J. V. Moffitt. These, along with other prominent Guilford graduates of Lexington, are planning to organize a Guilford Club at Lexington.

Guilford's Great Opportunity