CAMPAIGN COLUMN

WIDE INTEREST EXHIBITED IN CAMPAIGN PLANS

ALUMNI SHOW LOYALTY

Last week it was announced through this paper that Guilford had received a conditional gift of \$100,000, and it was announced at the same time that the Alumni association had assumed the leadership and responsibility of the financial campaign to raise \$275,000 to meet the condition of the gift. Many people are asking the question: What is being done to organize the work? This is a legitimate question, and friends of the college have not only the right to ask questions, but they have the right to make suggestions. Send your suggestions to the Secretary of the Association and he will see that they are placed in the hands of the proper authorities.

If you were only near enough so that you could read the state papers you could see just what is being done at the present time, but since you are not in a position to read the state papers the purpose of this article is to tell you what some of the Guilford clubs are doing.

The alumni and old students of the college who live in and around desiring their services should call Winston-Salem held a great banquet on them. in the Robert E. Lee hotel Thursday evening. As you will see from the report of the banquet in another will be ready for distribution in a is forth coming.

spirit that will cause them to help college. put across this campaign.

It is true that Guilford people in Winston-Salem realize what they are up against, and at the same time they say they are going to do their part. The Winston people are at work, and so are the Guilford people in other places. The High Point lege last Saturday. club is planning to have a banquet on January 30, and the Greensboro club will have one early in February. The alumni in Asheboro will assemble around the banquet table on February 2nd, to hear about the great work that Guilford has done in the past, and what she is now doing, and too, the after dinner speakers will not forget about the great plans for the future. Lexington, Thomasville, and several other places are planning to have banquets in the near future.

The purpose of these banquets is to get the alumni, old students and friends of the college together and let them talk about Guilford and her needs, and then let them help plan for her future.

The Guilford clubs in the different cities and counties will direct the financial campaign within their borders. President Binford and Dr. Perisho will help these clubs to organize their work and any club

A pamphlet setting forth many

column in this paper, these people few days. It is now in the hands of over in Winston-Salem still have the printer and when it is ready it the Guilford spirit, and it is this will be sent to all the friends of the

-R. L. Newlin.

Mr. Richard L. Hollowell, of Columbia, S. C., who, with his wife, a former student at Guilford college, gave \$10,000 to the endowment fund, visited the col-

Another contribution of \$1,000 was given last week by Mr. & Mrs. Richard Harden, both former students of New Garden boarding school.

The Guilford college club at High Point is planning a banquet to be held January 30.

Campaign Calculations

"Another contribution of \$1,000 was made last week." (news item) Well, 100 and 10 makes 110 and one more makes \$111,000! Only 164,000 more to go. Who's next?

It'll take us 360 days subscribing \$500 a day to make this campaign 'look up." That's straight goods.

There are 420 good Guilford alumni and true. They assume the leadership and responsibility of the campaign to raise \$275,000. Six hundred berries apiece, Mr. Alumni.

Of course you're entitled to "Pass interesting things about Guilford the Buck" provided the six hundred SOCIAL AND COMMERCIAL ENGRAVING

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S LANGLEY'S FIRST



MODEL IN FLIGHT

"The way of an Eagle in the air"



ENTURY after century men broke their necks trying to fly. They had not troubled to discover what Solomon called "the way of

an eagle in the air." In 1891 came Samuel Pierpont Langley, secretary of the Smith-

sonian Institution. He wanted facts. His first step was to whirl flat surfaces in the air, to measure the air pressures required to sustain these surfaces in motion and to study the swirls and currents of the air itself. Finally, in 1896, he built a small steam-driven model which flew three-quarters of a

With a Congressional appropriation of \$50,000 Langley built a large man-carrying machine. Bewas improperly launched, it dropped into the Potomac River. Years later, Glenn Curtiss flew it at Hammondsport, New York.

Congress regarded Langley's attempt not as a scientific experiment but as a sad fiasco and refused to encourage him further. He died a disappointed man.

Langley's scientific study which ultimately gave us the airplane seemed unimportant in 1896. Whole newspaper pages were given up to the sixteen-to-one ratio of silver to gold.

"Sixteen-to-one" is dead politically. Thousands of airplanes cleave the air-airplanes built with the knowledge that Langley acquired.

In this work the Laboratories of the General Electric Company played their part. They aided in developing the "supercharger," whereby an engine may be supplied with the air that it needs for combustion at altitudes of four miles and more. Getting the facts first, the Langley method, made the achievement possible.

What is expedient or important today may be forgotten tomorrow. The spirit of scientific research and its achievements endure.

The Golden Rule Press **PRINTING**

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681,700.0
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