CAMPAIGN COMMENT

Dick Hobbs speaks the serious mind. We expect to continue the campaign here in Greensboro until the entire amount is raised.

> * . .

Ten years from now, west Greensboro will be the college section of town. Even with all the finish and polish, a college lends, some business men fail to see what they are missing for themselves and for their children.

The neighborhood rose to the situation remarkably well. J. Franklin Davis bespeaks the community interest when he starts the contributions off with half his year's salary.

Charles Lambeth made direct hits in his remarks. He speaks like two hundred dollars.

Dr. Binford's chart talks catch the business eye. Did you see the interest spread when the crowd found out that Guilford's light and water bill is about half the amount of money necessary to supply a similar sized educational institution near here?

What about it?-\$100.000 into the community for \$10,000. Looks as though we should be able to raise that much money when the General Education Board is giving fall back and gradually be dropped \$100,000.

rest of the county raise, we have to put up only \$1. Yet all the money will be invested in this community. be raised."

GUILFORD COMMUNITY HEEDS CAMPAIGN CALL

(Continued from page 1)

faculty, arose and expressed himself on what the community means to the college.

Guilford college to have a community. There are many colleges who are not fortunate enough to have one and an examination of such a ing."

neever come when it fails to get be- Rhesa L. Newlin. hind the college and support it."

"Not only does the community Joseph White, secretary of the Guil-Capital Stock \$ 500,000.00 Surplus 500,000.00 North America." offer its moral support," Professor ford College Community club, who Undivided Profits 127,744.71 Circulation Davis later stated, "but it will sac- acted in the absence of Ruth Coble, This is a different role for Wash-Account 9,000.00 rifice its maternal possessions for '17, president. He had as his assist-Bills Payable and Re-Discounts (Secured by Government Bonds) ington in the eves of many Ameri-234,100.00 Deposits 5,501,505.89 the good of the college. This is a ants Era Lasley, '13, and Bessie V. cans who love to think of him as time for the Guilford Clan to rally Noles. "The father of our country" and its \$7.372.350.10 TOTAL Miss Beatrice Byrd and the Glee variance from the national tradition Deposits September 15, 1921 ... Increase for Year \$4,397,405.21 its forces and answer this last call of Guilford college for aid." Pro- Club quartet added much to the always adds a touch of novelty to ..\$1,104,100.18 J. Elwood Cox, Pres. C. M. Hauser, Active V.-Pres V. A. J. Idol, Cashier C. M. Marriner, Asst. Cashier E. B. Steed, Asst. Cash. pelled by this feeling, he pledged evening's enjoyment by their music- his life. one half of his year's salary to the al numbers. The college girls of the commucause. This offer from one so dear-Informal Social Held at Founders nity served the banquet dinner. ly loved among the community produced a climatic effect on the ban-The informal social at Founders queters and turned the enthusiasm hall Saturady evening furnished Krahnke **PHONE 1378** amusement for the young folks, in into a serious and intense reality. W. MARKET ST. GLEE CLUB SCHEDULE Miss Sally Newman, principal of various forms for about two hours. Mar. 3-McLeansville. the high school, expressed her appre-Tables were arranged in the Zay POPULAR PRICED CUSTOM MADE CLOTHES Mar. 7-Jamestown. hall for games, such as rook, prociation of the aid that the college Mar. 9-Reidsville. had indirectly given the high school. gressive hearts, and dominoes. Mar 16-Asheboro. Those who had too many consci-"The college," she said, "has Mar. 20-High Point. brought the public school up to a entious scruples to engage in the HANES FUNERAL HOME THE QUALITY SHOP Mar. 22-Pleasant Garden. standard equal to that of any other worldly game of rook sought amuse-Funeral Directors—Embalmers Ambulance Service Cor. Sycamore & Greene Sts. Phone 186 GREENSBORO, N. C. 222 S. Elm St. Apr. 6-Oak Ridge. high school in the state by its inment in the Phil hall where old Ladies' and Misses' Ready-to-Wear Apr. 14-Guilford College. as well as modern games were playfluence on athletics, its wide scope Fred Livermore W. F. Fraser, Mgr. in elevating entertainment and its ed.

educational facilities And did you know," she asked, "that ninety per cent of the Giulford high school graduates attend college? This is unusual when we bear in mind that Same Six Songs? the average of other high schools is only ten per cent."

Following Miss Newman, H. L. Cannon told in a characteristic manner why he had moved to Guilford college community and how much the institution meant to him.

Henry M. Crutchfield speaking on what the college meant to the community financially, showed how the value of the outlying property had increased because of the colege's proximity.

Dr. L. L. Hobbs, president emeritis of the college, followed and expressed himself in eloquent terms on the pleasure he experienced in living in the Guilford college community and its kindness toward him. Dr. Perisho then brought the subect of the present endowment now being waged by Guilford to the minds of the people present and spoke in behalf of the drive now underway to increase the endowment of the college to one half a million. He outlined the present status of conditions of the institution from a business standpoint and stated, further, that the time had come when Guilford stood at the parting of the

ways. "Shall she go forward or drop back?" he challenged. "To keep on in the even tenor of its present condition means that it will have to from the high efficiency standard of a class "A" college to that of a Joe White gets out his schedule junior college. To increase the enand figures that for every \$14 the dowment to \$500,000," he continued, "means to go forward to unlimited possibilities. The endowment must

Joseph D. White, the last speaker of the evening then outlined a plan whereby the Guilford college community will assume their share of the responsibility. "If Greensboro can raise \$75,000 and High Point \$60,000" he said, "then Guilford college community, to which "We are fortunate," he stated, "at the college means so much, can raise \$10,000. And as Dr. Binford has said, 'It is a case of sacrificing something, or lose all.' "

According to plan, nine teams one of these institutions shows have been organized for the purpose plainly that there is something lack- of canvassing the friends of the college for funds. Dr. Hobbs has "It would be a sad thing for been appointed consulting chairman Guilford, if she did not have the of the organization and also a capmoral and intellectual support of tain of a team. The following her surrounding community," he persons were appointed captains of continued. "The community is car- the various teams: J. Franklin Darying out the high ideals that the vis; W. Alpheus White, Henry M.

The banquet was in charge of

THE GUILFORDIAN

OPEN FORUM

What Do You Say?

When can an extravagance become not an extravagance. In answering this question let us exemplify. It was most unmistakably an extravagance for the students at Guilford to purchase a song book containing 286 songs when he uses six, or at the most eight, throughout his college career. Of course he bought these books under pressure and we think that this pressure was only necessary because he failed to see the logic of purchasing 286 songs that he would not use. Why thought he, would not a little sheet with "He Leadeth Me" and the remaining five on it satisfy the chapel needs? Or, better yet, let the freshman spend an hour when he first arrives at Guilford in memorizing the songs that he must use in chapel the remaining years of his stay at Guilford.

The extravagance has been shown. Now when can it become not so? We thought that probably when these books arrived we would be permitted to get out of the usual catalogue of six, but it seems that the rut was worn too deep and we sing the same things over every morning. We do not object to religious songs; in fact they add a certain dignity to chapel exercises. But even religious songs develop into monotonous exercises after extended periods of time. It was suggested to us rather forcibly that we needed some song books. Let us pray that there may come a suggestion that we use them.

DR. PERISHO DELIVERS WASHINGTON ADDRESS

On February 22, Dr. Perisho addressed the students of Bessemer high school of Greensboro, N. C. The occasion was one of much enthusisam because Dr. Perisho gave his lecture intimately known as, "Perisho's 'different' George Washington lecture."

"George Washington was America's first president, he was a great soldier and so on, but did you know he was the greatest farmer of his day?" Dr. Perisho asked. "George Washington, farmer," he went on, "was the first man to introduce rotation of crops. Further, besides being known as the first president of the United States, he was also famous in his day as the possessor college proposes, and may the time Crutchfield, Robert S. Doak, and of the finest breed of horses, the best herd of sheep and the owner of the best grade of cows to be found in the whole continent of

TOTAL



LIABILITIES

.\$7,372,850.10

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