

Nominees For Editor Of The Guilfordian Give Their Views

AL JAFFEE

A newspaper is the backbone of a school. With this short formula as my motto, I intend to mold the present *Guilfordian* into a strong powerful force that will be heeded to by the students, the faculty, and the administration. With over two years of newspaper experience behind me, it is my intent to develop a newspaper that students will be proud to read, instead of using it to reline their wastepaper basket.

I certainly do not promise that the *Guilfordian* will reach its peak in a matter of a few issues. It will take time and student support to reach its top level. The only reason the paper fell below par this year was because of the lack of student interest in working on the newspaper. If you give me the necessary support, I'll do more than my share to edit the *Guilfordian*.

My platform consists of three simple and concise points:

- 1) Increase the size of the newspaper to allow more articles to appear.
- 2) Have guaranteed weekly issues, with at least three special issues during the year. These will be special Christmas, April Fool's, and Graduation editions.
- 3) Decrease the number of advertisements to allow for more space to be devoted to necessary news.

CAROLYN NEWLIN

I am very grateful at having been chosen to run for Editor of the *Guilfordian*. I appreciate the trust placed in me as a candidate for this important office. If I am elected, there are several things I hope to accomplish.

Only a few years ago the *Guilfordian* stopped being published entirely. Since then it has gradually been built up to the fine newspaper that exists today. Last year the *Guilfordian* was made a weekly publication and continued that way this year. So, you see, the *Guilfordian* in the last several years has improved each year. I would try to improve it still more.

Even though the paper has been improved a great deal, it still doesn't have the support and the interest of the student body that I think should be behind it. The *Guilfordian* is a paper for the alumni and administration of Guilford College as well as the students, but it is mainly a paper of and for the students. Therefore, I believe that it should contain news and articles that would be more interesting to the student body. It would be my desire to discover what the students want in their newspaper and print it as nearly as is possible.

Another thing I would like to do is get more student participation in the writing of the *Guilfordian*. The staff at present is too small and only a few people do all the work; it should be larger. However, one does not have to be a member of the staff to write for the *Guilfordian*. Any student who wishes to may write an article and have it printed in the paper. I should like to see more of this done.

As a final word, I want to say that if I am not elected editor, I still intend to serve on the *Guilfordian* staff and give it my full support.

BOB STANGER

The *Guilfordian* has been a consistently poor reading and poorly-rated newspaper. I feel that an almost complete revision would be the best means of improvement.

The task of improving the paper should begin on the editorial page. The editorial policy of the *Guilfordian* has been conspicuously non-assertive. Positiveness is a necessary quality in any editorial column and one that I should try to implant on page two of the *Guilfordian*. News items however, would be presented factually with no opinion displayed. It has occurred to me many times that there is a need for an editorial on the sports page. This would permit the sports editor to air his views and report news objectively. More active participation by the student body would be encouraged by guest editorials with by-lines for the guest editors. I would also like to attempt a "Letters to the Editor" section, where students and faculty members could express personal feelings.

The entertainment value of the *Guilfordian* has been reduced to "Arnold." By eliminating superfluous articles, we could devote their space to original and perhaps syndicated articles which would create enough interest among the students to be read. Additional space would be required by adding new articles. This could be allotted by cutting down on the amount of advertising, which at present covers 25% of the newspaper, or one of the four pages. Creative writing has been missing from the *Guilfordian* and should definitely be encouraged, both from the staff and the students at large. A short po-

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Important!
Everyone VOTE
On Tuesday

ARNOLD

