

The Season: To Make A Buck

Christmas is to make a buck? This was the theme of one of the movies from the N.S.A., shown recently here at Guilford, called "The Season." People are making money from advertising Xmas starting before Thanksgiving. The commercial world sells orange Xmas trees, fancy light bulbs, and expensive Xmas decorations just to make a buck. The Xmas spirit has become one of "buy, buy" and "gimme, gimme." Children today regard Xmas as a secular-religious ritual with Santa Claus as the major God, Rudolph and his friends having minor roles.

In protest of this prostitution of a fine holiday, I would like to come out in support of God. We should remember that the major reason for Christmas is contained in the first six letters of the word. This is the biggest birthday party of them all and should be recognized as such and should not be relegated to the position of an extravagant end of the year sale. Perhaps, if more people concentrated on the real meaning of Christmas and less on the commercial aspects, they would, like the little girl in the movie, really "feel good."

However, since some people are atheist and I do not want to discriminate, I shall offer one other possible alternative - do away with the religious idea completely. Some people might even say do away with God, and make Christmas a big, happy, thoughtless celebration. Sound familiar?

Dear Editor,

We were deeply dismayed to learn recently that the service policies of the barber shop immediately adjacent to the Guilford College campus (the Imperial Barber Shop and the Quaker Village Barber Shop) systematically and specifically exempt people of the Negro race from their services.

Although such policy is evidently not counter to written law, which is extremely regretful from our point of view, it appears to us that such policy is in no way compatible with what we understand American democracy and the Judeo-Christian ethic to be. In fact, such a policy seems to us to be tragic, shallow, and even vulgar-more indicative of a business climate in some Hitler-like police state than a business climate in an "All-American City."

Hence, we appeal to the proprietors, managers, and employees of these shops to rethink their current policies. Surely they do not have any rational, moral justification for denying a Negro a haircut; especially when that same Negro may very soon be asked to risk his life in the service of his country-a service which may appear ironic to him because he is told that his sacrifice is essential to the preservation of democratic institutions and the embellishment of human freedom and dignity-but in Asia, not in his own backyard.

As the Christmas season approaches, perhaps an old and trusted message can raise its head again-"Peace on Earth and Good Will to All Men." After several hundred years the spirit of the message is still seeking and yearning for fulfillment. And, as the year one thousand nine hun-

dred and sixty-eight beckons, we hope that the good men of Greensboro will remember: "Justice too long delayed is justice denied."

Mr. and Mrs. Bruce B. Stewart

Feel Like Yelling ?

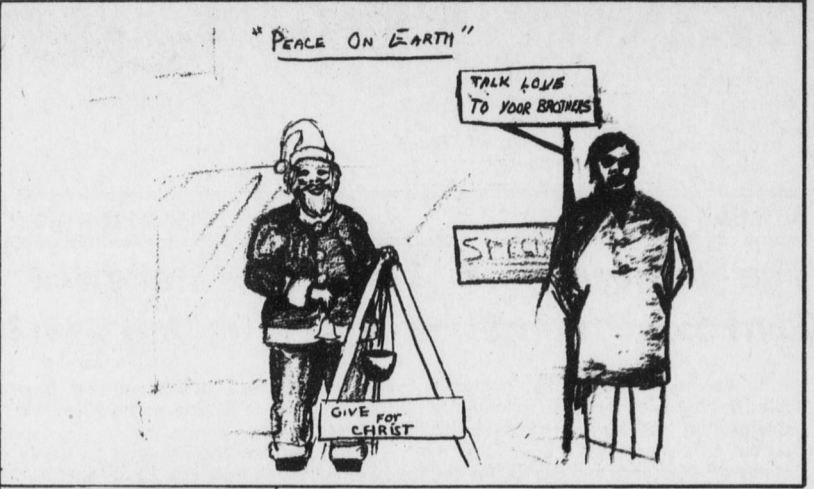
School spirit on Guilford campus: a renaissance?

With the advent of basketball season, it has seemed to many that "school spirit," or the active support of the athletic program, has been revived at last. Or has it?

Several of the cheerleaders expressed disappointment at the lack of participation on the conducted chants and cheers at the home game with Elon. Still, members of the student body have suggested they didn't know whether to look at the cheerleaders' acrobatics or to yell. Whats with the girls' new mini-skirted uniforms, the decision became easier. However, active participation on the new cheers is discouraging to our hard-working cheerleading squad. But the girls in the stands hesitate to respond if all the boys are silent. And, as many kids point out, the cheering is frequently spontaneous, especially when the action is good.

On the other hand, is supporting only a victorious team really "school spirit?" Theoretically, a student body should back a team whether they are fifty points ahead or behind. An example of a "spirited" student rooting section is UNC-Charlotte, who stuck with their boys all the way until the ridiculous 125-51 defeat at Guilford's hand.

What matters is that a team has this sense of support. No one would deny that Guilford has a superb basketball squad this year. Most of its members feel that the "school spirit" is good, and are confident that the student body is appreciative of their efforts. A couple of the guys have no comment, or believe the situation could improve. However, the display in the "crackerbox" on December 2 was generally felt "real good." Coach Jerry Steele was generous in his praise of the students' support of his team throughout his six years here. "I don't have a thing to complain about. The kids and faculty have been good to me and my boys. We



CONGRATULATIONS, Quakers,

on your Gate City Classic victories - keep up the team work in the Christmas tournament!

are really grateful for their fine support. This year it's equally good.

So even if the cheerleaders have gotten the impression that Guilfordians aren't "gung-ho" on basketball because they fail to respond with them all the time, the college is still "spirited," it seems. After all, many of these cheers are still unfamiliar. Several students have summed up a mutual feeling: "The cheerleaders are doing a fine job, but I just like to watch them. We have a great team and I want them to know we're behind them. But I don't like to be made to cheer. When I'm at a game and feel like yelling, I yell."

The Guilfordian hopes you, too, will yell if you feel like it. Even if the student body is not entirely demonstrative, we hope the backing is, indeed, here. We join the campus in all-out support of the best team anywhere, the Quakers!

Grimsley Grad

Ed Fellers

Featured Athlete

For his outstanding team work and sharp shooting, The Guilfordian staff honors Ed Fellers as its feature athlete of the week.

Ed, a 6' 5", 185 pound senior, goes beyond the call of duty while on the court and always turns out an exceptional game. At the present, Fellers is averaging 11 points a game.

A native of Greensboro, Ed, now reigns from Columbia, South Carolina. While in high school at Grimsley, Ed was a starting forward and averaged 15 points a game. His senior year Ed earned All Conference honors and received the chance to play in the East-West game.

Last year as a sophomore Ed was moved from his forward post to guard. This didn't effect his scoring at all, for he ended the season with a 14 point average.

Ed, an active member of the Monogram Club, was named to the All-Conference tournament team last year where he started at guard.

With Ed's fine offensive moves as well as his defensive performance, the Quakers are assured to have a strong season this year.

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