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## Pipkin Dedicates Poem continued from page 1

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WHEREAS, the motto of our State of North Carolina is Esse Quan Videri: To Be Rather Than to Seem; and WHEREAS, poets possess the rare capacity to recognize the real in the apparent and to see beauty in the commonplace and to sing of this in a way that warms our hearts and captures our imagination;

WHEREAS, The North Carolina Poetry Society, the Poetry Council of North Carolina, numerous local organizations, schools and colleges, and countless individuals are constantly engaged in fostering this form of artistic expression, which was the first performing art; and

fostering this form of artistic expression, which was the first performing art; and
WHEREAS, the State of North Carolina has traditionally encouraged such worthy endeavors, and it is fitting that we recognize the contributions poets make to our lives;
THEREFORE, I proclaim October 15
POETRY DAY IN NORTH CAROLINA
each year during the remainder of my administration and commend this observance to our citizens.

## POEM FOR POETRY DAY 1970

Even if poets are born, not made, those with tar upon their heels and dogwood blossoms in their hair are partly made by that wild beauty which can break the spirit free which can break the spirit free and send it climbing mountain peaks that overlook six neighbor states, descend to race wild ponies through sea oats and blue salt air, smell the watermelon scent of tasseled corn, breakfast with bees on heady wines of honeysuckle and crepe myrtle, then lie upon one's back and chase fat cotton clouds across the same kind sky that clouds across the same kind sky that welcomed pioneers to pause and taste the region's hospitality, to whet their skill and mettle on its back, to weave its men and mountains into history — Here is sublimity and some to spare, and we who love to sing have found a song.

- John M. Pipkin

## You Can Help Cut Pollution

"Thumb in It, 'a semi-regular publication of the Blue Thumb Record Company presents you with the following list of pollution cutting activities simple enough for any one to perform.

YES, EVEN YOU can cut down on pollution. Here are a few suggestions that may hit my head as I sit here typing this. These are things we do.

1) use a low-phosphate detergent (Wisk, Trend, or small-company bio-degradable products. Write Mr. Mustain, Dept. F, P.O. Box 2247, Seal Beach, Ca., 90740 for a catalogue.)

2) Don't buy a new car. There are plenty of good used ones. Get one with a small preferably foreign. VW



buses are great. But boycott Detroit. They're the most re-sponsible of all industries for air pollution.

3) Put a brick in your toilet tank. It'll flush just as well and save water.

4) Buy bottled water. Write your city water dept. and tell

5) Bring your own bag to the store for shopping.

6) Avoid those plastic garbage and trash bags. They won't break down for 2000 years.

7) Use low-lead gas (forget F-310. It's a shuck). Shell is partly owned by the Netherlands; it is always good to boycott American polluters.

8) Get a bicycle or small motorcycle for local goodweather driving. It's fun, too.

9) Save bottles, aluminum and tin cans. Return them to the places below or check your phone book for local scrap centers.

10) Try to live simpler. Buying things you know you don't really need (cosmetics, cokes, any heavily advertised products) contribute to the excess production and drain on our resources. You'll have to cut down eventually anyway; get

11) NO MORE THAN TWO KIDS! Better, don't have any. Adoption centers are full. If you can get over the ego-trip of continuing the genetic line, you can be equally happy raising a kid who happened to come from someone else. If we don't cut the population quick, all other problems will be academic.

12) Scream bloody murder. Call up talk shows, write newspapers, congressmen, make waves. You are the one that is being systematically murdered; you should be quite uptight

about it.

And educate yourself. Read books like The Population Bomb by Dr. Paul Erlich (and see the interview in August Playboy). Metropolitan papers, for the most part, are not too interested in saving the planet.