

Guilfordian

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Huck's features acoustic and Folk music, Open Mike Night, and jazz in an effort to attract Guilford students.

Specials lure customers

Student dollar well-spent

By Alanna Tirkot

According to some surveys, Guilford College adds only 15% to Quaker Village patronage. Why then do the owners and managers advertise in Guilford publications, distribute coupons, and even run exclusive student specials?

Hucks, a delicatessen serving beer and wine, has a larger percentage of Guilford patronage. This year there has been a substantial decrease in students going to Hucks. Hucks could survive without Guilford, but owner Ted Getsinger admits, "I wouldn't have opened it if Guilford wasn't... here. I went... to Guilford and wanted it to be Guilford's casual gathering place."

With occasional 25¢ beer specials, Open Mike Night on Tuesdays, acoustic and folk music on Fridays and Saturdays and jazz on Sunday, Getsinger has tried to lure Guilford students back to his rather expensive establishment. When asked about his increase in prices over the summer, Getsinger said it was out of

necessity.

Papillons, also in order to lure students, is changing its format from disco to live bands. With a greater emphasis on rock and roll and bluegrass, student coupons, 25¢ draft, and top names such as Bill Monroe and the Austin Bros., Papillons is seeing an increase.

Despite an overall decline, business picks up when students return to college and during special college events such as the Eastern Music Festival.

Elsie Johnson, manager of Mayberry's ice cream shop, sees some student business, but reminisces when ice cream parlors were the "hang-outs;" "I guess it's Papillons or Huck's now." Although Mayberry provided coupons for freshmen packets, Ms. Johnson is realistic about student business. "Most businesses pick this area because it is rapidly developing and close to the higher population density areas of Greensboro."

On August 28, the Quaker Village Merchants Assoc. sponsored a party at Papillons for the college. Despite poor weather, 875 Guilford staff and students attended. Initially thought of by Richard Apple of Apple House Cafeteria, it was considered a success.

"The only thing that went wrong," said George Edmonds of Edmonds' Drug Store, "was that the loudspeaker could not be heard over the music and after calling three numbers we finally had to hold a dance contest to give away \$100.00. I didn't see anyone get out of hand and not one cross word between anyone. We were quite thrilled."

In all, \$100.00 in merchandise and \$175.00 in money, along with Papillon memberships, were given away. Plenty of beer and food was served. In fact, the party went so well the merchants want to have it yearly and Mr. Apple believes they will hold a Christmas party as well.

Edmonds' has more business from students 'up front,' instead of in the pharmaceutical area. Keith Fulbright's Pharmacy allows students to bill their parents for prescriptions.

Store managers often work with the college in many ways. George Edmonds works closely with the physical education department and its director, Dr. Appenzeller. Mr. Edmonds has been a supporter of Guilford athletics for 20 years.

He sponsors the Quaker Super Saturdays and Sundays, has bought watches for the girls' volleyball team when they won the State Championship, and advertises in the football brochures. "We know that he'll always be the first one to help us; we can count on him," concludes Dr. Appenzeller.

Steve Wilson, manager of College Drugs, says that he was looking forward to Guilford students returning this fall. He provides freshman coupons and has advertised in the Guilfordian as well.

He notes, however, that when he ran a special coupon in the Guilfordian for a 50¢ hotdog-and-coke combination only the faculty took advantage of it.

Other stores offer special student rates and specials. Terrific Sun gave the cheerleaders five free passes each so they could build up and show off tans. They are now offering a

"I wouldn't have opened it (Huck's) if Guilford wasn't here." Ted Getsinger, Owner.

10% discount with studnet ID according to manager Betty Blevins.

The Quaker Village Florist is also offering a 10% discount to Guilford students. QVF has been receiving orders from students who previously had to go all the way to Friendly Shopping Center for flowers.

"Students are coming in to send flowers home to parents and the boys buy roses for the girls," explains the owners.

Pier I offers discount coupons in the Guilfordian and keeps bedspreads and pillows in stock.

Open Pantry definitely feels the return of students in the fall. The majority of the customers during Phyllis Wicker's late night shift are Guilford students coming in for chips and beer.

Several mall residents believe there should be even more stores catering to college students. Still, existing stores are quite aware of their student customers.

Campus quality reviewed

By Beth Eakes

Guilford College's student government wields a great deal of policy-making power. The Community Senate is considered to be the most autonomous student governing body in North Carolina. Comprised of twenty-one student Senators, two faculty members, and two members of the administration, the Community Senate can conceivably change any policy found in the fifty-page revised student codebook.

The autonomy of the Community Senate stems from the fact that there exists totally student run activities such as the Guilfordian and WQFS. The Senate has the authority to determine student activity fees which this year were raised to \$87.50. Parliamentary procedure is absent at Senate affairs. The governing body follows a Quaker business procedure of conducting their meetings.

With Spence Hamrick as president, the Senate has spent much of its time this year "taking care of matters of the house." This has included allocating funds for Senate approved organizations and revising the student codebook. On

top of these housekeeping matters, a committee named Quality of Campus Life has been formed. The committee's purpose is to define, clarify and implement the ideals of a Quaker College of Guilford's campus. These ideals include respect for the individual while realizing that all factions of the college must function as a community. In short, the com-

to a growing concern in student government throughout the country's colleges and universities. "We are here to help the students," says Hamrick. Furthering his comments on Guilford's senate, Hamrick said: "Because we are working with other factions of the college, we can see where there is a deficiency and need for change."

The committee's purpose is to define, clarify and implement the ideals of a Quaker College on Guilford's Campus

mittee is divided into three sub-committees to oversee various aspects of campus life. Effectiveness of such a plan is further insured by the combining of student, faculty, trustee and administration members on each sub-committee.

President Spence Hamrick has seen a change from apathy

With all its differences and many changes, the Senate hopes to be an effective governing body. Much of this depends on student involvement," says Hamrick. Seats are available on the various committees to all students. Concluded Hamrick, "It would be a shame to see them go unfilled."