

Guilford: Hollywood Style

Guilford College has recently received national recognition with the emergence of The National Association of Rising Communicators Inc. (NARC), a non-profit organization formed by a group of its students. Three mini media moguls, Richard Weinblatt, Taylor Adams and Doug Drotman, formed the association in October, fueled by their interest in the communications field.

Serving in their respective capacities as President, First Vice President and Public Relations Director, the trio's aggressive actions have prompted articles on NARC to appear in such reputable publications as "Variety," "The Hollywood Reporter," "The Greensboro News & Record" and this mon-

th's "Business Week's Guide to Careers."

Weinblatt said, "the association was formed in order to provide young people interested in communications, primarily college students, with a contact and network base." This is accomplished through their monthly newsletter, "The Rising Communicator." Drotman, who also serves as editor of the newsletter said, "the publication additionally serves as an educational tool providing in depth examination of certain facets of the business, company profiles and industry news."

These moguls-in-training took Hollywood and New York City by such a storm that they have attracted their mentor moguls onto the Board of Advisors. Such heavy hitters as Robert Pittman, President of MTV Networks; Lorne Michaels, Executive Producer of "Saturday Night Live," Pierson Mapes, President, NBC Television Network and John Cooke, President of The Disney Channel headline the board. Not bad, huh?

Of course, the group has already been involved in "The Biz" through CEN Group Inc., an entertainment news and public relations company founded by Weinblatt.

For only \$20, NARC is a great chance to take the first step into the exciting world of entertainment and communications. For more information call 852-9369 or write PO Box 17639, Greensboro, N.C. 27410.



Association Officers Doug Drotman, Richard Weinblatt and Taylor Adams.

Photo by Rolf Orsagh.

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The Hildebrandt House

JOHN K. COX

Relocated Washington Correspondent

Around the middle of last summer, Guilford College acquired an important new piece of property. The lot is located by the campus at our southeastern corner and on it stands the Hildebrandt House, which is now an alternative residence hall for our students.

The Building and Grounds Committee of the Board of Trustees looked into the purchase, which was then approved by the full Board. The College reportedly paid about \$118,000 for the roomy, sturdy house, which sits behind the Open Pantry on Dolley Madison Road.

Currently a number of students who have at some time studied on the Guilford Semester Abroad in London Program occupy the house. Their drive to land in an alternative or "satellite" house was spearheaded by Ms. Gena Pitrof and Ms. Cynthia Duhany.

According to Bob White, Director of Housing and Security, the College "had hoped to use (the house) in the fall," but it required renovation to pass structural requirements for college housing.

Fire-rated doors and smoke alarms had to be put in place, an entrance ramp and parking spot for handicapped persons installed, and one room partitioned. Fire codes also prevent the use of the basement as student living space.

Students living in the Hildebrandt House report that a number of annoying problems with the house have arisen. In the first days of the semester there was no hot water, then an electric stove ran amok, and finally a bulldozer ground up the front lawn as the facilities for the handicapped were constructed.

Now that all of these shortcomings have been brought up to par, the residents are, on the whole, content with their quarters. A number of them, however, expressed an interest in being allowed off the meal plan, considering the distance the house stands from the nucleus of campus; a few minor structural problems persist as well, such as a paucity of phone jacks, cleaning stuffs, curtain rods, and the like. Another potential problem is the infrequency with which security has visited the house; residents report having had only minimal contact with student security guards.

Business Manager Dick Coe stated that "we were looking for

additional student housing," and that the Hildebrandt structure is hearty enough "to take the wear and tear of students." Operating satellite houses such as The Pines, the Pope House, the Hildebrandt, and the Danas makes good financial sense, Coe said.

Guilford has incurred no long-term debts from new dorm construction because we use houses to cope with rises and falls in enrollment. Half-filled dormitories are very expensive to run, but the College can close down a house "without seriously affecting dollar costs." Plus, Coe noted, satellite housing provides a good alternative to students seeking less traditional accommodations.

Next year, the Hildebrandt, capable of holding between 10 and 15 students, will be thrown into the mill of alternative housing. According to White, the Pope House is in need of "a fair amount of work" and might be temporarily taken out of circulation and rejuvenated. The George White House is no longer available for student use. After extensive renovation the College has turned the well-known dwelling, possessed of a loud and long history, into office space for Quaker and college-related social service organizations.



Otherwise known as "The London House."

Photo by Megan Trend.

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