

WQFS celebrates 20 years of alternative progress

Eugene Wan
Staff Writer

On Friday, March 16, Guilford's campus radio station, WQFS, celebrated its 20th anniversary with a free concert in Sternberger Auditorium featuring Island recording artists, the Heretix. It was a timely celebration for a station that in recent years has developed dramatically from a casual college pastime into a seasoned community radio station.

Backed by increased funding, new staff members and a fresh management team, WQFS has become the Triad's premier source of alternative music.

Former General Manager Sean Desmond recalled how lax WQFS was when he first joined in 1986. "There was no management, no organization, no structure," he said. Often, the station violated

on-air procedures and Federal Communications Commission regulations.

To Desmond, WQFS is an extension of college principles of individuality and openmindedness not only towards new kinds of music but also communications careers. His major disappointment is WQFS's lack of access to the new telecommunications building when it opens.

Senior Chuck Carroll was interested in alternative music in high school and developed an interest in radio after coming to Guilford. He spent two years as a D.J. before working as music director for the past two years, a position co-held last year with senior John McSheffery.

Carroll explained the change in attitude at WQFS as due to the new staffers. "[Previously] no one was thinking of new ideas," said Carroll. "What we do [now] is not only for Guilford College but for the whole community."

The station broadcasts at 90.9 FM and

covers a listening radius of up to 50 miles. "We've had calls from Virginia saying, 'we don't have anything like this where we are,'" said Carroll.

Carroll sees a bright future for WQFS. His one concern is of harmful repetitiveness: "I hope that people in the years to come don't do the same things we did or it would remain the same."

Junior Gilbert Bailey, current station general manager and 1990-91 Community Senate treasurer-elect, started as a D.J. for six weeks before being chosen to the station advisory board.

He attributed WQFS's 20 years of success to the many D.J.'s that work there: "D.J.'s are the soul of the station. Without them, none of the work could be imagined as possible."

As well as offering students an unusual experience, Bailey said he hopes WQFS will promote Guilford's cultural image to the community. The station's diverse

programming includes rhythm and blues, reggae, folk, and international as well as alternative music.

Bailey explained the crucial role image plays in commercial radio. Record companies send radio stations free records depending on the quality and consistency of the stations' reports to music journals. "What they look for is a quality music department and how well you're influencing ratings and [record] sales," said Bailey. "We're competing against grad schools with professional music directors."

Bailey said that CBS Records, one of the nation's largest corporate labels, ranked WQFS as one of the top college stations nationally. Additionally, Bailey said that other record companies have encouraged the station to apply to the Gavin Report, the nation's foremost commercial reporting agency, which would rank WQFS in the top 30 of college stations nationally.

Variety, information abound at nonprofit organization fair

Betsy Vance
Assistant Layout Editor

The Career Development Center hosted an information fair last Wednesday for students interested in careers in the nonprofit sector. The fair, held in Sternberger, played host to approximately 55 organizations which were interested in "finding good students" to work for them. The informational aspect of the fair was stressed more than the "job" side, as many students simply needed an opportunity to

gather information and ask questions, and the potential employers who visited took advantage of the opportunity to talk about their jobs and the advantages of working in the nonprofit, as opposed to private, sector.

Meg Kaplan of the Career Development Center was the primary organizer of the event, and was happy with the "tremendous turnout" of nonprofit organizations at the fair, but noticeably disappointed with the decline in participation. Last year, the first for this event, approximately 130 students participated; this year that figure

dropped to 80 students. She cited probable causes including the fair's competition with racism awareness events, as well as other regularly scheduled events.

The Career Development Center also conducts a Job Fair in November, but on quite a different scale than the spring fair. The November fair lasts two days, one day for obtaining information and one day for interviewing, with eight schools and over 100 firms participating. This fair, although perceived as primarily for business majors, is open to all areas of concentration, and benefits any student with a solid lib-

eral arts background. The nonprofit fair, although some students not think there were opportunities for majors outside the social sciences, did indeed provide opportunities for business and other pre-professional fields, as well as for science, math, and sports studies majors. Kaplan said that students with any major could benefit from both fairs if they asked good questions and looked deeply enough into each agency.

A variety of organizations, agencies, and institutions attended the fair, including Friends Homes, Inc., Wesley Long Community Hospital, the Federal Bureau of Investigation, Boys and Girls Clubs of High Point and the Greensboro Area Chamber of Commerce.

Kaplan believed that the professions who attended the fair left feeling "impressed with the students, the questions they asked, their enthusiasm, and their

professionalism."

Students seemed to appreciate the informality of the fair and the opportunity to collect information and practice interview skills.

Jim Keith, Guilford's director of experiential learning, talked to the organizations about increasing their internship offerings to Guilford students. Not only did students benefit from the standpoint of long-term careers, but many had the chance to apply for summer jobs and internships.

Larisa Hulnick, a junior who attended the fair this year to get an early start, said "I found the job fair informative and helpful. The people there had a lot to say about how to get a job and where to start looking."

The nonprofit fair "seems to fit Guilford's character," said Kaplan, since many students here are interested in jobs that will benefit society, and that is the goal of many of the organizations represented.

Service Saturday raises \$900

Larisa Hulnick
Staff Writer

Sixty Guilford students came out in the rain on March 17 to help raise money for the student loan fund. Students washed windows, raked leaves, and scrubbed walls in the Senate-sponsored Service Saturday.

Students raised \$900 for their work at the homes of Guilford faculty and staff and local residents. For each pair of student workers, the donor was asked to contribute \$40, though some gave more.

Senate Secretary Alexandra Duckworth and Suzanne Moore were the key organizers of the event, said approximately five people could not work because of the rain.

Several people did find some indoor work for students to do. Some students worked outside in

spite of the rain. Two came home soaking wet after filling 25 garbage bags with leaves.

Senate provided breakfast, lunch, and transportation for some. When students brought the donations to the senators, they were rewarded with free T-shirts, which carried the message of the day: "Students helping students."

Freshman Dana Tritsch, who spent the day scrubbing walls and floors, said, "It was hard work, but well worth it for the cause."

Junior Tara Hatley said, "I did things for a free T-shirt that I don't even do for my own mother who supports me. But it was a really pretty T-shirt." She spent the day washing floors and windows, and scraping paint, at professor Barton Parks' house.

Last year's Service Saturday had 47 participants and raised \$670. The money raised goes toward the student loan fund. Duckworth called Service Saturday 1990 a success and said she hoped the event would continue in future years.

Want to learn more about learning? About yourself as a learner?

*Members of the Guilford community are invited to lunch
Tuesday, March 27
12:15-1:30 p.m.*

Bring your tray and join us in the private dining room; there will be a sign-up sheet at the cafeteria entrance.

Special guest: Dr. Martha Sharpless, an authority on strengths and weaknesses of individual learners and on testing for learning styles and disabilities, will be available for questions and discussion.