



THE GUILFORDIAN

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B-B-Q starts the year off

By Ben Hebner
STAFF WRITER

Over 200 people gathered for the fourth annual African American Barbecue Sunday, August 29th on the lawn of English Hall. Among those attending were many Guilford College students, staff, and alumni. Anne Lundquist, Assistant Dean of the first-year program, and Santes Beatty, director of African American affairs, organized the event. The food was provided by the Beatty family, as it has been since the first time in 1995.

There was a smorgasbord of hot dogs, fried chicken, corn on the cob, green salad, and of course, multiple varieties of barbecue. Beatty acted as a master of ceremonies for a number of speakers, most of whom gave very brief messages.

J.J. McEachern encouraged first year students to "plant more good seeds than bad." Guilford faculty member Adrienne Israel recognized African-American staff and returning students. Finally President McNemar gave a message of thanks and good feeling to all of the people who had made the event possible.

Many families turned out for the occasion, and there was more than enough food and drink to go around. Guilford parent Judy Hodge managed a trivia game in closing, and Beatty's father came out and encouraged everyone to get a plate of food to take home. "It's not tacky, it is tradition," he said.

A good time was had by all, which was, according to Santes Beatty, pretty much the goal.

The barbecue was conceived by Beatty four years ago. As a Guilford student Beatty did an internship with Guilford College in which he studied the development and interaction of African-American students and staff here at Guilford. He and Lundquist came up with the barbecue as a way to wind up with a bang.

Beatty comments, "We wanted to get past all the minor petty things that separate us and just come together in a spirit of love through fellowship."

Admissions staff changing

Many believe low enrollment is cause

By Peter Morscheck
STAFF WRITER

Students checked their mailboxes Tuesday to discover an announcement from President McNemar detailing a changing-of-the-guard in Guilford's Admission Office. Dean of Admissions Al Newell and Associate Director Bob Spatig will both move on to other opportunities, and Associate Director Susan Bagley, while still working for Guilford, will shift to a new base in Baltimore in order to better coordinate recruiting efforts for the Mid-Atlantic region.

Newell was eager to dispel fears that the change in personnel is a result of this year's unexpectedly small first-year class. "The changes have been more coincidental than anything else" he said, looking as "Guilford" as ever, shirt and tie contrasting with the Spam clock on his desk while his trademark bust of Elvis looked on. "While it looks all very sudden and unplanned, it's

actually happened in a very orderly fashion and presents some exciting opportunities for all involved."

Newell will go up to Washington & Jefferson College in



JENNIFER KOELLING

Al Newell, Dean of Admission

Pennsylvania, where he will assume a cabinet-level post dealing with financial aid and admissions, directly under President

Brian Mitchell. While he had not been looking for a job elsewhere, the chance opening at Washington & Jefferson offered a new challenge worth exploring, "The way my career has run, after about five years I've gotten an itch for something new. It happened at the [Heathwood Hall] Day School; it happened at Sewanee." His visit to Pennsylvania confirmed his leading. "You know what you do well and just hope for a good match...And what they needed happens to be what I do well."

Bob Spatig's decision to leave was similarly serendipitous. He will become the number two admissions officer at Northeastern University in Boston, where he will focus on coordinating publications and travel itineraries. "I know what I'm giving up," he said, "I love Guilford for its sense of community and values...I think I've grown more here in four years than at any other time except for my own undergraduate experience." The

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New recruitment tactics

New long-range plan to be announced to Trustees

By Marjorie Hall
NEWS EDITOR

Many students have noticed more empty and single dorm rooms around the campus this semester. The entering class has only 242, 23% less than last year's record-high enrollment of 315.

Al Newell, Dean of Admissions, says a drop in enrollment can be expected after a record year. "Admissions go through these sorts of swings," said Newell. "It's not uncommon after having an exceptionally high year to have a downward swing." Newell announced his resignation from Guilford in a letter to students on Monday. He says the resignation has nothing to do with the low admission this year.

Newell sees other factors playing a large part in the low admission, most notably the cut in financial aid. The school has reduced its discount rate, which

is the percentage of tuition the average student receives in financial aid packages, from 45% to 25% in three years.

"Obviously, when you offer kids less money not as many are going to come," Newell said. "If we had known then what we know now, we would not have pulled back so much on financial aid, but it's hard to predict these things."

Bobby Wayne Clark, recently appointed Vice-President and Special Assistant to the President, believes that Guilford could be doing a better job of present-

ing itself to those outside the Guilford community, most importantly to alumni and prospective students.

"There's no reason that Guilford can't have more students, shouldn't have more students, and won't have more students," said Clark, who has been working with the school since he was brought in as a public relations consultant after the alleged attack on Molly Martin in February 1997. "The question we need to ask ourselves is "How can

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