

CCE SPRING  
FLING CELEBRATES  
COMMUNITY,  
RECOGNIZES STUDENT  
ACCOMPLISHMENTS  
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# THE GUILFORDIAN

GUILFORD COLLEGE // WWW.GUILFORDIAN.COM // GREENSBORO, NC

NEWS

## Marketing campaign gives website a face-lift

GUILFORD COLLEGE LAUNCHES NEW WEBSITE AFTER MONTHS OF PREPARATION

By Chassidy Crump & Chris Roe  
STAFF WRITERS

After months of toil and labor, the new Guilford College website and intranet system was launched on Friday, April 15. Instead of the usual sea of burgundy and white space, there are now flashes of blue, hints of yellow and green, and photos of people you actually know. The new Guilford website has arrived.

"The new website is fully re-purposed, with more content added to and created for the new site," said Associate Vice President for Communications and Marketing Ty Buckner.

In 2006, the website was "reskinned," according to Buckner. Almost five years later, the website has received its first substantial update, effectively reducing the page number from over 4,000 to 400 pages.

"I like that it's much easier to navigate and that things are up-to-date," said sophomore Taylor Seitz. "On the old website, for example, I tried to find out when Forevergreen meets and got a page that described the club and their exciting upcoming activities for Fall 2008."

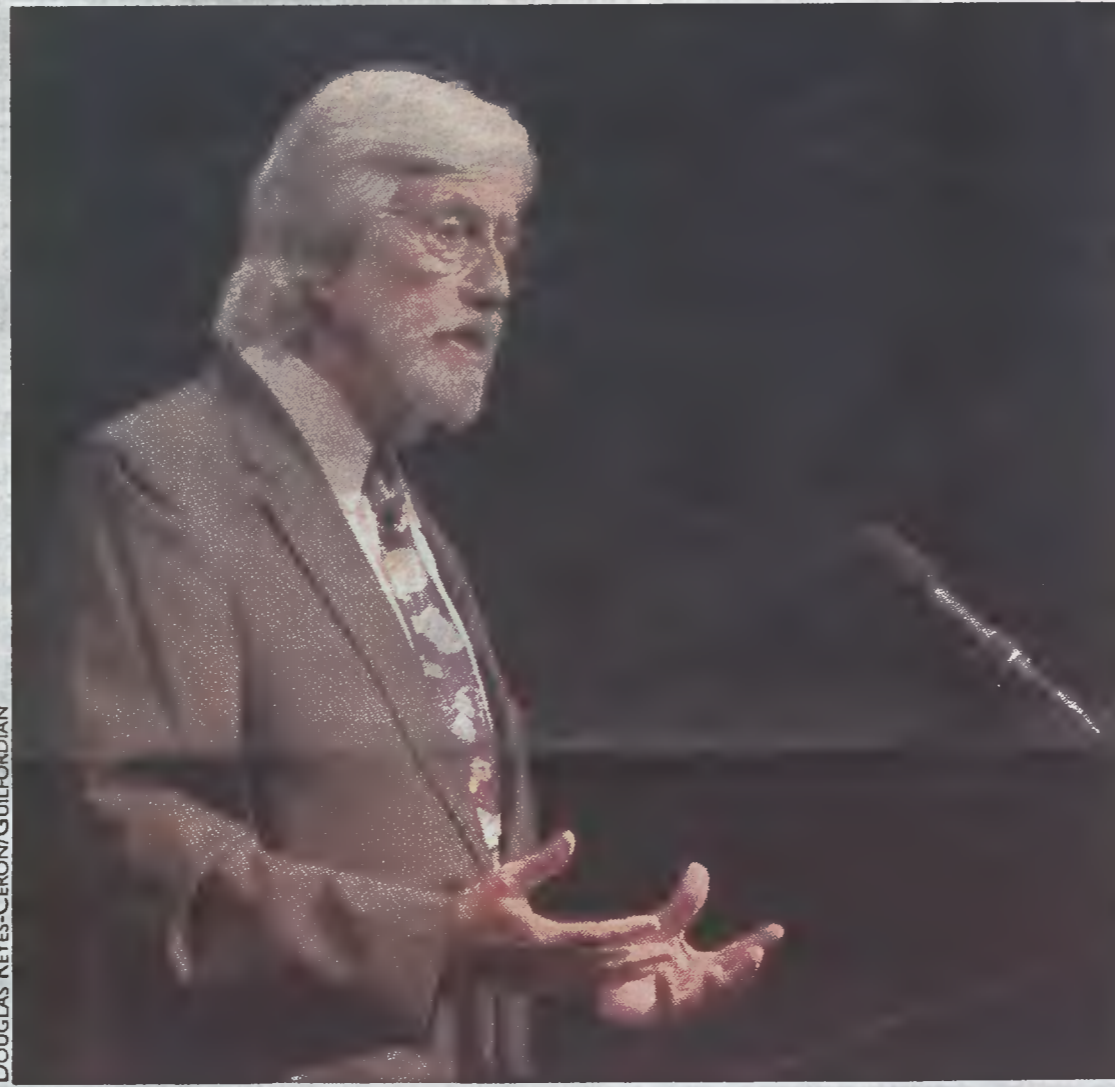
The Office of Advancement worked with the Admissions Office, the Center for Continuing Education, individual academic departments, and a sample group of students and faculty to create a more modern, updated website. They were assisted in the design by the Mitre Agency.

"It's always hard to adjust to new layouts, but I think the new website is really awesome," said first-year Annabelle

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NEWS

## Cousteau speaks on need to protect oceans



DOUGLAS REYES-CERON/GUILFORDIAN

Environmentalist and oceanographer **Jean-Michel Cousteau** speaks about the human impact on the environment in the War Memorial Auditorium on April 12.

JEAN-MICHEL COUSTEAU FINAL BRYAN SERIES SPEAKER ON "SUSTAINING COMMUNITY" THEME

By David Pferdekemper  
STAFF WRITER

"Tonight's guest, Jean-Michel Cousteau, is a leading environmentalist and oceanographer who has spent a lifetime communicating his love and concern for our planet's water," said President and Professor of Political Science Kent Chabotar as he introduced the final 2010-11 Bryan Series speaker.

Cousteau presented on April 12, focusing on problems facing the earth's oceans and waterways. Cousteau outlined three major issues facing our world's oceans: the destruction of habitats, overfishing and pollution. Cousteau addressed the destruction of habitats first.

"We try to protect more and more of (the ocean habitats), but we're farther away from what we need to do," Cousteau said. "... Ice is melting, and the ocean is rising. It isn't rising very fast, but it is rising. That puts extra energy in the ecosystem, and storms get worse."

Cousteau then moved on to the issue of overfishing. "We have already removed 90 percent of the ocean's big fish," Cousteau said. "It really is anarchy out there."

Cousteau spoke of specific overfishing-related problems, such as fishers that capture sharks for only their fins and tails, wasting the rest of the carcass.

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NEWS

## Recent events highlight importance of campus safety

By Abbey Dean & Keyla Beebe  
NEWS EDITOR & STAFF WRITER

Within the past month, there have been two incidences of violence on campus reported to the Office of Public Safety. The most recent instance occurred on April 8 when a student was assaulted and robbed in the Guilford College woods.

The student, who is a male sophomore, sat down to talk to The Guilfordian, but preferred to remain anonymous pending the ongoing police investigation with the

Greensboro Police Department.

"I never thought something like this would happen to me, and I'm worried that it could happen to someone else," said the student.

Although the student sustained no serious injuries and little money was stolen, he told The Guilfordian that it didn't make the experience any less jarring.

"Ever since then, I've been more suspicious," said the student. "I really do love the woods, but I also realize

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TAYLOR SHIELDS/GUILFORDIAN

Juniors **Jillian Clausen, Danielle Knight, and Mitchell Hamilton** participate in Take Back the Night on April 17.

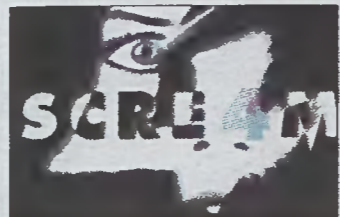
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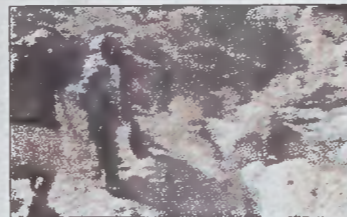


GNN with Ashley Lynch & Millie Carter



Nick Bunitsky & Mitchell Hamilton review "Scream 4"

MULTIMEDIA



No More Deaths: Stories from the desert

STORIES



Hamas-Israeli conflict considers cease-fire

By Sage Donpinea

Check online for these Web-exclusive stories and videos!