

# Point-Crest

Published monthly by and for the employees of High Point Weaving and Hillcrest Throwing Plants of Burlington Mills Corporation.

Bob Burns, Editor



Member of the American Association of Industrial Editors

## "POINT-CREST" REPORTERS

- |                 |                   |
|-----------------|-------------------|
| Lois Mabe       | Louise Kidd       |
| Mary Morris     | Frances Evans     |
| Vernon Webb     | Clayton Clark     |
| Kate Hunt       | Mary Ring         |
| Carlton Elliott | Marcella Thornton |
| Mary Cline      | Eleanor Cox       |
| Carl Peterson   | Winifred Clinard  |
| Inez Melton     | Ola Nappier       |
| Julia Hedgecock | Faye White        |
| Faye Burrows    |                   |

## Hillcrest

- |                   |                 |
|-------------------|-----------------|
| Mary Coltrane     | Kat Church      |
| Beulah Kidd       | Mary Fender     |
| Vicky Carter      | Jane Stewart    |
| "Shorty" Fogleman | Kathleen Shives |
| Virginia Dody     | Joe Ward        |

## EDITORIAL

### Wider Markets For Better Jobs

The sale of the goods produced by the thousands of people employed by Burlington Mills is not limited to U. S. consumption alone. We sell in foreign markets as well. And this export trade insures us flexibility of marketing . . . gives us a world wide consumer outlet for the many types of goods we produce.

All of us have a vital interest in our competitive position in the world trade markets. Our job security depends upon our ability to find wide markets for the goods we produce . . . Our wages are paid from the money received from our sales. Expansion of sales means increased production . . . and increased production means more jobs and better jobs.

But in competing for foreign trade we compete with many countries which can produce goods from high class raw materials costing much less than we pay for these raw materials. And we compete with goods produced in foreign countries where workers, in some instances, receive only 1/4 the wages paid in this county . . . How, then, can American workers, who have the highest standard of living in the world, produce goods that can be sold in competition with foreign trade? The answer is High Productivity!

American industry has continuously developed methods whereby a man receives more pay for fewer hours work but still INCREASES production. If production per operator is high, with resulting low unit cost, we can continue to export competitively with foreign countries. If production per man hour doesn't increase in keeping with higher wages, we cannot export . . . and our job opportunities will be reduced as sale of our goods is limited to U. S. consumption alone.

Higher productivity is accomplished through better machinery, better planning and management, better working conditions. But of equal importance is the human factor—the interest of the employee in his work—his alertness to improved methods and machinery. Given the proper tools to work with, the individual employee, in the final analysis, helps determine how effectively his company can sell its goods in a competitive world trade market.

### Purely Personal...

#### HILLCREST

##### First Shift

It seems like old times seeing Charles Craft working in the soaking room as head soaker. Since his return from the army, he has been working in the supply room.

Banner Hutchens has been absent from work for several weeks due to poor health. We are glad to report that he is feeling better, and we hope he will soon be able to return to work.

Get ready for a big frolic, folks! It seems that "Jocko" Jackson in his spare time has built a club house, and from all reports there's gonna be a good time had pretty soon.

The spinning department welcomes Ernest Lee as the new apprentice fixer

in their department. After being head soaker, Ernest should find great pleasure in his new job for he can at least stay the same color all day.

May birthday greetings to John Gibson, Elsie Fox, and Noble Carithers.

Leonard Gibson, one of Hillcrest's soldiers, has landed safely in Japan. Leonard is the son of John Gibson and the brother of Avis Gibson, two Hillcrest employees.

At the recent shower for Dot Boggs, Dot and Rachel Lain found during the bean game that "no" and "yes" are two words hard to eliminate from daily conversation. It's a good thing the winner wasn't the holder of the fewest beans or otherwise there would have been a tie.

Eunice Garner attended the motorcycle races recently near Lexington.

Marjorie Spencer was a recent visitor at her home in Mt. Gilead.

Annie Wilson's name has often been linked with the name of "Blackankle", and it can rightfully be done now due to the fact that she has had a black ankle for several weeks caused by an accident.

If Rachel Lain is as good on making political speeches as her son is on hiding things, the fact remains that her husband will probably win the Justice of Peace office for which he is running. Her son, Conrad, received a new "French harp", and he hid it so that no one else would find it. When he got ready to practice up on it, he found that he had hid it from himself also; but after much searching it was finally found.

Anyone going to Washington, D. C., and desiring a guide to show them around the city might contact Hope or Annie Crouse. While in Washington recently, they with some friends were trying to find their way to the home of the folks they were to visit. Being confident that they knew the way, they decided not to seek any help. The outcome was that they rode around for several hours getting no place fast. Annie drove up beside a man and asked him if he could tell them the way to town; and the man, who was amused at the question, directed them to their long sought friends. On another occasion Hope found that she was on a one way street, and quite naturally she was going the wrong way.

"At last", was the sigh of Frances Cumby when the people who were living in their house moved so that they could occupy the house themselves. Frances' new address is Route No. 1, Thomasville.

Ralph Luther, son of Florence Luther, finds that cranking a Ford isn't any fun because the outcome was a broken arm.

Carlos Embley is the latest member of the redrawing department. We hope he enjoys working with us.

Nannie Carter has been listed among those who are sick, and we hope she will soon be feeling much better.

Mary Spencer recently spent the week-end in Fayetteville, N. C., with her daughter who is living there while her husband is stationed at Fort Bragg.

Vera Hedrick was a patient at the Boulevard Branch of the High Point Memorial Hospital where she underwent an emergency appendectomy. We hope her days of sickness will speed rapidly by.

David Walker, son of spinner Mazie Walker, entered the U. S. Army a few weeks ago. David is now stationed at Camp Polk, La.

Ausbie Tuggle appears to have gone in the chicken business. Joe Ward must be his advertising man the way he has been bragging about the deliciousness of the few he purchased.

James and Helen Irby spent Easter in North Wilkesboro. The highlight of the trip for James was an airplane ride over the mountain. Must have been quite a beautiful sight these lovely spring days.

Sue Clapp, baby daughter of John Clapp, was a recent patient at the High Point Memorial Hospital for Mastoid treatment. We're glad to report that she is now getting along nicely.

##### Second Shift

Mae Lester recently spent a week in Elkin. Her "soldier man" was home from the army which sounds like a good reason. It shouldn't be long now before she is wearing two rings instead of one.

Second shift is glad to see Fay Meadows back at work after being on sick leave for over a month.

Dorothy Ivey is one of the new cake winders. Perhaps some of you remember her as Dorothy Tysinger, sister of Ruth Jackson on first shift. From all

# Down By The Old Mill Stream



IF YOU HAPPEN to hear about Al Coppedge, Weave Room supply clerk at High Point, making any extended fishing trips, you will understand that it may be the result of pressure from the young man pictured above. Al's four-year-old son was caught by our photographer on the bank of one of our local streams getting a head start on the fishing season. From the looks of things, he can probably tell his daddy a few things about the ancient pastime made famous by Isaac Walton.

reports Dot has an attractive five months old daughter.

Alton Jones has recently been in the hospital for an appendectomy. We hope he will be back at work at the time of issuing the paper. Alton expresses his appreciation for the flowers and kindness during his illness.

One more year has been added to Nellie Drigger's life as she celebrates a birthday in May. Best wishes, Nellie. A welcome to second shift also goes to Robert Bray, Allen Wright, and Darrell French, who joined our family during April.

"Vicky" Carter, winding and redraw department, and "Shorty" Fogleman, spinning, are new additions to our "Point-Crest" reporters. Come on gang—let them in on your newsy activities so that second shift can really have a good column. We don't believe the old saying, "No news is good news".

Raymond Warren is one of our latest veterans to return to his old job as a spinner. Seven months of those four army years were spent in the China, Burma, India theater of war. Boy, there's nothing like "Home Sweet Home".

Sergeant Julius ("Shorty") Fogleman has shed that army uniform and returned to Hillcrest after four years of service. "Shorty" was connected with the 19th Reconnaissance Squadron in Italy and England for nine months. He can give you an "airy" description of Europe if you would be interested. Glad to have you back, "Shorty".

Fay Hodge and Hawley Thompson are both back at work after their operations. Hawley had quite an experience learning to walk with crutches during his absence.

Charles Phillips, spinning department, is a proud papa. That perhaps explains the wide grin he has been wearing these days.

The spinning department regretted to see Jennie Myers and Maria Franklin leave their department, but hope they will enjoy their new work in winding.

The Neighbors family is well represented on the second shift now as Virginia, Everett's wife, is one of the new members of the winding department.

Two new faces in spinning to many of us are Sumter Austin and William Nortcutt, but both can talk about Hillcrest "back when". Sumter in recent years has worked in the Wilmington Ship Yards while Bill spent four years with Uncle Sam's navy.

Welcome to Charlie Towery, the new service boy on second shift. Hope you enjoy working with us again, Charlie.

"Shorty" isn't a redrawer; but if he thinks he can slip by without anyone finding out he has had a birthday, just ask Mary Holmes. Really, "Shorty",

even though you aren't "sweet sixteen", may you have many more happy April 28's.

Jean Stewart also seems to be getting up in the years. Still in your teens, Jean, but not much longer to go. Happy birthday.

On April 2 Georgia Crawford's son celebrated his second birthday.

Ethel Phillips' son has been in bed with the measles, and she has been playing nursemaid.

This is really a lovely time of the year to take pictures. Nellie and Lexie Laster sent home recently and mentioned some snapshots that were taken of all "shapes, sizes, and forms".

##### Third Shift

Gertrude Fagan had a big celebration at her home the other Sunday when two of her nephews came home from service.

Add Mildred Dodson to our list of chicken raisers. We hear Mildred's new hobby is all the talk these days, and we bet it will be profitable.

Wilma Carithers has recently been transferred to third shift in cone winding for awhile.

Virginia Doty is the new third shift reporter replacing Mary Phillips, who has moved to Kernersville, N. C. Don't forget to keep her and Kathleen informed of the news.

Clarence Mabe is another spinner who has found his way back to Hillcrest after serving with Uncle Sam.

Birthday greetings to Mary Hedrick, who celebrated her birthday on May 21.

Clara Creech has been on our sick list recently.

Dorene Johnson and Beulah Kress are newcomers in cake winding. Dorene was recently transferred from High Point Weaving where she has three years of service to her credit.

Clyde Coe has returned to spinning at Hillcrest after spending the war years at Wilmington's shipyards. Glad to have you back, Clyde.

"Happy birthday" goes to Raymond Miles, fixer, who celebrated May 18 as the big day.

Marie Hughes is a newcomer in cone winding. Glad to have you with us, Marie.

Staff Sergeant Burdett Williams is back on third shift. It does us good to see our boys back at work. Burdett served 11 months in Europe with the 20th Bombardment Group as tail-mount gunner and had 300 hours in the air to his credit.

The new girl around the office is

Louise Comer. She's replacing Antilee Hill.

This year Easter seemed to be a time for just gallivanting around—Allie Bell went to Virginia, Louise Comer to the mountains, Kate and Joe Church to Asheville, while Ed Williams went to South Carolina (courting, so he says)!

Buck Davis has started it again. What? Gardening!!

Our sympathies are with Mr. and Mrs. Bell in the death of Mrs. Bell's grandfather recently.

Dot V. and Mary Fender have discovered a new reducing method—Knock It Off! In case you chance to see them beating on themselves, don't ask them if they're crazy, just do your good deed for the day and ask them, "Say, aren't you losing weight?"

Most people have learned how hard it is during the summer months to get in the stores uptown on Wednesday afternoons, but John Trotter has a different story to tell. Yep—it seems John found it almost impossible to get out instead of in a store on a recent

(Continued on Page 4)



Mr. and Mrs. Tom Fagan, pictured above, were married on April first and work on the first shift at High Point in the Weave Room. The bride is the former Marion Norman who is a shuttle-filler. The bridegroom is a warp hanger and was recently discharged from the army. Congratulations and best wishes to both of you.