

Spring Time Is Here

We are more fully prepared to supply your wants in new Spring apparel than any time in our history.

Every express brings things that are really beautiful and distinctive. New creations that are exclusive, at prices very reasonable, in keeping with style and quality.

Brotans
418 N. Liberty St.

ALWAYS—
SOMETHING NEW TO WEAR
for the
COLLEGE GIRL

HARRISON'S
874E WITHOUT EXCHANGE
415 Trade Street

Welfare's Is The Place For Salem College Girls—Just Around the Corner. We welcome you at all times.

New Shipments Arriving Daily
BELCHER - FORLAW SHOE CO.
Successors to Dobson-Sills.

MILWARDS
of NEW YORK
218 WEST FOURTH

CLEARANCE

Just the opportunity you have been waiting for—complete selections completely reduced. Well made, very carefully finished garments.

O'HANLON'S DRUG STORE
The Store You Know

Make this your headquarters in Winston Salem, and remember that it is always our desire to have you served in the best way by the best clerks. Our ambition is to have you think only of O'Hanlon when a first class drug store is wanted.

O'HANLON'S DRUG STORE
The REX ALL Store

THE COMMERCIAL PRINTERS
INC.
212 Main St. Phone 1130
Printing Fit for its Purpose

SIGNS O' SPRING

"The time has come," the walrus said, "to talk of many things," whereupon all the women in the audience set up a clamor for something about spring clothes. So ships and sailing wax and whether pigs have wings faded in to the back of his mind, and he began to talk of evening costumes, which allowed him to mention shoes in passing.

The smart evening gown, according to this authority, is made simply and depends for its effect on material and cut. The silhouette is modified occasionally by an unexpected fulness, but more often remains perfectly straight. Chiffon is the leading material, and often floats a scarf from the shoulder or ends in kerchief points. Lace is second in popularity, and takes on added importance if it be a family treasure. A new filmy fabric—soaf-*le de soie*—is meeting with favor in Paris.

The youthful skirt length extends to the evening dress, which may have an even or a broken hem line. This makes the selection of shoes and hose supremely important to the costume, and displays to advantage the smart styles already in evidence this season. For the most part, our foot-wear fashions are American made. The occasional Parisian influence is short lived, as is witnessed by the fleeting popularity of the broad toes. While these styles are still shown in cheaper grades of merchandise, the new lasts and patterns are designed to make the foot look slight, narrow and graceful. Vamps are appreciably longer, toes more pointed, and styles chosen to accentuate the slender silhouette. A new heel, called the "spike" heel, enhances this effect, being small at the base and extending almost straight from the shoe, with a slight gradual modification.

A happy embodiment of the newer style features is a pump effect of satin, with the D'Orsay cut and the "spike" heel. It harmonizes with the dress, and the ultra smart slipper strikes the dearest note in a costume of pastel shades. It fits the foot, and with a rhinestone or topaz ornament, is *le dernier mot*.

HINE'S BROADCASTING.

How do you know Chaucer dictated to a stenographer?
Just look at the spelling!

"Great Scott! What on earth has that fool of a jeweler been playing at with this ring?" exclaimed a young man, gazing at the engagement ring in his hand.
"What's the trouble?" asked his friend.

"Why, I told him to engrave from 'A to Z—from Arthur to Zen' on the inside of it and the idiot has put in the whole blooming alphabet."

Brown—"What is a woman's dangerous age?"
The Cynic—"From the cradle to the grave."

Irate father (to son, whom he has caught smoking)—"Smoking, hey?"
Son (nonchalantly)—"No, sir, tobaccos."

A—"The Cafeteria isn't half so noisy today as it was yesterday."
B—"No wonder! Didn't wear as many people get soup."

"What's in a name?"
"There's a lot in Lancelot."

Lady—"Hobo, did you notice that piece of wood in the yard?"
Hobo—"Yes, I see it."

Lady—"You should mind your grammar. You mean you saw it."
Hobo—"No, ma'am. You saw me see it, but you did not see me saw it."

"You should think of the future."
"I can't. It's my girl's birthday and I have to think of the present."

How do you sell this Laugeberg?
"I've often wondered myself, ma'am."

Lulu—"How come yuh is always lookin' fer a job and nuber findin' none?"
Mose—"That's skill, woman, skill!"

And it was the Bard of Avon who said: "Ambition should be made of sterner bluff."—*The New Student.*

Direct from New York for you these charming dresses in the most wanted styles.

A SPECIAL PRICE — \$16.75

The Smartest Footwear in the City.

Beautiful Coats and Ensemble Suits

ROSENBACHER'S

Our store the College Girl's Shopping Place since 1880

Sports Fabrics

STRIPED SECO SILKS in the newest colorings, yd. 89c

NEW BROADCLOTHS—guaranteed fast colors—all shades 75c

ENGLISH ALPACA, fast colors, \$1.39
Gray, Blue, Rose, Tan, yd.

ANCHOR STORE

GILMERS
FROM MILL'S DIRECT TO YOU

Girls Are Saying Nice Things About Our New Beauty Parlor Just Opened!



Come up and see us your first opportunity, two experienced operators will serve you in the proper way and prices are very modest. Some of the specialties are:

Electric or Plain Facial Massage, Clay Treatment Massage, Hair Dyeing.

Gas or Electric Hair Curling, Scalp Treatment, Shampoo, Hair Dressing, and Other Services.

Your Hair Bobbed And Trimmed In Every New And Becoming Fad Now The Vogue
BEAUTY PARLOR and LADIES BARBER SHOP, SECOND FLOOR

BROADWAY

MON., TUES. and WED.

"THE GOLDEN BED"
A CECIL B. DEMILLE PRODUCTION

THURSDAY and FRIDAY

"ENTICEMENT"
with MARY ASTOR and CLIVE BROOK
also PATHE COMEDY

SATURDAY

"THE CLOUD RIDER"
with AL WILSON
also "Go Getter" No. 9

AUDITORIUM MON.-TUE.-WED

MARY PICKFORD in "ROSITA"