

ANCHOR STORE
"Winston-Salem's Shopping Center"
THE STORE PREFERRED BY
ALL SALEM GIRLS

GIRLS: We want to improve our service to the College Girls, and we want your advice on the subject.
 In other words we want you to tell us how you want us to conduct our business in a way to better serve you.
 If our drinks, sandwiches and service do not suit you, we want you to feel free to say so.
 For the best answer to this we will give a 3-lb. box of Whitman's Candy. So do not stand back on criticism, for that is the only way we can correct our mistakes.

SALEM PHARMACY
 Let us do your Kodak work—We can give you a 24-hour service

PHONE 4398
MODERN Cleaners—Hatters—Tailors
 420 North Cherry St.—Next to Robert E. Lee Hotel



GILMERS
 Full Fashioned Twin-City Brand
SILK HOSE
 Extra fine, smooth, good looking knee-caps.
 Beautiful rich silk in the latest colors, also with black heels. **ONLY \$1.45**

FOOTWEAR for SPRING
CLEVER NEW STYLES
 Arriving Daily
\$3.95 TO \$6.95
Arcade Fashion Shop Bootery
 432 N. LIBERTY ST.

There are more WALK-OVER SHOES sold than any other trade-marked shoe in the world.
 This distribution covers 102 countries

Walk-Over Shoe Store

Where Shoes are Fitted to the Feet
 425 N. Trade St. Winston-Salem, N. C.

SALEM GIRLS ALWAYS WELCOME
 MAKE THIS YOUR SHRINE
CASSELL DRUG COMPANY

MONTALDO'S
 FOURTH AT CHERRY

CORRECT APPAREL IN ALL TYPES OF
 COSTUMES FOR THE SCHOOL GIRL

PATRONIZE OUR ADVERTISERS

SALEM ALUMNAE HOLD SEMI-ANNUAL MEETING

(Continued From Page One.)
 Following her talk a sextet composed of former Salem students sang two English songs entitled, "I Know a Bank Where the Will Thyme Grows," and "Under the Greenwood Tree."
 Dr. Rondthaler then spoke informally on "Matters Concerning the College," telling in his delightful way facts which were of especial interest to the alumnae.
 Following his talk the meeting was adjourned and a delightful social half-hour was enjoyed when the college and Dr. and Mrs. Rondthaler were host and hostess to the trustees, faculty, seniors and one of the largest and most enthusiastic gatherings of local alumnae.

SPECIAL FEATURES MARK CELEBRATION OF FOUNDERS' DAY

(Continued From Page One)
 things, undereath all things, and the contest allows us to infer, "achieveth all things."
 "All this if love is rightly directed. Perverted love will undermine all the values of life. The distinction between true and false love is the important line separating self-mastery and self-indulgence. So many seek love under certain of its manifestations of sense and miss the earnest and proof of love which are sacrifice and service. Then, some day when they want love to build a temple of life for them, love is dead. Compare the travesty of some wasted hearts with Browning's conception:
*All the breath and the bloom of the year in the bag of one boy,
 All the wonder and wealth of the mine in the heart of one gem;
 In the core of one pearl all the shade and shine of the sea;
 Breath and Bloom, shade and shine, wonder, wealth.
 And how far above them—
 Truth, that's brighter than gem,
 Trust, that's purer than pearl—
 Brightest truth, purest trust in the universe—
 All save far above,
 In the kiss of one girl."*

"There is that other true instinct of the heart—the instinct of power. God set it there and God keeps it there. Life is a wonderful invention divinely devised to train men to inherit power by the wise use of power they already possess. The instinct of power has impelled us until man of feeble frame can project his influence around the globe. It has placed us within easy access of all the thoughts, words and deeds of the world. The power of ideas has chained the wild forces of nature and while this has brought the monotony of standardized industry for the worker, it also leaves him with more hours of spare time for optional self-improvement. The veil between the possible and the impossible has never been so thin. We are becoming omnipotent.
 "Dealing with these determining energies of life, the instinct of love and the thirst for power, through one hundred and fifty years, is the plus of the work of Salem. The founders of this institution laid their account with the ancient and inspired wisdom: Keep thy heart with all diligence, for out of it are the issues of life. They fully realized that the heart controls the intellect and that for a true education its elemental and powerful instincts must be brought under the beneficent plus of heart religion. Never stressing sectarian principles, the fathers built these walls of Salem within which to develop the finest scholastic ideals and then threw about these walls the bulwarks of salvation.
 The founders visioned and built a school setting before young women an open door into a more just and intelligent appreciation of the higher meaning of life; into finer forms of fellowship; into a more reliable and useful type of personal character. They gave the girls the close and affectionate supervision of scholarly and vital godly instructors and leaders. That God's name may be glorified, His kingdom of grace be enlarged in this country and the salvation of the souls of those who

shall be educated therein may be promoted." So runs their professed purpose in their corner-stone document. They planned the highest excellence in the humanities, the arts and sciences; the broadest general nature comprehending every cultural refinement; but all under the restraint of the Christian ideal; the gentle mastery of Jesus. That plus alone did and will interpret the heart's passion of love and make right channels for love's irresistible tides and convert the heart's buoyant surge of energy into power for self-mastery, for leadership, for the noblest type of Christian womanhood, for the building of the Everlasting Kingdom.

*Half the happiness of living Comes from willing-hearted giving,
 Comes from sharing all our pleasures,
 From dividing all our treasures.
 And the other half is loving First the Lord, then all things living.
 So, each mortal should be sowing Love-seeds while his life is growing,
 For all happiness in living Comes from loving and from giving.
 "Young women! I pledge you the Founders of Salem."
 As a part of the day's exercise the Salem Museum was opened in the afternoon between the hours of 2:00 and 5:30.
 The trustees and their wives were guests of the Senior Class at a banquet in the college dining room at six o'clock. Songs by the student body and special music by the college orchestra and college quartet helped to make this affair a success.*

ORDER OF THE SCORPION PLEDGES NEW MEMBERS

(Continued From Page One)
 of Founders' Day to include the students more actively; due to the co-operation of members of the Order, it has been possible to keep the library open an hour longer each evening. In addition, the Scorpions have taken upon themselves several minor duties such as the attempt to keep the campus in an orderly condition.
 It is, and should be, considered a high honor to become a member of the Order of the Scorpion. Membership involves a real appreciation of and faithfulness to responsibility as well as an unchanging loyalty to the highest ideals of Salem.

GEMS FROM THE FRESHMAN ENGLISH EXAM.

Jackson went to find the golden fleece.
 The Lady of Sehalott gracefully died.
 Keath wrote on the shortness of life,
 Christable by Coleridge.
 Keats used his seven senses.
 A sonnet consists of 14 iambic pentameter lines, 5 light and 5 dark. Sonnets are classed by pericope.
 An epic is an epicurean belief.

A. & P. Store
ALWAYS READY TO MEET THE NEEDS OF SALEM COLLEGE GIRLS
Just around corner

O'Hanlon's Toilet Cream

FOR CHAPPED HANDS AND FACE AND ALL ROUGHNESS OF THE SKIN
 A WONDERFUL SKIN SOFTENER
 PRICE 30c

O'Hanlon's Drug Store
 PHONE 107
 OR 174

Craven's
 BEAUTIFUL TAILORED SUITS FOR EARLY SPRING
D. G. Craven Co.

HARRISON'S, Inc.
"Style without Extravagance"
 215 W. Fourth Street
New Spring Coats
 IN SPORT AND DRESSIER STYLES
 With and Without Fur—All Sizes and Colors
\$19.50 TO \$98.50