Imagine

# Van Dyke

Quality
Merchandise
At lower prices
than you pay for
the ordinary

Lots of pretty New

DRESSES
and
COATS
Specially priced



### GIFTS GALORE AND MANY MORE

"The Store of The Christmas Spirit" Is Ready for Christmas Shoppers

## THE IDEAL

"The Best Place to Shop After All"

### HUMMING BIRD HOSIERY

Try a Pair of Our No. 35x For \$1.00 Sheer Chiffon. Colors: Fall Night, Moon Beige, Tahiti, Smokestone, Negaita, Mayfair.

## ANCHOR CO.

"Shopping Center of Winston-Salem"

"Electricity-The

Servant in the Home"

It does the cooking, refrigerating, sweeping, washing, ironing and other tasks—and does them all more efficiently and with the expenditure of less effort on the part of the housewife than you can imagine. If your home is not thoroughly electrified you are missing much that makes life worth while.

SOUTHERN PUBLIC UTILITIES COMPANY