# **Bill Tilden Plays Match** In Winston-Salem

### Professional Leader Defeats Nusslein and Barnes

Big Bill Tilden, veteran ter star who ruled the amateur ranks for more years than you can count on your fingers, and who now is rated as the leader of the professional world, defeated two powerful rivals in exhibition matches at Hance Park

in exhibition matches at Hanes Park last Monday afternoon. Five hundred spectators, including many Salem girls, watched the lanky star defeat Bruce Barnes, a Texan, 6-1, 6-2, and then turn back Hans Nusslein, the German professional champion, 4-6, 6-4, 6-2. Although the matches were un-workable delayed for simple

avoidably delayed for almost an hour, the audience immediately for-got the hot, tiresome wait when Big Bill finally stepped out upon the

Tilden played in dazzling form, using both his forearm and back-hand drives with equal success. His famous cannon-ball service and his ramous cannon-pair service and his chopping were brilliant to watch, as well as his spectacular placements. Young Barnes, former intercol-

legiate champion, gave a fine ex-lubition. Mr. Nurskein displayed tennis world, and a fast, steady stroke. Tilden declares that the German is one of the greatest stars of the game.

### THE SALEMITE

The Human Fort

**STOPS CANNON BALL!** 

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soap stock, beauty creams, a strange

Page Three. hit a dry twig that snapped. "

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## ILLUSION .

A "strong man" once gave public performances in which he stopped a 9 lb, camon hall shot from a fully charged camon. The audience gaped when the gan fashed and the human Gluraltar stepped forward out of the smoke uninjured, with the 9 lb, shot in his hands.

### EXPLANATION :

The trick lay in the way an assistant prepared the canon for the performance. He used the regulation amount of powder and wadding, but placed the greater part of the charge of powder advad of the shot. The canon ball was powelled only by the small charge behind it which was just sufficient to lob the 9 Jb, bull over to the strong man.



NO TRICKS .. JUST COSTLIER TOBACCOS IN A MATCHLESS BLEND

# It's fun to be fooled \_\_\_\_\_ ... it's more fun to KNOW

A performance sometimes staged in cigarette advertising is the illusion that eigarettes are made easy on the throat by some special process of manufacture.

**EXPLANATION:** All cigarettes are made in almost exactly the same way. Manufacturing methods are



standard and used by all. A eigarette is only as good as the tobaccos it contains.

It is a fact, well known by leaf tobacco experts, that Camels are made from finer, **MORE EXPENSIVE tobaccos** than any other popular brand.

In costly tobaccos you will find mildness, good taste, throat-ease. Smoke Camels critically, and give your taste a chance to appreciate the greater pleasure and satisfaction offered by the more expensive tobaccos. Other eigarettes, we believe, will taste flat and insipid to you forever after.

