

ARE YOU POPULAR?

Despite the usual lack of social activity which pervades the college campus during the week-end before holidays, Salem campus was far from dull last weekend. Pres. Leona (?) Martin went home Sunday, but she made enough noise getting ready to go to make up for any that she might have made during the day. Doll Higgins and Anna Wood Schumate also went home, to Lakesville. Another Lakesville girl, Hattie Ray, went with Martha Neal and Dorothy DeGrotte to Reidsville for Billie Stock's wedding. Billie, by the way, is an old Salem girl—you might know—they all end that way—(too optimistic?) The man, in this case, is Francis Kemp.

Gaps left by these six girls were well filled by several attractive invaders from various surrounding schools and towns. Ann Vann's sister, Mildred, dashed over from W. C. U. N. C. Saturday afternoon, and Ella Cromardie also from W. C. U. N. C., came over to see Ethel Highsmith. (Pardon the sudden digression, but they told me it's being rumored that Ethel's room-mate, Lou Freeman, is planning to go home for Christmas holidays. (Don't quote this!)) Back to the visitors. Mary Brown had three guests, Mary Booker, Sarah Dudley and Purnett Selatlund. Mildred Phillips from Newton, came up to see Virginia Gaddy. Marguerite Goodman's younger sister came up to show us that Venus Brown had been more than one rival in the same family—Better hold on tight to your hunk, Maggie—Little sister's growing up fast!

If you'd like to hear all about a certain local — very "local" — young man's popularity on Salem campus, the latest "cross-table" bridge talk,

the spiciest jokes in the Carolina Buncancer, the loneliness of Cleveland basement on Saturday night without Jane and Morgan, and other choice morsels not for publication in black and white, grab a chair by one of the bridge tables in the Green Room—you'd be surprised!

SENIORS TO SING CHRISTMAS CAROLS

On Friday night, December 15, following a custom which has existed over a period of many years, the Senior class will go carolling. Miss Lawrence and Miss Kiggen have issued an invitation to have coffee in the Recreational room of Louisa Wilson Jitter Building.

After the seniors, dressed in their caps and gowns and each carrying a candle in a wooden stand, will proceed to the Infirmary, The Salem Home, and then to the homes of several of the College Trustees, and that of the class mascot to extend their good wishes for "a Merry Christmas" in the songs of "He Came Upon The Midnight Clear," "Silent Night, Holy Night," "Hark! The Herald Angels Sing," and "O Little Town of Bethlehem."

Carols will also be sung at the windows of Bishop and Mrs. Pfohl and Mrs. Bishop Rondthaler.

On returning, the seniors will circle the campus and then go to the home of President and Mrs. Rondthaler.

(NSFA)—The universal belief that the average athlete is a "dumb-bell" has been exploded by tests made at the Milwaukee State Teachers College. The median score for athletes was 78 and for non-athletes, 82. The slight variation is due to the fact that athletes study less, according to Dr. Billings.—Arizona Wildcat.

SOMETHING TO DO ON YOUR LAST CLASS SATURDAY

An acrostic consisting of nine nine-letter words, which, if written in the proper manner one below another, have initial letters spelling an impending source of joy.

- Definitions
1. That which we hear rendered by Salem seniors under our windows.
 2. Dominant emotion of students on Saturday, December 16.
 3. Serious side of holidays.
 4. That which we have waiting for us at home.
 5. Essential garment on Christmas Eve.
 6. A fruit found in these essential garments.
 7. A decoration giving privilege.
 8. That which is sharper than anything else around Christmas.
 9. A person whom we hope is not among the unemployed this year.

(Answer on Page 4)

There have been suggestions for new names for the Green Room. Have you a cognomen for this "Den of Iniquity"?

PRIZE AWARDED

The Anchor Store takes great pleasure in announcing that the \$500 prize offered for the best ad written for Slights and Insights has been awarded. The winner was Miss Susan Calder. The Anchor Company wrote that they received many interesting ads and they were judged on cleverness and originality.

Salem appreciates the interest on the part of Mr. Covington and Mr. Lee which led them to this way of selecting their ad.

HEAR MRS. BLAKE-SLEE TONIGHT

Tonight at 8:30 in Memorial Hall Countess Irina Skariatina, now Mrs. Victor Blakeslee, will speak. Mrs. Blakeslee has been in Winston-Salem several times, but has spoken on our campus only once. Those of you who were here two years ago when she gave such a delightful talk in chapel, will remember how charming she is both as a person and as a speaker. A Russian aristocrat of the Old Regime, she has an extraordinary background of experience. She was a prisoner and an exile during the Revolution. She has vividly described various phases of her life in the three books, *A World Conquered*, *A World Begins*, and *First to Go Back*. It is significant that Mrs. Blakeslee is the first and only aristocrat of the Old Regime who has been officially permitted to return to her native land. This is a rare opportunity to hear a distinguished and fascinating speaker, and we hope that Salem faculty and students will take advantage of it.

On Thursday evening Miss Katherine Haynes entertained the Home Economics Club at a dinner at Advent Moravian Church. Mrs. Bishop Rondthaler was an honor guest.

Miss Katherine Riggan entertained Friday at a tea in the recreation room of Louisa Hitting for Mrs. Vincent Newell of Fort Pierce, Fla., formerly Miss Lardner McCarty, of the class of '27. The room was tastefully decorated with holly, evergreens and Christmas candles. Guests included friends of Mrs. Newell from the college fields and from Winston-Salem.

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I love to be alone. I never found the companion that was so companionable as solitude.—Thoreau.

CAROLINA

Thurs. - Fri. - Sat.



about Cigarettes

Not so long ago practically all cigarettes were made by hand

Now, Chesterfields are made by high-speed machines that turn out 750 cigarettes a minute, and the cigarettes are practically not touched by hand.

BY the use of long steel ovens—drying machines of the most modern type—and by ageing the leaf tobacco for 30 months—like wine is aged—Chesterfield tobacco is milder and tastes better.

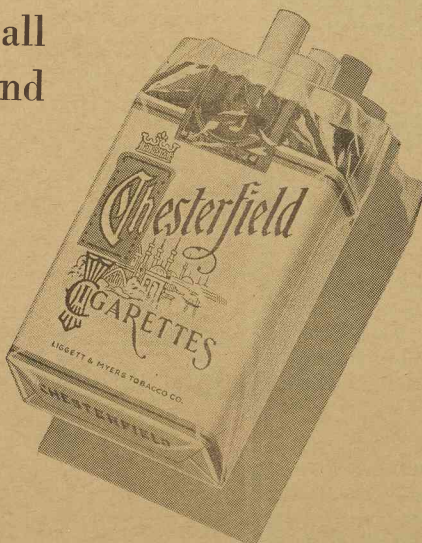
Only pure cigarette paper—the best made—is used for Chesterfield.

And to make sure that everything that goes into Chesterfield is just right, expert chemists test all materials that are used

in any way in the manufacture.

Chesterfields are made and packed in clean, up-to-date factories, where the air is changed every 4½ minutes. The moisture-proof package, wrapped in Du Pont's No. 300 Cellophane—the best made—reaches you just as if you went by the factory door.

In a letter to us, an eminent scientist says:
"Chesterfield Cigarettes are just as pure as the water you drink."



Chesterfield cigarettes are just as pure as the water you drink"