

COHEN'S

Smart Women's Wear

"Serving You is a Pleasure"

VESPER SERVICE IS WELL ATTENDED

The Vesper service Sunday evening was one of the most interesting which has been held this year. Many girls attended. Reverend Edmund Schwartz, pastor of the Cavalry Moravian Church and a member of the Salem Board of Trustees gave an illustrated lecture on the Holy Land. The moving pictures followed the events of the Passion Week, following the Savior over the Mount of Olives and into the Holy City. The scenes were taken in 1931 by Dr. Schwartz and were titled by Mrs.

Schwartz.

Vespers were led by Susan Calder. After the interesting lecture Mary Mills sang "The Prayer Perfect" by Oley Speaks.

MISS READ SPEAKS

Last week at the Thursday morning Music Club Miss Hazel Horton Read, head of the String Instrument Department at Salem, spoke on String Instruments. Miss Read discussed in detail the history of the violin, the origin of the string quartet, the construction and the use of instruments. Her talk was illustrated, and was greatly enjoyed.

EDUCATION CONFERENCE

Beginning February 22 and lasting through February 27, there will be a nation-wide education conference in Cleveland, Ohio. Attending this conference will be Dr. McDonald and Mr. McEwen. This conference will be a joint meeting of the National Education Association, The National Association of College Teachers of Education and Kappa Delta Pi, of which both Dr. McDonald and Mr. McEwen are members.

HEALTH HINTS
From the Hygiene Class

Pain means something wrong, find out what causes it. What is wealth without health? The best dentifrice is a mixture of equal parts of table salt and baking soda. Do not strain your eye muscles with poor light because straining muscles weakens them. Laughing as an exercise is more healthy than kicking.



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GOOD TASTE—YOU CAN'T MISS IT

Lucky's finer smoother taste comes from the finest Turkish and domestic tobaccos. We use only the center

leaves for they are the mildest, most tender leaves. And every Lucky is so round, so firm, so fully packed.

Always the Finest Tobacco

and only the Center Leaves



NOT the top leaves—they're under-developed—they are harsh!

The Cream of the Crop
"The tenderest, mildest, smoothest tobacco"

NOT the bottom leaves—they're inferior in quality—coarse and always sandy!