

A Lovely New Line Of
Cotton Pajamas \$1.98 and \$2.98
Cotton Robes \$2.98 and \$3.98

GLADY'S
LINGERIE SHOPPE

Gilda Beauty Salon
824 Nissen Building
Congratulations on Another
Successful May Day

BELK-STEVENS CO.
Trade and Fifth
New Spring Sandals For
Warm Weather

Always Striving to Give a
Better Service
**J. M. WILLIS BOBBER &
BEAUTY SHOPPE**
114 Reynolds Bldg. — Phone 6073

New Summer Hand Bags
Washable Leathers
\$1.00
D. G. Craven Co.

Dr. Robert N. Walker
Optometric Eye Specialist
300-1-2 Reynolds Building

"Good Things To Eat"
K&W 422 N. Cherry Street
RESTAURANT

PASCHAL SHOE REPAIR CO.
219 W. 4th St. Dial 4901
"BEST IN OUR LINE"

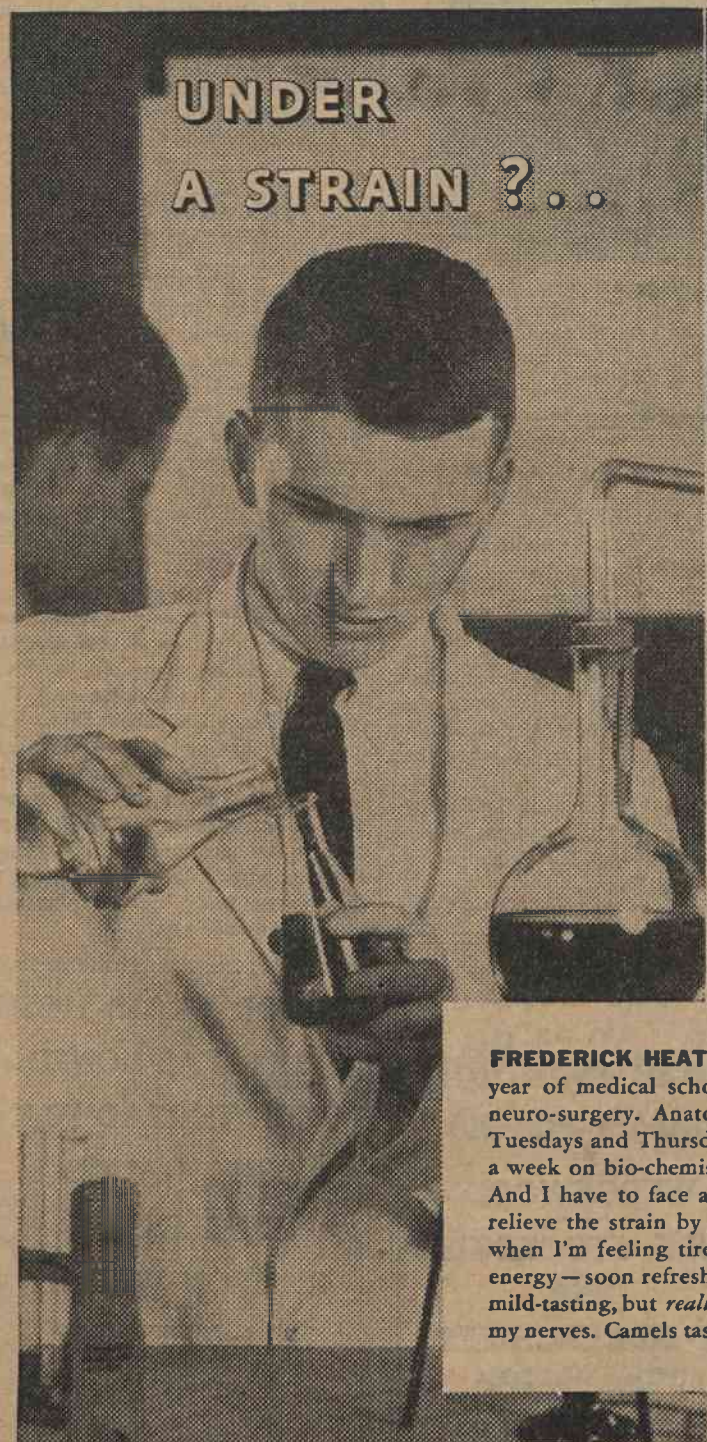
Families of Salemites, we're excited over seeing you here! Stay as long as you can.

DAVIS, Inc.
FOURTH AT TRADE

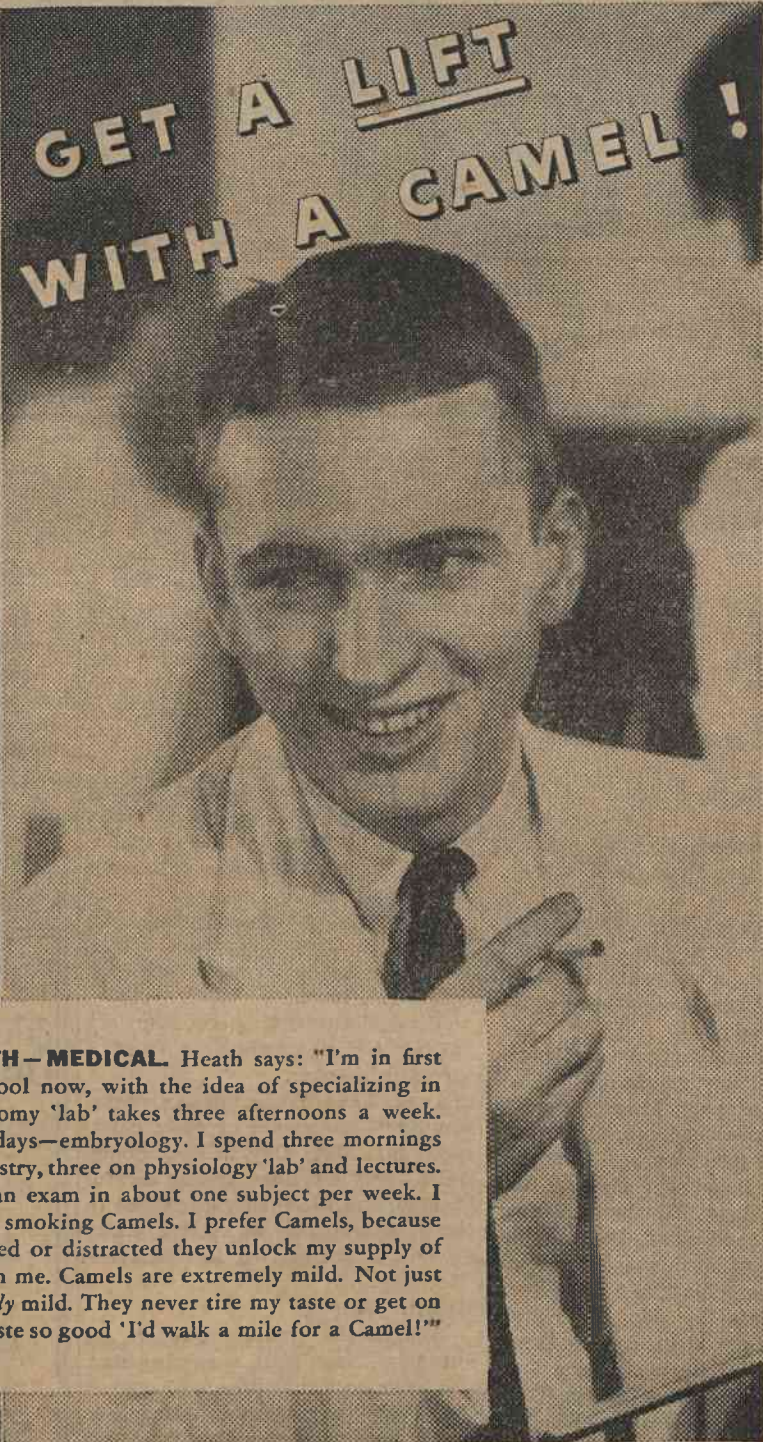
"Come to us
for your
May Day
OUTFITS"

 **Phone 7121**
TAXICABS
RESPONSIBLE WHITE DRIVERS
BAGGAGE TRANSFER

JUST RECEIVED BIG SHIPMENT
SANDALS — FOR STREET, SPORT OR BEACH
All Colors and Sizes
Flat and Medium Heels — Plenty Sizes
Priced **\$1.75** Up To **\$2.95**
Come In And Try Them On And Feel The Difference
SIMMONS SHOE STORE
444 TRADE STREET



**UNDER
A STRAIN ?..**



**GET A LIFT
WITH A CAMEL!**

FREDERICK HEATH — MEDICAL. Heath says: "I'm in first year of medical school now, with the idea of specializing in neuro-surgery. Anatomy 'lab' takes three afternoons a week. Tuesdays and Thursdays—embryology. I spend three mornings a week on bio-chemistry, three on physiology 'lab' and lectures. And I have to face an exam in about one subject per week. I relieve the strain by smoking Camels. I prefer Camels, because when I'm feeling tired or distracted they unlock my supply of energy — soon refresh me. Camels are extremely mild. Not just mild-tasting, but *really* mild. They never tire my taste or get on my nerves. Camels taste so good 'I'd walk a mile for a Camel!'"




SOCIAL LEADER. "The minute I begin to feel tired, I stop and smoke a Camel," says Mrs. Ludlow Whitaker Stevens, of New York. "Fatigue disappears. It's remarkable the way Camels renew your energy."

STAR PITCHER. "I like Camels, and I've found that after a hard game a Camel helps me to get back my energy," says Carl Hubbell, star pitcher of the N. Y. Giants. "Camels are so mild they never ruffle my nerves."

MILLIONS MORE PAID FOR FINER TOBACCOS!

"Camels are made from finer, MORE EXPENSIVE TOBACCOS — Turkish and Domestic — than any other popular brand."

(Signed) R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, N. C.



CAMEL'S COSTLIER TOBACCOS NEVER GET ON YOUR NERVES!

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