The Salemite

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HIDDEN PERSONALITIES

"There is more to her than meets the eye." I am thinking of the girl in every college who lacks skill in the art of displaying her personality most advantageously; and, as a result of her weakness is left out of the better part of campus

Not from lack of interest or worthiness is this girl held back, but by an inner reserve which she cannot master. In a group of less timid students she assumes a quiet mask which causes her classmates to pass her by as lacking in personality. It is hard for other students to understand her situation.

This girl, however, with the hidden personality may have as much to offer her school as any other student. She should be drawn into the light tactfully and kindly so that she can prove the fullness of her personality. When you see her on the campus, for you will, talk to her. Help her. She needs your sympathy and friendship. In the end she will, without doubt, return to you as much good as you have given her.

-Helen McArthur.

THE GOLDEN RULE

In all ages men have sought and found the Pearl of Great Price, the truth by which men live, and the Supreme Teachers have proclamed it in simple words.

Mirza Ahmad Schrab, a Persian teacher, has prepared

do ye even so to them.' Hindu: "That true rule is to do by the things of others as you do by your own.

Buddha: "One should seek for others the happiness one desires for one's self."

Parsee: "Do as you would be done by." do not to others."

Mahomet: "Let none of you treat a brother in a way he himself would dislike to be treated."

Jewish: "Whatever you do not wish your neighbor to do to you do not unto him.'

-The Speakers Library Magazine.

PICTURE ME!

Are you camera conscious? Are you in a movie mood? Have you practiced your prettiest picture pose? This has been a "photographing" week, and it's gone over with a click, snap, and bang. Even the birdies have been present, except we haven't found them yet.

"Hold it please." Uh, oh, what did you do - shake your head, bite your lips, frown, or swallow? You naughty girl, you must freeze that smile, lift your head with Salem poise, and be the girl you want to see in this year's annual.

And, sh, sh, listen! Beware of the willow tree because the camera man will get you if you don't watch out!

-Florence Joyner.

IS THIS YOU?

We laugh at the girl who says "I am not going to let my studies interfere with my college career." And yet that is the real attitude that most of us take unconsciously. Someone has a birthday and someone's mother has sent her a box of food with which to celebrate the occasion. All invitations to come and help her take care of the contents of the box are joyfully received and accepted. Who could sit in a lonesome room vainly concentrating on mathematics while shouts of laughter from the other room seep through the key-hole. Of course, you have the best of intentions towards the mathematics but some how, without realizing it, you are in a crowd of gay pajamad girls eating huge slices of birthday cake and all the other things that come in the boxes from home. Then comes the bell. The hall is quiet as you try again to complete your assignment, which was left so abruptly. Your head is heavy and your eyes half-closed with sleep. With a weary sigh you close the book and stagger to bed. The next thing you know it is morning and still you have no paper for class. The memory of the gay time of the evening before is tinged wth regret. How much better it would have been to have finished the work and then have enjoyed the fun.

-Alice Horsfield.

UNITED FRONT

(From University of North Carolina, Daily Tar Heel) (N. S. F. A.)

As actual hostilities begin on the Ethiopian border it is perhaps time to view with a certain degree of consideration the efforts of the various pacifist groups among student bodies of the nation.

The economic entanglements which drew us into the last war are an indication of the danger of the situation to the peace of the United States. The present crisis was forecast by the hurried organization of radical pacifist leagues a short while back.

The activities of these organizations culminated last year in the student anti-war strike held on this campus under the auspices of the anti-war committee.

It is interesting to note that on a number of campuses violently "American" students did their best to stem the outburst, not considering the purpose, but fearing only the friction of "radicalism."

Political preferences or dislikes must not be considered in the present situation. We need a universal student stand against the institution of war to punch a hole in the balloon being blown up by the jingoist press.

POWER OF YOUTH

(Syracuse University, Daily Orange)

(N. S. F. A.)

European youth has long been recognized as a vital force in government affairs. "Every nation abroad tries to contact her young people and draw them together. Their vast political influence cannot be over-emphasized," as Robert A. Klein, president of the New York University day student organization, said after a European tour during which he studied the youth

Theorists here have always been awake to the strength of fundamental still Irreproachable the student body. Political parties are also awakening to the strength which the thirty million votes of students can give them. Both Republicans and Democrats recently made bids for college student followings when they began the organization of young Democrat and young Republican clubs.

These thirty million votes can exert a vast and beneficial summary of the Golden Rule as expressed in the world religions: influence. But the strength of the present student body lies Christ: "Whatsoever ye would that man should do to you, even more in its intelligence and leadership, yet to be proven."

With politicians and theorists beckoning them, students are being bombarded with propaganda from all sides. They need to discuss what they hear, dissect ther information and discover the truth.

Here as nowhere else, the student has the opportunity to Confucius: "What you would not wish done to your self study current politico-socio-economic happenings. He can challenge, criticize, and learn. His two greatest assets are his critical outlook and his open, far-sighted, and intelligent mind.

Youth can make today's student opinion tomorrow's government policies.

DAY STUDENTS' LUNCH ROOM

This week, if you have noticed, there has been a rush of off-campus students, exactly at one, for the little dining-room. The rush means that the lunch room has reopened. Last year we were able to redecorate the two downstairs study rooms in South Hall and the Little Dining Room with the proceeds gums, like everything else, need good from the lunch room. The rooms look so well that the whole college is proud to receive guests and to entertain in them. What shall we de for Salem this year? Well, that is up to us, the off-campus students. With co-operation from every girl, the lunch room will be a success. Eat in there when you are here at lunch time and do your part, if you are asked to help. Maybe, this year, we wi be alble to do something really big for

P. S.—The food there is really good.

-Katherine Sissell.

Beauty Hints



We saw such an interesting article called "Mouthpieces" in a recent "Vogue" that we couldn't resist passing it on to you:

"A lovely mouth used to be a gift that only Nature could bestow; and if Nature was a little absent-minded, there was nothing much a girl could do, except bite her lips before every party, and hope that the color would

Today, you may perform a modern miracle for your own mouth. The first step is to pick your lipstick colors, not by the trial-and-error method, but from the selectors' that are found on all cosmetic counters, with which you can try every shade before you buy it. You'll need at least three shades: a natural color, with yellow in it, for daytime; a rose shade with some blue in it for evening, to counteract the yellow rays of artificial light; and a shade with a purplish cast, for those night-life occasions when amber lights will blot out any other make-up.

The first rule in application is to be sure that you get your lipstick far enough inside your lips and in the corners. Morgan Jones, a wonder worker with make-up, who does people's faces for stage, screen, and portraits, has a formula for making a beautiful mouth that will stay fixed. Buy yourself a Chinese paint-brush (you can get them in Mott Street, in New York's Chinatown), dip it in cold-cream, wipe off the cream, and then, using your lipstick (or paste, or salve), as a paint-pot, paint your lips on with the brush.

If you want your mouth to stand out vividly, use another brush, and put Max Factor's Satin Smooth around the lipstick, blending it into the skin. After you have modelled your lips, try 'fixing' them by powdering them. Then wring a dab of absorbent cotton out in water, and wipe off the powder. Lipstick treated this way won't come off even on eigarettes. If you haven't time for this, press your lips firmly down over a folded tissue, after lipstick is on.

If you want healthy-looking red gums behind your red lips, dry the gums carefully. Mix Louis Philippe Angelus rouge with a little coldcream and rub it over the gums, wiping off any that gets on the teeth. The color will stay fast all day.

Make-up is pretty important, but, after all, it's the trimming on the facade. What goes on behind is more cleanliness is the thing - and not so usual as it ought to be, in spite of its attractiveness. One way to get it is to gargle, every time you have a chance; it can't be too often -Too many women, in business and out, let their insides get nervous and upset, and their breath reacts aceordingly - and you must know by now all the dire things that befall them then!

Shining white teeth - if you ever read an ad, you know what they can do for you! How to get them? More brushing, for one thing, and not such casual brushing. It takes three fuli minutes to get your teeth really clean, and three cleanings a day are none too many. (But two good cleanings are better than three haphazard ones.) And you need three brushes smallish, with fairly stiff bristles -renewer every two months at the very least. Dental floss used every night is the one sure way to keep the teeth absolutely free of particles that might work havoc at the vital points where the teeth meet. (When you use it, you hold the floss taut, so that it won't slip down and cut into the gums.) And remember that eirculation. Massage them once a day with flat finger-tips and toothpaste. Ask your dentist how to massage and to wield your brush. Consider your teeth in your diet, too. Eat plenty of eggs, milk, green vegetables, citrus fruits, and crisp foods that you have to bite on. And look upon regular visits to your dentist as among the most important engagements of the year."