COLLEGIATE REVIEW (By Associated Collegiate Press) Resign yourself to famous names in sports. A few weeks ago it was James Fennimore Cooper at Marquette. Now Benjamin Franklin, at the U. of Detroit, is working at tackle.

According to Doctor W. M. Jar dine, president of Witcha Univer sity, 73 per cent of his 1936 graduating class are already employed.

A notice at the University of IIlinois: "A wildlife club for students -graduate and undergraduate will be organized,'" Hm!

Not a bit superstitious about the 13 per cent increase in enrollment in his department, the dean of the college of Agriculture at the University
or Vermont predicts greater inof Vermont predicts greater increases next year.
Workmen chiseled the front steps of Indiana University's law building to make them as smooth as they wore in 1890.
During the last 7 years of Big Ten competition, Purdue has won 28 games, lost 8 , and tied 2 for a percentage of .777 .
Over a million students entered institutions of higher learning this fall. Thirty-three of each hundred of the

1936 high school graduates are now college freshmen.
They almost had to use a pulmotor on Don Watson, Pomona College sophomore, who tried to guzzle six malteds in 20 minutes. At fifth down and three-fourths to go, the malted halted Watson.

When footbail men at the University of Mississippi go around "booing," its not to razz. They voted Bing Crosby as their favorite radio star not long ago.

The Gamma Phi Betas at Oregon State College had to seat their 'rushed ones" on planks stretched across saw horses because the house was being remodeled at the time.
Louisiana State University is addLouisiana State University is add-
ing 100 new courses to the curriing 100 new courses to the c
culum for the $1936-37$ session.

The whole Wofford College foot ball squad was jailed temporarily temporarily at Martinsville, Virginia, because one of the members tried to swipe a "no-parking" sign as a

## FALL

EXUBERANT WEATHER EXUBERANT EATING K \& W RESTAURANT

## THIS COLLEGIATE WORID WORLD

(By Associated Collegiate Press) Each year about this time feature writers seize the opportunity of displaying to their readers the stupidity which freshmen are alleged to extests. Astonishing answers - probtests. Astonishing answers - prob-
ably highly colored by over-energetic ably highly colored by over-energetic
scribes - are always revealed. This list of freshman fantasies, however, has some authenticity. With due apologies. A bladde
sorb ink.
sorb ink.
A tambourine is a very small, sweet orange.
A corps is an oration in commemoration of the character of a dead person.
A tabaret is a dine and dance place.
A turtle is a body which has polarity on the property of strongly attracting iron.
And a wharf is a person far be-
ow the average size.
The Phi Kaps at Northwestern University have built an oversize doghouse for their Great Dane mas-
cot. cot.
Shampoo and Finger Wave with a lo-
(Manicure 50c)
J. M. WILLIS Bobber and Beauty Shoppe 114 Reynolds Bldg.


## ... that's the whaleman's signal for a smoke

And on land and sea, from coast to coast... with millions of smokers, men and women... when they take time out to enjoy a cigarette it's

## "Smoke-O . . .

## pass the Chesterfields"

Chesterfields are milder... and what's more they've got a hearty good taste that leaves a man satisfied.

