

man Gray — with this newly acquired information, and those newly acquired clothes, Salem ought, in very few minutes, to become dictators over the entire place you'll simply be reeking with knowledge.

DEPENDABLE KODAK FINISHING PICTURE FRAMING · Barber Photo Supply Co. Winston-Salem, N. C. Three pretty aviatrices from the newly organized Women Flyers of America and a cheerful World's Series baseball advertisement complete the schedule.

National magazines, billboards, cut-outs and the famous Chesterfield radio network programs, featuring Glenn Miller's Moonlight Serenade on CBS and Fred Waring's Pleasure Time on NBC, support the newspaper advertising.

One earthworm to another: Life is so fertile!

-Patronize Our Advertisers-

FRED MAC MURRAY starring in Paramount's picture "RANGERS OF FORTUNE"

For a Top Performance



ENGRAVING New, Different and Better H. T. Hearn Engraving Co. 217 Farmers Bank Bldg.

WELCOME To Piccadilly Grill, where you may drop in any time for a sandwich or a feast. PICCADILLY GRILL

415 W. Fourth Street

The IDEAL West Fourth Street

"Outstanding clothes for every angle of your College Career." in smoking pleasure... Make your next pack

hesterfield THEY'RE COOLER, MILDER, BETTER-TASTING

All over the country, more smokers are buying Chesterfields today than ever before because these Cooler, Better-Tasting and Definitely Milder cigarettes give them what they want. That's why smokers call Chesterfield the Smoker's Cigarette.

Smokers like yourself know they can depend on Chesterfield's Right Combination of Turkish and Domestic tobaccos for the best things of smoking. Chesterfield smokers get the benefits of every modern improvement in cigarette making.

Copyright 1940, LICCETT & MYERS TOBACCO Co.

BETTER MADE FOR BETTER SMOKING Here as seen in the new film "TOBACCO-LAND, U. S. A." is Chesterfield's electric detector. Twenty mechanical fingers examine each cigarette in a pack and if there is the slightest imperfection a light flashes and the entire pack is automatically ejected.

iparette