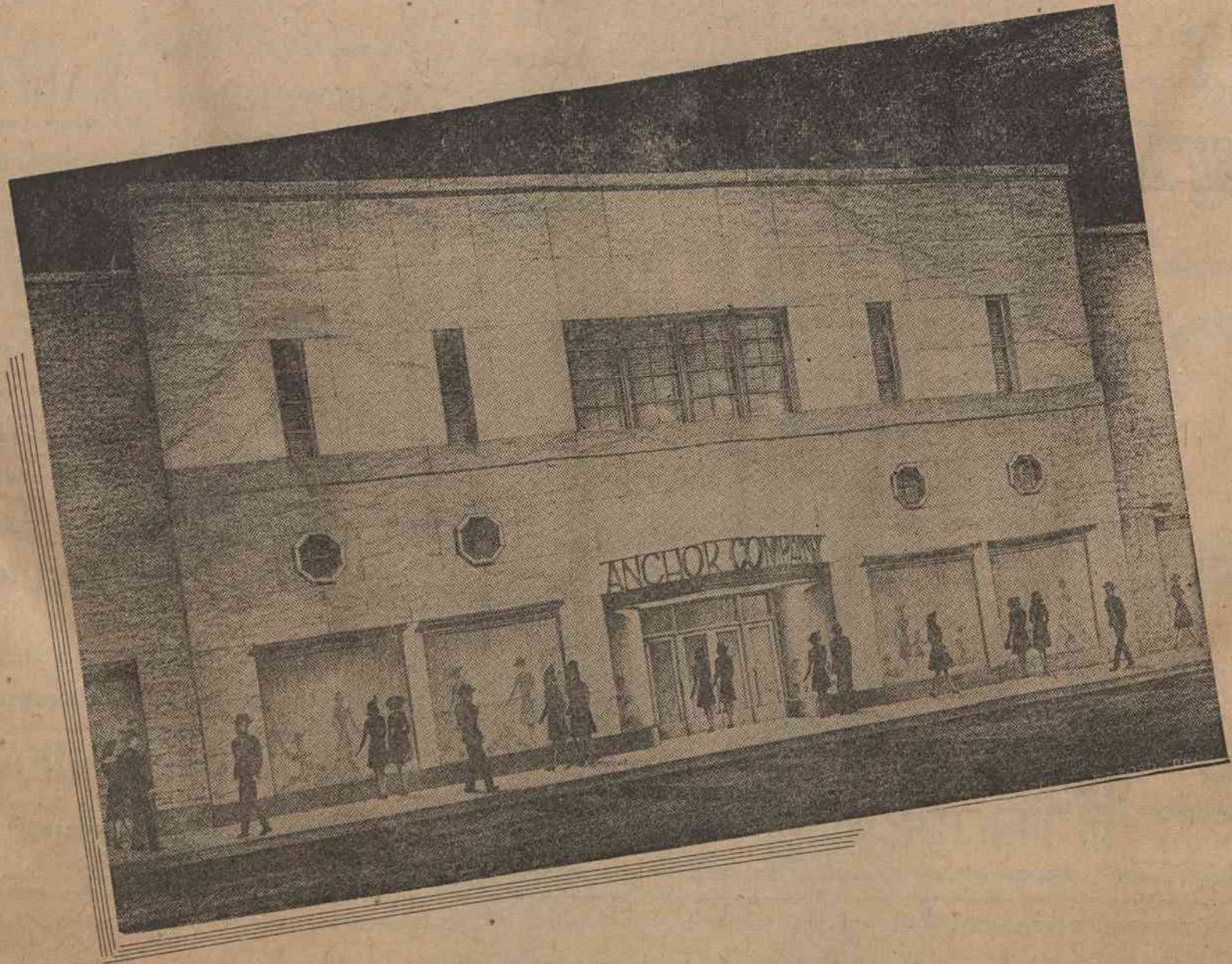


Just Re-oped and Ready to Serve You A New and More Beautiful ANCHOR CO.



WINSTON-SALEM'S SHOPPING CENTER

**Our Newly Remodeled and Redecorated Store Equipped
with New Fluorescent Lighting**

and

**Practically Complete Lines of Fresh Merchandise will
make Your Shopping a Real Pleasure at the Anchor Co.**

Since the Anchor Co.'s fire, February 20, we have cleared all former stocks and a magnificent job of renovating has been done . . . with a few exceptions everything has been completed.

Fixtures for our office, our children's and foundation departments were completely destroyed by fire and it is impossible to replace them right now. We ask you to bear with us a little longer until these fixtures can be replaced. However, these departments are open for business as usual!

Again, we thank you, our customers and friends for your splendid cooperation and sympathetic understanding during the past two months . . . And again we extend to you a cordial invitation to visit our bright new store and share the many values in new quality merchandise.

DIAL
6126

ANCHOR CO. INC.
THE SHOPPING CENTER

DIAL
6126