

Boney Gads About Town; Gabs On Chic Satin Gown

That old saying "anything goes" seems to be the byword of U. S. women designers. Your old shopping hand went shopping in Winston-Salem this week for the purpose of "window shopping" for Salemites. Never have my poor eyes had such a feast. That "New Look" really prevails over most of the shops in the twin city.

Montaldo's is featuring the fourteen inch hem line, and will measure your dresses exactly that. Upstairs in the College Shop are found what the budget shopper would call "buys". They have a clever little black satin suit with wonderful "Back Interest" for only \$29.95. The little suit-dress also comes in grey and green. You will love their corduroy all purpose coats in delightful colors, good for rain or shine, dress or school, and only \$35. This swing-tail coat also comes in two-tone wool. The hood is cocoa brown and the coat green. Montaldo's also has some clever bal-

erina outfits which are inexpensive enough for a college girl's pocket-book.

As you continue down the street, a smart looking pair of grey shoes in The Guild House catches the eye. Low heels and three straps. They have wonderful big roomy bags to match.

Sosnik's has an unusual array of costume jewelry. A beautiful jeweled necklace with earbobs and bracelet to match can be found in various and solid colors. Sosnik's also has some very smart looking skirts, a little expensive, but so chic. One beautiful plaid looks like an autumn rainbow and would be just the thing to team up with cashmere sweaters or Gibson girl blouses. They are expecting a new shipment of cashmere's and hope to have them in newer colors.

Davis' has some very inexpensive suede bags. One of the most attractive is shaped like a small hat box. Tricky, and under \$10.

By Betsy Boney

BRODT-SEPAK MUSIC CO.

620 W. 4th St.

COHEN'S Ready To Wear Shop

Be Sure To Visit Us Early

West Fourth Street

COMMERCIAL ARTISTS
PRINTING PLATES

DIAL 9722

iedmont
engraving co.

Victor, Columbia and Decca Records

Bocock-Stroud Co.
217 West Fourth Street

For Budget-Wise-Fashions....

"Career and School Shop"



SOSNIK'S

West Fourth at Spruce

Salemites Say—

"See Hines For Your Shoes"

WELFARE'S DRUG STORE

NEAR SALEM COLLEGE

Phone 6104

534 S. Main St.

WINSTON-SALEM, N. C.

SERVING SALEM COLLEGE GIRLS OVER 34 YEARS

You Are Always Welcome At Welfare's

NEW SHIPMENT ILLUSTRATED ART BOOKS



HISTORY OF IMPRESSIONISM, MASTERPIECES OF PAINTING, MODERN ART LOOKS AHEAD, REMBRANDT PAINTINGS, CURRIER, AND IVES, EL GRECO, DAUMIER, CEZANNE, VELAQUEZ, VAN GOGH, DEGAS.

Many Other Art Books Now On Display



Salem Book Store

SALEM CAMPUS SQUARE

WELCOME

Students and Faculty of Salem College and Academy

We Cordially Invite Each and Every Member of the Faculty and Student body to come in to see us, we will try to make each visit to see us a pleasant one.

COMPLETE FOUNTAIN SERVICE

BEGINNING AT 8:30
BREAKFAST

11:00 — 2:00
FRESH VEG. DAILY
PLATE LUNCHES

Sunday
Hours
2:00
Till
10:00

Banana Split 35c

Week
8:30
Till
10:00

Toasted Pound Cake
Ice Cream
With Hot Fudge, Whip Cream

Triple Dipped Milk Shakes
Pineapple Frost
Pineapple Slush

Sandwiches Made To Order, Any Kind
French Fried Potatos

Super Sodas & Sundaes
Any Flavor
With Whip Cream



Salad Plates - Steaks - Oysters - Cold Plate

Gouch's Grill and Soda Shoppe

540 SOUTH MAIN ST.

ACROSS FROM SALEM COLLEGE

9470

PHONE

6852