

Patronize Our Advertisers

O'HANLON'S DRUG STORE is the Place to Trade and Drop in

NEWEST FASHIONS IN SPORTSWEAR TENNY'S 315 W. 4th St.

Salemities Say---

You should see those New Shoes that have the New Look at

HINES WEST FOURTH STREET

RINESTONES OLD FAVORITES NEW STYLES Earrings Necklaces Bracelets Clips ARDEN FARM STORE BAPTIST HOSPITAL GIFT SHOP

Victor, Columbia and Decca Records Bocoock-Stroud Co. 217 West Fourth Street

Welfare's Drug Store NEAR SALEM COLLEGE Phone 6104 534 S. Main St. WINSTON-SALEM, N. C. SERVING SALEM COLLEGE GIRLS OVER 34 YEARS You Are Always Welcome At Welfare's

H. T. HEARN Engraving Company ENGRAVED Invitations - Announcements Calling Cards - Stationery

PICCADILLY GRILL The most up-to-date Restaurant is the South 415 West Fourth Street

GOOCH'S GRILL AND SODA SHOP for that 'IN BETWEEN SNACK'

Barber Photo Supply Company Kodak Headquarters 106 W. 5th St. - Opposite Post Office WINSTON-SALEM, N. C.

WILLIAM McCALL ART LINEN SHOP 420 N. Spruce St.

ANCHOR CO., INC. Smart College Fashions at Fourth at Trade Dial 6126 Shopping center of Winston-Salem

TWIN CITY DRY CLEANING CO 612 W. Fourth St. Dial 7106 Winston-Salem, N. C.

BRODT-SEPAK MUSIC CO. 620 W. 4th St.

EFIRD'S Dept. Store 430-432 N. TRADE ST. Winston-Salem, N. C. Quality Merchandise At Moderate Prices

COHEN'S Ready To Wear Shop Be Sure To Visit Us Early West Fourth Street

CAVALIER GRILL Reynolds Building

PROGRESS Through POWER DUKE POWER COMPANY Carolinas Serving the Piedmont LESS WATTS BURNED MORE BEDS EARNED

PIEDMONT ENGRAVING COMPANY Photo-Engravers WINSTON-SALEM, N. C.

We Have the Newest in Campus Fashions Just What You've Been Looking For JACARD'S NISSEN BUILDING - WEST FOURTH ST.

Basement Now Open at the Salem Book Store For your convenience, during the Christmas Season, you will find displayed a most Complete Stock of Christmas Merchandise, including, Christmas Cards Tags - Seals - Ribbons - Tissues Gift Wrapping Papers Calendars - Note Paper - Correspondence Cards Moravian Cookies - Wachovia Cook Book ON DISPLAY UPSTAIRS Salem Wedgewood Plates, All Colors & Scenes GIFTWARE - COSTUME JEWELRY Leather Bound Books of Poetry and Classics BILL FOLDS - STATIONERY Monogrammed Stationery, Playing Cards, Napkins CANDLES - BOOK ENDS Book Plates, Matches, Note Paper, Monogrammed ART BOOKS - GIFT BOOKS SALEM BOOK STORE Phone 3-1122 Salem Square

MONTALDO'S Winston-Salem, N. C. Happy Holiday plans... and a new length dance frock for the festivities Second Floor Shop

