

### Patronize Our Advertisers

**O'HANLON'S DRUG STORE**  
is the Place  
to Trade and Drop in



### MONTALDO'S

#### Christmas Gift Fashions . . .

each beautifully wrapped with-  
out additional charge

Robes, slips, gowns, per-  
fumes, cosmetics, costume  
jewelry, accessories

VOGUE selected Christmas presents featured in the Nov-  
ember 15th issue are MONTALDO'S exclusively in Winston-  
Salem.

### GOOCH'S GRILL AND SODA SHOP

for that  
"IN BETWEEN SNACK"

### EFIRD'S Dept. Store

430-432 N. TRADE ST.  
Winston-Salem, N. C.

Quality Merchandise  
At Moderate Prices

Victor, Columbia and Decca Records

*Bocock-Stroud Co.*  
217 West Fourth Street

### Welfare's Drug Store

NEAR SALEM COLLEGE

Phone 6104

534 S. Main St.

WINSTON-SALEM, N. C.

SERVING SALEM COLLEGE GIRLS OVER 34 YEARS

You Are Always Welcome At Welfare's

### SOSNIK'S



#### IMPORTED FROM VIENNA!

Soft, soft, 100% wool Peruvian Alpaca is used to make  
these wonderful sweaters with all the craftsmanship of the  
Viennese. They're priced so wonderfully, too—low enough  
for any budgeteer. 6.95

Royal, Navy, Powder Blue, Kelly, Beige  
Other styles from 6.95 to 12.95  
Sweater Bar, third floor



"CHESTERFIELD CLICKS  
WITH ME, IT'S MY FAVORITE  
FOR A SWELL SMOKE"

*Lauren Bacall*  
STARRING IN WARNER BROS. HIT  
"DARK PASSAGE"

# A B C

Always Buy

# CHESTERFIELD

**A ALWAYS Milder**  
**B BETTER TASTING**  
**C COOLER SMOKING**

*Right Combination  
World's Best Tobaccos  
They Satisfy*