

*Arcade*

FASHION SHOP  
4th at Trade

**Barber Photo Supply Company**  
Kodak Headquarters

106 W. 5th St.—Opposite Post Office  
WINSTON-SALEM, N. C.

**TWIN CITY DRY CLEANING CO.**

612 W. Fourth St. Dial 7106  
Winston-Salem, N. C.

**GOOCH'S GRILL AND SODA SHOP**

for that  
"IN BETWEEN SNACK"

**H. T. HEARN Engraving Company**

Invitations — Announcements  
Calling Cards—Stationery

**WILLIAM McCALL ART LINEN SHOP**

420 N. Spruce St.

**ANCHOR CO., INC.**

Smart College Fashions at  
Fourth at Trade Dial 6126  
Shopping center of Winston-Salem

Salem Students  
drop by  
**MORRIS SERVICE**  
W. Fourth St.

**PIEDMONT ENGRAVING COMPANY**

*Photo-Engravers*

WINSTON-SALEM, N. C.



**DUKE POWER COMPANY**

Carolinas  
Serving the Piedmont

Victor, Columbia and Decca Records

*Bocock-Stroud Co.*  
217 West Fourth Street

**Sprinkle's Record Shop**

409 North Marshall Street Phone 6471

**"Reznicks For Records"**

Complete Stock of Records & Sheet Music

**REZNICK'S**

440 N. Liberty Dial 2-1443  
Across From State Theatre

**"Refresh yourself"**



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452 N. Liberty St.

We Have the Newest  
in Campus Fashions  
Just What You've  
Been Looking For

**JAGARD'S**

NISSEN BUILDING - WEST FOURTH ST.

**PICCADILLY GRILL**

The most up-to-date Restaurant  
is the South  
415 West Fourth Street

**BRODT-SEARK MUSIC CO.**

620 W. 4th St.

HEADQUARTERS FOR

**HINKLE'S BOOK STORE**

School Supplies—Gifts—Greeting Cards  
Fountain Pens — Stationery

452 Trade St. Phone 8103

*Smart*  
REASONS WHY  
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WANTS A NEW  
*Suit*



Have you ever seen so many different kinds of suits for Juniors only? Wait until you see your Junior Figure in the newest Spring styles now on display at Mother And Daughter. New Spring fabrics and new Spring colors, to say nothing of New — New — Styles. They're priced to help you keep within your budget, too.



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Large Public Lounge for Your Convenience

B. H. Wragge's collection of exciting new clothes for today may be seen on our second and third floor

**OSNIK'S**