

Please list below any suggestions you have for the '49 Sights and Insights. Drop this suggestion list in the box provided in the dining room.

Barber Photo Supply Company
Kodak Headquarters
106 W. 5th St.—Opposite Post Office
WINSTON-SALEM, N. C.

GOOCH'S GRILL AND SODA SHOP
for that
"IN BETWEEN SNAACK"

BRODT-SEPAK MUSIC CO.
620 W. Fourth St.

MORRIS SERVICE
Next door to Carolina Theatre
Delicious Homemade Sandwiches of
All Kinds
Phone 6634 403 W. 4th St.

H. T. HEARN Engraving Company
Invitations — Announcements
Calling Cards—Stationery

We Have the Newest
in Campus Fashions
Just What You've
Been Looking For
JAGARD'S
NISSEN BUILDING - WEST FOURTH ST.



JANE McELROY

smokes

CHESTERFIELDS

She says:

"Chesterfields are my cigarette because they are always milder."

Chesterfield—year after year first choice of college men and women.

ANCHOR CO., INC.
Shopping center of Winston-Salem
Fourth at Trade Dial 6126

PICCADILLY GRILL
The most up-to-date Restaurant
in the South
415 West Fourth Street

TWIN CITY DRY CLEANING CO.
612 W. Fourth St. Dial 7106
Winston-Salem, N. C.

Arcade
FASHION SHOP
4th at Trade

PASCHAL BROTHERS
Shoe Company
219 W. Fourth St.

PIEDMONT ENGRAVING COMPANY
Photo-Engravers
WINSTON-SALEM, N. C.

Victor, Columbia and Decca Records
Bocock-Stroud Co.
217 West Fourth Street

"Refresh yourself"

Drink **Coca-Cola**
Delicious and Refreshing
BOTTLES UNDER AUTHORITY OF THE COCA-COLA COMPANY OF

HINKLE'S BOOK STORE
HEADQUARTERS FOR
School Supplies—Gifts—Greeting Cards
Fountain Pens — Stationery
452 Trade St. Phone 8103

HUTCHINS DRUG STORE
452 N. Liberty St.



"I LIKE CHESTERFIELDS
—THEY'RE MY BRAND
BECAUSE THEY'RE MILD."

Alan Ladd

STARRING IN
"SAIGON"
A PARAMOUNT PICTURE



WHY... I smoke Chesterfield
(FROM A SERIES OF STATEMENTS BY PROMINENT TOBACCO FARMERS)
"I think Chesterfield is a good-smoking cigarette and I like them. They have a good, ripe-tobacco taste and they're mild."
"Nobody pays a higher price to get good-smoking tobacco than Chesterfield. They buy sweet, ripe tobacco. Looks like a gold dollar in the barn."
Leavitt Roberts
FARMER, PARIS, KY.

ABC CHESTERFIELD
ALWAYS BUY
ALWAYS Milder BETTER TASTING COOLER SMOKING