

Patronize Our Advertisers

MORRIS SERVICE

Next door to Carolina Theatre
Delicious Homemade Sandwiches of
All Kinds
Phone 6634 403 W. 4th St.

PASCHAL BROTHERS SHOE COMPANY

219 W. Fourth St.

GOOCH'S GRILL AND SODA SHOP

for that
"IN BETWEEN SNACK"

Arcade

FASHION SHOP
4TH AT TRADE

Nylon Stockings

- \$1.35 Seamless
 - 1.65 Full Fashioned
 - 2.00 Full Fashioned
 - 2.50 Full Fashioned
- 51 and 54 gauge

SALEM BOOK STORE



HAND SEWN
wedge "moc"

5 98

— a low wedge heel and cute twin
buckles give a new look to your favorite
"Frenchies" hand sewn vamp moccasin . . .
brown, red, green or black leather.

Mother & Daughter Store



If it's smart-
ness you want

Snead & Craven

Is your answer!

COHEN'S

Ready To Wear Shop

Be Sure To
Visit Us Early
West Fourth Street

We feature nationally
famous brands for
The College Miss

ANCHOR

THE SHOPPING CENTER
Fourth at Trade Dial 6126

For Health and Appetite
Let

WELFARE'S DRUG STORE

Fill Your Prescriptions

Leave Your

KODAK FILMS

With

THE SALEM BOOK STORE

For Fine Finishing

Prints	03c each
Oversize	05c "
Enlargements 4X6	25c "
Enlargements 5X7	40c "
Enlargements 8X10	60c "

COMMERCIAL ARTISTS
PRINTING PLATES

DIAL
9722

iedmont engraving co.

"Between takes of my new
picture, THE LUCK OF THE IRISH,
I enjoyed many CHESTERFIELDS.
They're Milder . . .
It's MY cigarette."

Tyrone Power

STARRING IN
THE LUCK OF THE IRISH
A 20TH CENTURY-FOX PRODUCTION

Kay Irene Johnson ABC GIRL of Ohio State says—
"I smoke Chesterfields because they
have a fine taste all their own and stay really
MILD from one end to the other."

MORE COLLEGE STUDENTS SMOKE CHESTERFIELDS
than any other Cigarette . . . BY LATEST NATIONAL SURVEY



Always Buy CHESTERFIELD

MAKE YOURS THE MILDER CIGARETTE . . . They Satisfy