# Patronize Our Advertisers...

### MORRIS SERVICE

Next door to Carolina Theatre Delicious Homenade Sandwiches of All Kinds

Phone 6634

403 W. 4th St.

#### PASCHAL BROTHERS SHOE COMPANY

219 W. Fourth St.

#### GOOCH'S GRILL AND SODA SHOP

'IN BETWEEN SNACK''



#### Nylon Stockings

- \$1.35 Seamless 1.65 Full Fashioned 2.00 Full Fashioned
- 2.50 Full Fashioned
- 51 and 54 guage

SALEM BOOK STORE





## COHEN'S

Ready To Wear Shop

Be Sure To Visit Us Early West Fourth Street

We feature nationally famous brands for The College Miss



ourth at Trade

Dial 6126

For Health and Appetite Let

WELFARE'S DRUG STORE

Fill Your Prescriptions

Leave Your KODAK FILMS With

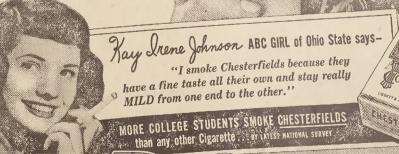
THE SALEM BOOK STORE

For Fine Finishing



"Between takes of my new picture, THE LUCK OF THE IRISH, I enjoyed many CHESTERFIELDS. They're MILDER ... It's MY cigarette."

THE LUCK OF THE IRISH A 20TH CENTURY-FOX PRODUCTION



MAKE YOURS THE MILDER CIGARETTE ... They Satisfy