

**Attention!
Bigger And Better
Coming Attractions**

Watch bulletin boards for further ABC announcements!

Nylon Stockings

- \$1.35 Seamless
- 1.65 Full Fashioned
- 2.00 Full Fashioned
- 2.50 Full Fashioned
- 51 and 54 gauge

SALEM BOOK STORE

'Reznicks For Records'

REZNICK'S

Complete Stock of Records & Sheet Music

Across From State Theatre

140 N. Liberty Dial 2-1443

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Ready To Wear Shop

Be Sure To
Visit Us Early
West Fourth Street

MORRIS SERVICE

Next door to Carolina Theatre
Delicious Homemade Sandwiches of
All Kinds

Phone 6634 303 W. 4th St.

**GOOCH'S GRILL
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We feature nationally
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The College Miss

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Fill Your Prescriptions

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- Prints 03c each
- Oversize 05c "
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—merrily you'll bounce along in these new
—heavy crepe sole speed wagons... trickiest dish—
for fall... choose from black, brown or green suede;
brown, red, green or yellow calf. 4 to 9, AA to B.
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598

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We've done a fine job in our collection of casual clothes . . . fashions exceedingly tidy and feminine with exquisite fabrics and detailing that belie their pared-down price tickets.



"I enjoyed many a CHESTERFIELD on the set of my new picture, GOOD SAM. Chesterfield is always MILD . . .

It's MY cigarette."

Gary Cooper

STARRING IN
LEO MCCAREY'S
GOOD SAM
AN RKO RELEASE



Mary Alice Keene ABC GIRL of U. C. L. A. says—

"I smoke Chesterfields because I like the clean, white appearance of the pack and their clean, smooth, Milder taste."



MORE COLLEGE STUDENTS SMOKE CHESTERFIELDS
than any other Cigarette . . . BY LATEST NATIONAL SURVEY

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MAKE YOURS THE **MILDER** CIGARETTE... *They Satisfy*