## April 8, 1949

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## THE SALEMITE

## Biggest News In 177 Years; Tootsie Writes A Sweet Pome Miss Fashion Plate Appears To Carolyn Just wait 'til you read this! 1. Personal grooming.

Maybe some of you Salemites don't know it, but Revlon has come to Salem-and we hope it has come to stay. Other than being here to promote good grooming, good dressing, poise and personality, Revlon is also bringing a wonderful opportunity to some lucky Salemite.

Between now and May 6 the students on campus will elect "Miss Fashion Plate'', the personification of good grooming, health, poise, etc. on campus. Every member of the student body will participate in the election of Miss Fashion Plate and it is up to the students to choose position.

Ten candidates have been nominated to run for this title by a committee of girls here at Salem. The contestants are: Beth Kitrell, Betty Griffin, Vicki Hamilton, Anne McKenzie, Carolyn Dunn, Louise Stacy, Jane Hart, Betsy Evans, Dot will be held in New York. Massey, and Dale Smith. In making the selection the following are factors to be considered.

2. Individuality of dress (not expensiveness.)

- 3. Poise, personality, and popularity.
- 4. General appearance.

At the end of the contest here at Salem, the winner's picture will be sent to New York to compete with the other pictures before a jury of prominent beauty authorities. This final winner will then receive a fabulous one-week vacation trip to New York with fashion, style and make-up training at the House of Revlon.

But that's not all. The winner the girl who is most ideal for the on campus will receive a full year's supply of Revion cosmetics.

> It is up to the students to watch our candidates carefully and to vote wisely when elections for "Miss Fashion Plate" are held on campus so that the candidate from Salem will win in the final contest which

Ballot boxes will be in the smokehouses.

BALLOT

I nominate.

PLATE of 1949," a contest sponsored by the Revlon Products Corp.

Name

All ballots become the property of the Revlon Products Corp. and Prize One week's expense-free trip to New York, plus a training course by REVLON, plus a chance to become a glamorous model!

Lines Written Behind the Desk April 8, 1949 How often did I vainly open my

book And hope to see within the mind

of One To whom his nature meant a dream

of bliss Shrouded in flowerlets kissing with the wind

And having lofty intercourse with the dew;

Flowers, brooks, vales and stretches of plain

Which elevated his soul to such great heights

That nothing but the setting sun could check

The rapture and the rupture of his Essençe.

-And even then, with blackness shrouding vision, His inner Eye, tranquilly, to be

sure, Conjured up a spring day in the

night When He and His sister, in doubt-

ful companionship Gamboled together in natural piety,

Bound to each in biological bliss. Tis only when I think on another One

Who sits in Editorship of local news That I can grasp the meaning on the One above.

For armed with her copy, shy and meaning glance, She is as fair as Bikini after the

blast. And when we two repair to the sweet May Dell

for "MISS FASHION Or commune over a coffee at Welfare's,

Tis then that I see with Pantheistic joy

The fragrant flowerlets of her crossed eyes

And the poppy's red in her pouting, lip-sticked mouth.

A hell of a place to lie, but what

And in her voice, like so many moun tain springs,

One can hear night frogs, calling out (Continued on page four)



Victor, Columbia and Decca Records

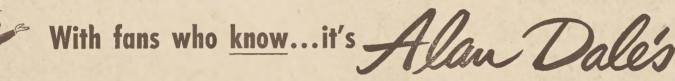
Fourth at Spruce St.

Stroud



BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY Winston Coca-Cola Bottling Company

@ 1949, The Coca-Cola Company



"MEET ME TONIGHT IN DREAMLAND" (Signature Record)

dancing, just ask for Alan Dale's new number. And

• Alan Dale, a top-ten phono favorite, gives out for mild, flavorful smoking pleasure, just ask for with the solid dream music. Yes, for starry-eyed Camels! Take it from Alan-"Camels are a grand smoke . . . a cool, mild smoke!



Springs of joy lie within her cheekof that?

CAMELS ARE A LONG-TIME FAVORITE WITH ME, TONI! I KNOW HOW MILD A CIGARETTE CAN BE !

MILD IS RIGHT, ALAN. I KNOW, TOO, BECAUSE I MADE THE CAMEL 30-DAY TEST! AND CAMELS TASTE SO GOOD !

WITH SMOKERS WHO KNOW...IT'S

Camees for taste and mildness!

In a recent test of hundreds of people who smoked only Camels for 30 days, noted throat specialists, making weekly examinations, reported

> NOT ONE SINGLE CASE **OF THROAT IRRITATION** due to smoking

R. J. Reynolds Tobacco Co. Winston-Salem, N. C.

CAMELS

Here's Alan Dale chatting over a Camel with lovely Toni Arden, a well-known phono star herself.

allow Dale In Arden