

Victor, Columbia and Decca Records

*Bocock-Stroud Co.*

Fourth at Spruce St.

MORRIS SERVICE

Next door to Carolina Theatre  
Delicious Homemade Sandwiches of  
All Kinds  
Phone 6634 403 W. 4th St.

*Arcade*  
FASHION SHOP  
4TH AT TRADE

GOOCH'S GRILL  
AND SODA SHOP

for that  
"IN BETWEEN SNACK"

*Resting Is More Restful  
When You Add Coca-Cola*



Ask for it either way . . . both  
trade-marks mean the same thing.

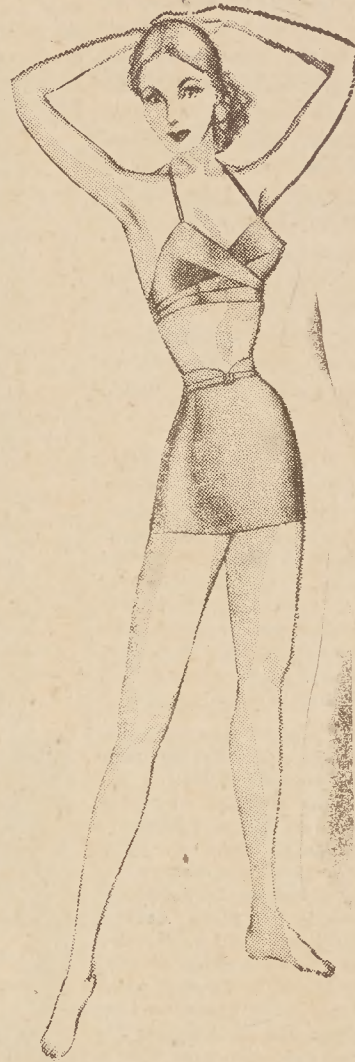
5¢

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY  
Winston Coca-Cola Bottling Company

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Time to think of beachwear . . .

Our collecton is excitingly  
new, styled with great  
dash and priced just right.



*Snead  
& Craven*

WEST FOURTH AT MARSHALL

For Lilt and Lyrics — *Paula Kelly* singing "Johnny Get Your Girl"  
(A COLUMBIA RECORD)



I'M GLAD I  
MADE THE 30-DAY  
MILDNESS TEST,  
DON. CAMELS  
ARE GRAND!

IT'S CAMELS  
WITH ME, TOO,  
PAULA—FOR TASTE  
AND MILDNESS!

● Paula Kelly, rave-fave vocalist with the star rhythm group, "The Modernaires", goes for rollicking rhythm in a song. And for smoking pleasure, Paula says: "It's Camels with me! I like their cool mildness and that rich Camel flavor."

*for Taste and Mildness*  
**Camels!**

In a recent coast-to-coast test of hundreds of men and women who smoked Camels, and only Camels, for 30 days, noted throat specialists, making weekly examinations, reported

**NOT ONE SINGLE CASE OF  
THROAT IRRITATION due to  
smoking CAMELS!**

Songstress PAULA KELLY and disc jockey DON OTIS agree on Camels for mildness and flavor.

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.