

Trustees Award Promotions To Dean Hixson, Miss Cash

Dr. Ivy M. Hixson, Academic Dean, was promoted to full professor of classical languages and Miss Mary Cash, instructor in musical theory and counterpoint, was promoted to assistant professor in a recent meeting of the



Miss Mary Cash

Salem College Board of Trustees. Dr. Hixson, who has been a Salem faculty member since 1936, was awarded her doctor of philosophy degree at the University of North Carolina last June. Her dissertation was entitled "The Nature and Extent of the Lost Prose Works of the Roman Re-

public." At Salem she teaches classical languages besides holding the office of academic dean.

Miss Mary Cash who has done graduate work at the Eastman School of Music in Rochester, N. Y., has been a Salem College faculty member since 1918. Miss Cash is a Salem graduate.

Also at the board meeting, proposals to raze the old science building and to adopt the financial budget for '52-'53 were approved. Dr. Dale H. Gramley, president, presented to the board the philosophy of Salem College which has been drawn up by the faculty evaluation



Miss Ivy Hixson

committee during the last two years. Dr. Gramley also recommended two new buildings to be erected, a dormitory for college students and a building for academy students.

The board of trustees adopted resolutions concerning the deaths of James E. Gray, Salem benefactor, Miss Mary E. Jones, piano teacher, and Frank E. Tulloch, trustee.

Salem Art Club To Show Work Of Rosenberg

An exhibition of paintings by Ralph Rosenberg, including etchings of Durham and New York City, will be sponsored by the Salem Art Club from Nov. 8 to Dec. 13. The display will be in the Art Gallery on the third floor of the Salem Library at the regular library hours.

Mr. Rosenberg was born in New York City on June 9, 1913. He studied art privately with Henriette Reiss for six years.

Since 1935 he has had 27 one man exhibitions. He has participated in more than 300 museum and gallery exhibitions in the United States, Europe and Mexico.

Works Shown In New York

Collections of the artist's works are in the Museum of Modern Art in New York City and the Phillips Memorial Gallery in Washington, D. C.

He is a member of the American Artist's Congress and American Abstract Artists.

Biographical sketches of Mr. Rosenberg are in "Who's Who in American Art" and "Abstract and Surrealist Art in America."

Mr. Rosenberg defines painting as "an intensification of intuitive introspective instinctive effort." The subject of art is felt and is honest and consistent with the artist's inner tension during the time of painting, he says.

All his paintings are abstract, representing the spirit of the subject. The spectator can not recognize the scenes he depicts because his paintings are concerned more with the spirit of his subject than with a photographic likeness.

Completely modern in all kinds of techniques, the artist experiments with different textures and mediums using palet knives and glazing. By not limiting himself to the exterior world, but painting through his intuition, Mr. Rosenberg's style is in the modern idiom.

A Victim Am I

By Nancy Proctor

Editor's note: This theme is another entry in the freshman essay contest.

"Exciting things happen if your hair shines like silk, gleams and shimmers like silk, feels tantalizingly soft as silk."

On and on I read through the *Seventeen* magazine, searching for beauty hints such as this one for Drene shampoo. Finding myself taking in each word that increases my belief and hope in them, I compare one to the other, and plan on trying them the first chance I get. Why must I always fall victim to these and other advertisements?

My strongest weakness in being susceptible to ads is in the beauty hints, such as glorifying shampoos, magic cosmetics, and miracle lipsticks. About two years ago I was trapped by just such a promising ad in *Seventeen* on a flavored type lipstick called "Mad".

The lipstick came in three shades: dark red, red and pink. The flavors were cherry, grape and strawberry. "Mad" was described so delightfully that I couldn't resist.

I waited the arrival of this novelty for nearly three weeks. When it finally arrived I quickly tore off the wrappings, and with excited fingers I took the gold lipstick tube out of its box.

The gold tube was decorated with a tiny red devil holding a pitch fork, and "Mad" was written in red letters across it. The lipstick looked dried out in a dead, pinkish color. It smelled only faintly like strawberry but more like wax.

I should have learned my lesson then about ordering things in magazines, but I didn't. Since then I have sent off for products of soap and pearls. My weakness for advertisements has led me to buy things I didn't need, yet I still fall victim to both magazine and billboard ads.

As for billboards, contrary to some people's ideas that billboards are harmful to drivers along the highways, I think they brighten the scenery in certain parts of the country.

On a trip once when I passed through the swamp lands in South

Carolina, I rode along hour after hour and saw only flatlands and marshes. When I finally noticed a billboard for Coca-Cola, the wide spread smile of a pretty brunette girl glared out of the dreary marshes at me.

The romantic scene portrayed on the billboard was "boy meets girl". I found myself scheming and wondering if buying a Coca-Cola would help me meet a boy as handsome as the one on the billboard. Naturally, I began to plan my next chance to buy a Coca-Cola.

As my attention was distracted from the dreariness of the countryside by other colorful billboards for such products as Sunbeam bread, Ford automobiles, and Shell gasoline, I began to enjoy my ride. I was completely unaware of how I am one of many victims of advertisements; and try as I may, I am forever being lured by their attractive illustrations and jingles.

Salem Joins College Group

Salem was one of the 25 related colleges to become charter members of the North Carolina Foundation of Church Related Colleges, Inc., at an organizational meeting on Salem campus yesterday morning.

This organization was formed to solicit corporations and business firms for financial support for operating budgets of member colleges. North Carolina is the twelfth state to form such an organization in the past three years.

Membership into this foundation was approved for Salem by the Board of Trustees last Monday at a trustee meeting here on campus.

Under the plans of the foundation, teams of college presidents would visit business and industrial firms and request them to contribute to the support of membership colleges.

Sixty per cent of the contributions will be distributed equally among the foundation member colleges. The other 40 per cent will be divided among the colleges on basis of the enrollment of that

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Methodists Dine

A dinner for Dr. Elizabeth Welch's Sunday School class was held at Centenary Methodist Church last night. Those attending were Bowman Gray nurses and students and Salem Methodist students.

Skits and games by each of these groups were planned for entertainment. Dr. Welch played a ukelele and sang a ballad.

... But only Time will Tell



Only time will tell about a candidate!
And only time will tell about a cigarette!
Take your time...

Test CAMELS for 30 days for Mildness and Flavor

• YOU CAN'T TELL how enjoyable a cigarette will be as your steady smoke until you give it the test of time. Try America's most popular cigarette as your steady smoke. Smoke only Camels for 30 days and see how mild, how flavorful, how enjoyable Camels are pack after pack, week after week!

CAMEL
LEADS ALL OTHER BRANDS by billions of cigarettes per year!

There must be a reason why!

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

