

Segovia To Appear With Civic Series

Andres Segovia, world-famous master of the Spanish guitar, will appear in concert on Tues., Jan. 18, at Reynolds Auditorium as the fourth presentation of the Winston-Salem Civic Music Association.

Segovia, who, single-handed, has won for the guitar a distinguished place in the world's concert halls, comes to the U. S. and Canada under the direction of Impresario S. Hurok.

The guitarist recently returned from his annual European tour during which he played 70 times in eleven countries. In London, with Sir John Barbirolli and the Halle Orchestra, he performed the world premiere of a new concerto for guitar and orchestra, written for and dedicated to Segovia by the noted Brazilian composer, Heitor Villa-Lobos.

Other composers have inscribed their works to the guitarist. The Spanish musician made his first concert appearance at the age of 14 in Granada. He had turned to the guitar after studying the piano, violin and other instruments.

Since his American debut in 1929, he has won recognition as one of the unique artists of our time. As Virgil Thomson, *New York Herald Tribune* critic, wrote recently: "There is no guitar but the Spanish guitar, and Andres Segovia is its prophet!"

Home Presented

(Continued From Page One)

of Main Hall.

The use to which the college will put this gift has not been determined. There is the possibility that the property will be used as a residence for the president of the Academy and College. In such case, the present campus home would be converted for dormitory use until a new dorm is built. Other uses will be considered by the Board of Trustees before the opening of the new academic year in September.



MORRIS SERVICE

Next To Carolina Theatre

Sandwiches—Salads—Sodas

"The Place Where Salemites Meet"

COMMERCIAL ARTISTS
PRINTING PLATES

DIAL
9722

iedmont
engraving co.

News Briefs

(Continued from Page One)

Roberts, who works with these girls, is honoring them at a get-together Wednesday night in Strong.

The second round matches in the current badminton tournament should be played before Reading Day, according to Donald Caldwell, badminton manager. Concluding rounds will be completed second semester.

The person who unintentionally removed the dictionary from the Salem office is asked to return it as soon as possible.

The Athletic Association has arranged for the gymnasium to be open to students at designated times during exams. A schedule

New Engraved
Salem Stationary

\$1.75 Box

Double Quantity

100 Sheets—50 Envelopes

SALEM BOOK STORE

of these times will be posted in the dining hall.

Vespers, in the form of a special student service, will be at 5:00 p.m. this Sunday in the Little Chapel. Edith Howell will lead the devotional, Diantha Carter has charge of the scripture, and Ernestine Kapp and Barbara White will furnish special music.

Good Taste

By Frank Kinney

Good taste has no substitute. We all smile pityingly at the woman who is overdressed. We disapprove of the girl who wears her make-up too heavy and without harmony. The woman who wears flashy clothes or gaudy jewelry is defeating her own purpose.

The same is true in the styling of a woman's hair. The over-curved head is not attractive. The over-long, low drape hair style is back date and too juvenile. The lacquered hairstyles are too set and lack the free look.

Good taste demands that your permanent look natural—that your hairdesign fits the contour of your features—that your hair length be in keeping with your age and figure. For the finest in hair designing, cutting and permanent waving visit the Hairdesigners Beauty Salon, 416 N. Spruce St. Phone 4-2411. (adv.)

Announcing the Arrival of New Spring Coats

Come In and See
Our
Complete Selection

Glyn's
Smart Fashions

L&M's Got Everything!

Janet Blair, Actress: "I have the fullest confidence in L&M's Miracle Tip... and L&M's taste so good, I made them my regular cigarette."

John Robert Powers, Creator of the Powers Girls: "I think L&M's filter is far superior to the others. Great smoke... wonderful flavor."

Patricia Morison, Musical Comedy Star: "I love L&M Filters. Never dreamed a filter cigarette could filter so thoroughly, yet taste so good!"



Stands Out FROM ALL THE REST!

STANDS OUT FOR FLAVOR. The pure, white Miracle Tip draws easy, lets you enjoy all the taste.

STANDS OUT FOR EFFECTIVE FILTRATION. No filter compares with L&M's Miracle Tip for quality or effectiveness.

STANDS OUT FOR HIGHEST QUALITY TOBACCOS, low nicotine tobaccos, L&M tobaccos... Light and Mild.

MUCH MORE FLAVOR — MUCH LESS NICOTINE

America's Best Filter Cigarette!