

Mrs. Mock Directs Public Relations And Writes Full-Time

By Nikki Althouse

Mrs. Esther Vern Mock, head of Salem's Public Relations, is the possessor of what most women would consider four full-time occupations. As Public Relations Director here, she claims there could be "no better kind of job." She enjoys being given her material and the freedom to do with it as she thinks best.



Mrs. Mock

Mrs. Mock is from La Junta, a small town on the Colorado prairies, where she and her family lived until they moved to Denver. She majored in English at the University of Colorado, where she met commercial artist Vern Mock and married him in 1935. They have four sons, Michael, 20; Eric, 18; John, 15; and Douglas, 13. Michael is a senior majoring in physics at the Massachusetts Institute of Technology; Eric, a sophomore, is taking pre-law at Duke; John and Douglas attend school in Winston-Salem. A one-man art exhibition by Mr. Mock is currently being presented at the Community Center gallery.

Mrs. Mock states happily that she has been "writing away ever since college." She wrote a column entitled "Coffee Break" for a Connecticut newspaper, and has since written a column of the same name for the *Twin City Sentinel*. When

her husband's work took him to New York City, Mrs. Mock wrote the celebrated "Talk of the Town" column of the *New Yorker* magazine.

She is currently working on two books, one of which, *Four of a Kind*, concerns life in New York. Her other book, *The Gentle Violation*, is a novel.

In her spare time (spare time?),

Mrs. Mock enjoys playing the piano.

In her attractive office, which is situated next to the faculty lounge in the basement of Main Hall, Mrs.

Mock has had ample opportunity to observe and absorb Salem's spirit. She feels that Salem, as other small colleges, "faces problems of setting goals high enough, being satisfied with mediocrity."

NSA Committee Urges More Student Interest

The new NSA committee met on Wednesday, February 21, to discuss its duties and plans for action. It is hoped that by distributing the work and arousing enthusiasm among students, NSA will become an effective organization on the Salem campus. The committee itself hopes to act as a co-ordinator among organizations at Salem and as a promoter for their projects as well as for its own.

Dean Major, NSA Co-ordinator, will continue to receive and to answer correspondence received from other colleges and organizations. Linda Leaird, Y-representative to the committee, will be in charge of bulletin boards and displays for NSA. Becky Chappell, IRS representative, will be responsible for stimulating interest in and making information available on the exciting travel programs offered by NSA. Judy Summerell, NSA reporter, will maintain contact with the students through the *Salemite* in order that the campus may be aware of the plans of NSA.

A World University Service worker spoke last week to the NSA committee and representatives of the Y about making contacts with foreign students and bringing in foreign refugee students. She encouraged investigation of these fields, and the NSA committee has already begun to work on such ideas. It is the plan of the committee to decide upon a specific area to which the money raised by the annual Y auction for the World University Service will be sent and to establish personal contacts with students there. The feeling is that "pen-pals" and pictures will arouse greater interest.

Bringing its plans down to the local level of interest, the NSA committee has begun to work on exchange or joint programs among Salem, Winston-Salem Teachers' College, and Wake Forest. A meeting of members of each campus will be held soon to take definite

steps toward this.

Several conferences which are being planned now have come to the attention of the committee. One is the National Youth Conference on Youth Service Abroad to be held in Washington, D. C., during spring vacation. Another is the NSA Congress which will meet next summer and to which Salem hopes to send delegates. There are difficulties involved in plans for both of these. The third conference is the International Relations Seminar sponsored by NSA next summer. Applications for this are available now and must be returned by April 1, 1961. Students are urged to apply for scholarships to the Seminar.

Each member of the NSA committee is enthusiastic about the plans which have been made. Only if Salem students themselves show interest in its program and concern for other students involved in the national implications of the program of NSA, however, can the committee make that program effective on the Salem campus.

Notice

Nominations for president of the Day Students and editor of *The Archway* have not been completed and will appear in next week's *Salemite*.

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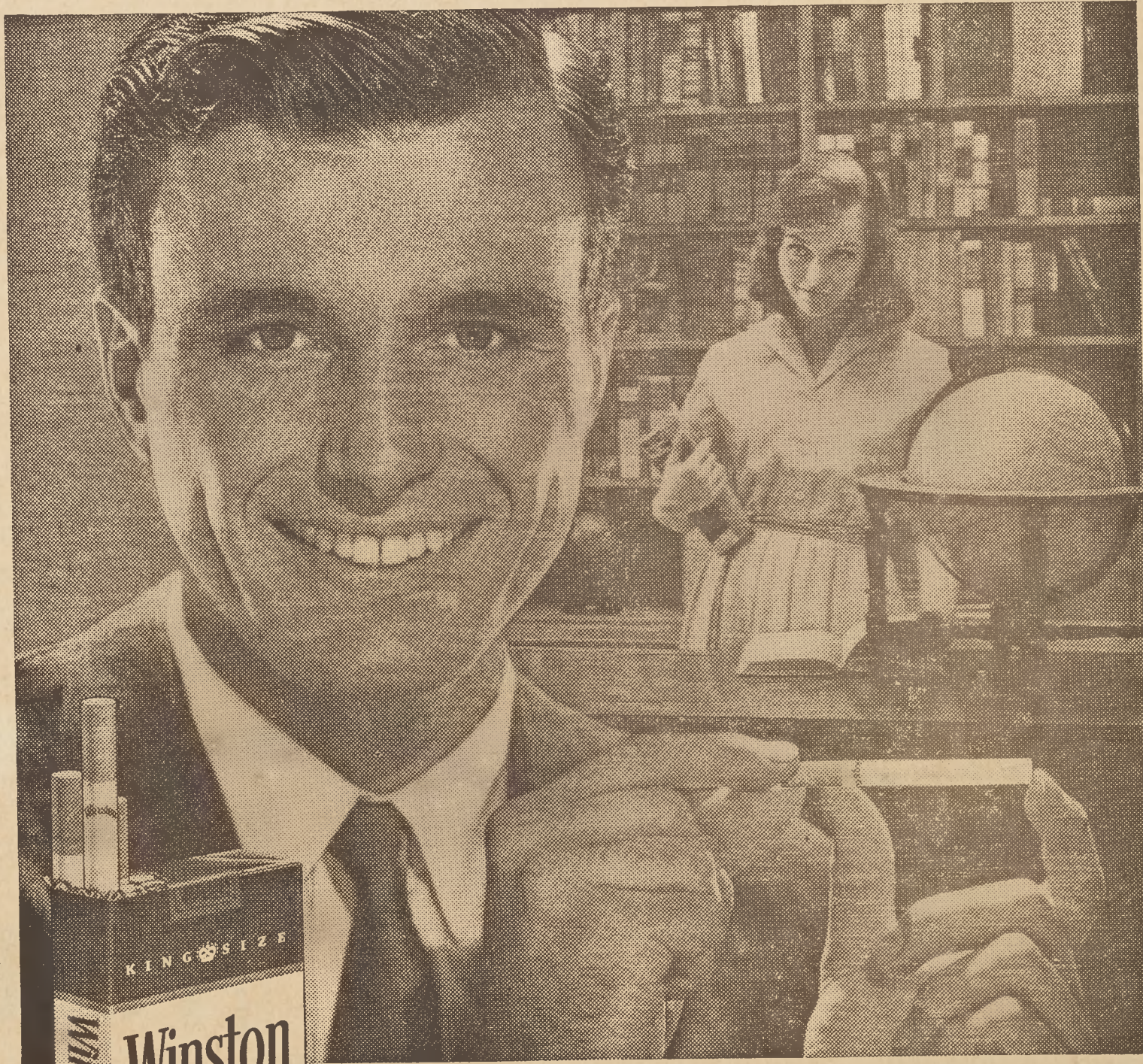
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