

# Barrett Says, "Cultivate Financial Resources"

# Ski And Skate In January



James L. Barrett, director of the new Development program, will be working with Vice-President James A. Gray.

Salem College is establishing a comprehensive development program under the direction of James L. Barrett. Barrett is working in conjunction with Vice-President James A. Gray, director of Salem's Third Century Fund. Although the Third Century Fund has officially ended and has been claimed a success, there still exists some necessary follow-up. Presently, Barrett is oversee-

ing the continued collection of multiple year pledges. The Century Fund reached its goal but approximately one-half of the funds have not been received. Barrett's job is to apprise all donors of their gift status, detailing the amount paid and the amount remaining to be donated.

Barrett is also working with Dr. Chandler and Vice-President Gray to formulate long range goals for the college and academy concerning possible sources of financial assistance.

"Development," he said, "is an euphemism for fund-raising."

Barrett defined his principle task as the identification and cultivation of all available financial support. Possible constituents would include alumnae, parents, businessmen, national foundations, and those agencies of the federal government which endow grants to educational institutions. Barrett will conduct fund-raising campaigns similar to the Third Century Fund Campaign, however at this time no definite goals have been established.

"I am still getting acquainted with the college," Barrett said. Barrett came to Salem the first of October.

As of yet, not all of the needs

of the college have been ascertained. Barrett will be working with the Dean of Students and faculty members to discover what funds are needed for what projects. He will then compose a list according to priorities. Finally, he will coordinate plans for raising the necessary funds for these specific projects.

Prior to Barrett's appointment, Vice-President Gray conducted Salem's development program. Before Gray's service, there was no development program at Salem. Dr. Gramley supervised all his campaigns, personally directing all fund-raising.

Vice-President Gray, however, is working on a reduced timetable. Although he will continue to work with Barrett, Barrett will assume the major responsibility for all future fund-raising.

Barrett comes to Salem College's administration with a background of directing fund-raising. He was Director of Development at Averett College in Danville, Va. from 1970 through 1972, prior to his appointment to Salem. He worked for six years as Director of Information Services and Development Officer at Lynchburg College, Lynchburg, Va. While serving in this capacity, he was responsible for the entire college

publicity program. His development work involved the planning of special events. Barrett has also served as an Assistant Sports Editor and sports writer for two separate newspapers in Lynchburg. He is a former college newspaper editor.

Barrett is a graduate of Lynchburg College from which he received his B.A. in History and Political Science in 1961. He has also done some graduate study in history at Lynchburg College and has attended various institutes on public relations for American colleges.

Barrett's impressions of Salem are completely positive. He is favorably impressed with the faculty and administration. He assesses Salem's present financial situation as healthy. He commented that a serious repression could hurt the school but it would hurt all schools, as he pointed out.

He feels the Women's Liberation movement has helped focus greater attention on women's needs. He believes more people realize women's colleges have a viable place in the ranks of higher institutions.

Barrett is a native of Florida. He is married and has two small children.

WRA has a great deal of activity planned for January. The energy crisis is lessened to the point that there is enough gas to travel, ski and skating trips can be regular events. Effie Little is in charge of the ski trips and hopefully the weather will cooperate. Beth Koontz will be organizing ice skating during January.

In other news with WRA intramurals are in the process of being completed. In basketball the finals will be Tuesday night six thirty between Gramley and Babcock. Gramley so far this season has an undefeated record. More or less it will be a "fun game", but there will be a fantastic prize for the winning team (it's a surprise, girls). Tennis intramurals are now wrapped up with very few matches being left to play.

WRA is changing their Constitution to incorporate male dorms in their membership. Movie tickets are being sponsored by WRA. Also in a televised sports event, Salem's great hockey team hosted the State's hockey team in a game on Friday, November 30.

—Stewart T.

## Registration

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—the worst courses. This way, nobody's time would be wasted and everybody would be functioning in their proper places.

Another suggestion, requiring a little extra work, would be for each student to set up her own courses from a list of topic titles and turn this in to Miss Simpson and her staff. The class schedule for the following semester would be arranged in reference to everyone's requests. Each student would get what she requested, but would have no choice concerning course times. This would necessitate weekend classes. No student could justifiably complain about weekend classes for knowledge is the whole reason we come to college. In view of the gas shortages, fewer people will be able to make trips away for the weekend anyway.

In view of the success of the recent "Y" Auction, perhaps registration could be handled in a similar way. Each professor would auction his or her class cards to the highest bidder until each course is filled. This would result in an all out effort on behalf of the school community and, no doubt, amusement as to the type and dearness of the bids.

Another possible suggestion is that of the "grab-bag" technique. Again, this would call for the cooperation of Miss Simpson and staff. Six hundred separate schedules would be prepared in divisions according to the majors. Each student would select a surprise envelope from a box marked in her major and would receive potluck courses! This method would lessen the tensions surrounding planning one's college career and would add the spice of variety and mystery to an otherwise tedious, mundane chore.

These are just a few of the many valid alternatives to our present registration system. With a little concentrative effort, we all could delve into this problem and concoct suggestions just as advantageous as the ones I have outlined here.

Let's not be apathetic any longer!

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