

# Hoch Adds Life To Business Law

By Donna Macdonald

A course in business law and David Hoch (pronounced hoke) are both new to Salem College this fall. While interviewing a new teacher on campus for a news story is not particularly an original newspaper assignment, dark, curly-haired David Hoch is an original person. When asked for an interview, he charged, "You're not going to ask me about my arrests, are you?"

Students have described the new business law professor as "a character," "far out," "a maverick," and "a storyteller." Will the real Dave Hoch please stand up?

Although he has Bachelor of Science in Business Administration and Juris Doctor degrees from the University of Florida at Gainesville and a Master of Laws degree from New York University, he prefers teaching to either a business or a law career. He says, "I love the college environment." He has had four years of teaching experience as Assistant Professor of Business Law at UNC-G and North Carolina A and T State University.

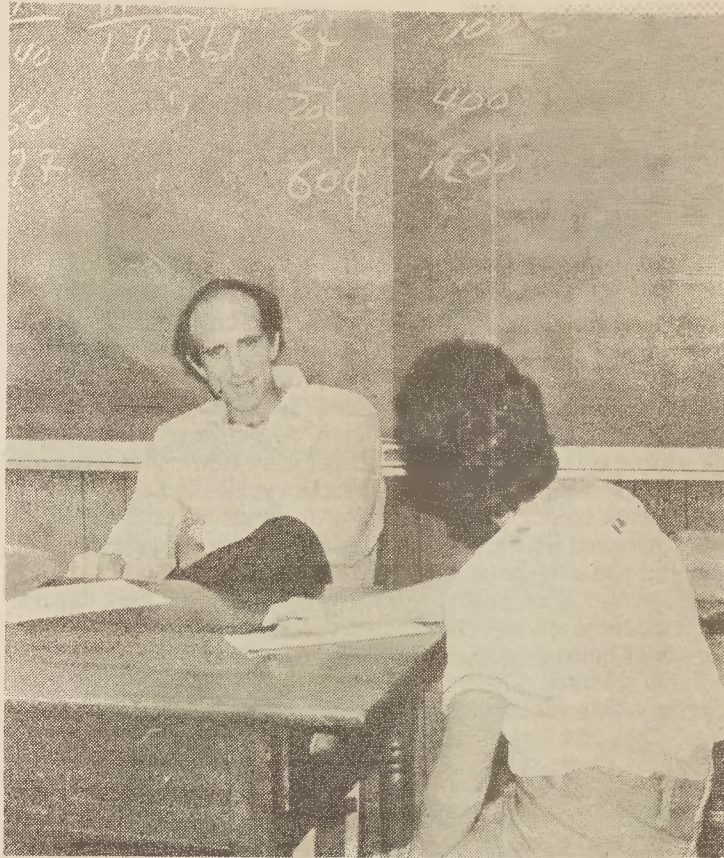
Students enrolled in the first business law course claim that it is an enjoyable and interesting class. One serious student said that Dave Hoch "rouses a deep desire in me to be a lawyer."

Since Hoch commutes to Salem College from Greensboro for a total of only 3 hours of class on Tuesdays and Thursdays, he has had very limited social contact with Salem. His general impression of Salem College students is that they are "very friendly and polite." Salem College women enrolled in the business law course, however, are more profuse on the subject and personality of Mr. Hoch. His stories are repeated outside class for their humorous aspects. Some of the more memorable "cases" were murder at the world series and nudist at the local 7-11. Mr. Hoch uses comic material as a teaching tool. He is concerned that "students are listening and learning, if that follows in sequence." He tries to answer all questions, believing "there are no dumb questions."

One legal issue that he has spent some time dealing with in class concerns the Bakke case before the Supreme Court. Although he tries not to express his opinion on legal issues in class in order to encourage students to form their own opinions, outside class he offered his opinion on the case. He favors affirmative action programs. He has been following the case from the beginning and stated that the "crisis shouldn't exist" since there should not be any disadvantaged minorities, assuming that the American system of public education is fair. Since that is not the case, however, we have a Bakke case.

David Hoch is a sympathetic and knowledgeable professor. His sense of humor and informality made a definite impression on his business law class.

Anyone who shares a warm loaf of bread from Winkler's Bakery with his business law class deserves an equally warm welcome from the Salem College community.



David Hoch

## New Honors Program

### Staff Report

Until now, honors work at Salem has been an individual endeavor. A student with at least a 3.0 average in her major could choose to do an honors thesis her junior or senior year. Now, however, plans have begun for a co-ordinated honors program. Dr. Francis Lazarus, Honors Program Director, said that to date "We have completed a curriculum outline, finished an outline on the leadership development program, and approached several sources for possible funding."

The honors program will aim at developing both the intellectual and the leadership abilities of outstanding students which will enable these students to take maximum advantage of their academic preparation. A program as anticipated will consist of a four-year course of honors study integrated with the student's normal college program. Each student will be required to complete successfully the prescribed honors courses and seminars, to participate in special leadership development activities, and to write a senior honors thesis in her major field.

A key element in this program, and one of its distinctive characteristics, will be the emphasis placed upon developing the leadership potential of honors students. Recent studies seem to indicate that women, even well-educated women, have historically had to overcome not only external barriers to success in their chosen fields, but also internal and psychological forces preventing them from realizing their full potential for professional development. Honors seminars, workshops, and practical exercises in leadership theory, role simulation, and organizational behavior will aim at overcoming these obstacles to success and at demonstrating that the values of a traditional liberal arts curriculum can be employed practically and effectively in contemporary society.

This program will provide intellectual stimulus for students

of proven superior ability and will be an effective aid in recruiting and retaining superior students.

### New Course

Cont'd. from one

available. Since the proposed course will involve departmental money, it becomes a course which will have priority over other courses the language department offers in the sense of investment, according to Villarino. However, Stierer said it would not require a large expenditure. He mentioned the possibility of obtaining films from the Wake Forest Film Library, but he added that the proposal had not reached the point where it was a relevant concern.

"The European Novel" was the conception of the language department. Villarino expressed disappointment with the lack of input from students in formulating the course. Despite

## Trustees Do Listen

By Debbie Hudson

I finally made it to the big times this past September. Of course, I'm referring to the big times at Salem College. It seems to me that you can't get any bigger than the Board of Trustees. I went to the top as the sophomore representative to the Board. Here I soon discovered that it wasn't really me they wanted at this powerful pinnacle, but rather the voiced opinions of the entire student body. So, when the Board decided to elect a student from each class to fill them in on the latest gossip, my name must have appeared in the middle of some arbitrary list. Now, I'm in a position to share your opinions with the Board.

Here at the top, decisions are made and things are changed according to suggestions from the students and the faculty. There are four student members, two faculty members, five Trustees, and two administrators on the Student Affairs Committee. The primary concern of this committee is the Salem student and what can be done to improve her life here at Salem. Everything, from new academic majors to hostess duty, is discussed. Through our discussions, the Board of Trustees has gotten to know something about our lives here. They are interested in helping us to make the changes necessary to adjust to the changing times.

As you can see, it is especially important for all of us to express any constructive criticism we have, either openly or to our representatives on the Board. Through the Student Affairs Committee, we have been given an opportunity to be heard by the most powerful institution at Salem College. We owe ourselves and future Salem students a Board which knows our opinions.

lack of student demand for a course like "The European Novel," it may appeal not only to language majors, but to any student interested in a serious and broad liberal arts education.



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