

Shades of Dame Fashion Seen on Meredith Campus

By PAGE SINK

This year autumn has come with a whole new regala of fashions to delight even the most fastidious of dressers. Gone are the blooming roses, the sweeping, wide-brimmed hats and the bouffant scarves of the "My Fair Lady" fashions of last year, and in their place are neater, less imitative, and much more charming styles. This year's well-dressed lady will look a little less like grandmother and a great deal more like her French sister.

Just what will this year's well-dressed lady be wearing? First of all, she will have a sheath for all occasions: shopping, visiting, dating, dancing, and dining. At last women have discovered the wonder of sheaths. They are not only comfortable to wear, easy to pack and simple to clean, but they are complimentary to every type figure. Nothing will slenderize a stout lady more than a simple dark sheath. And nothing will add pounds to the tall, slender lady more than a sheath with a blouson waist, big hip pockets, full sleeves, or a draped sash. This year the sheath has a new feature, a soft, unfitted, unbelted waistline, which was created for the girl with the perfect figure.

Around the sheath can be thrown either a great coat with big sleeves and collar or a slim, pencil coat. Both are extremely good this fall, but keep in mind that the great coat must be a solid color so that it can be dressed up or down. As for the slim coat, it can play a variety of roles. Herring bone tweed with fur trim, one of the new unscotch plaids, or a simple gray flannel have all found their home in slim coats.

Suits are as many colored as sheaths this fall. They can go anywhere, if their wearers treat them with due respect. For instance, a white chiffon blouse, four strands of pearls, and white kid gloves can turn a fitted street suit into a charming dinner ensemble. The most fashionable suits this fall are the ones with loose-fitting waistlength jackets and fur trim.

Dame Fashion's gift to college girl — skirts and sweaters — appear once again in full-blown glory. Straight skirts, flared skirts, and pleated skirts are matched with bucky sweaters, novelty sweaters and, of course, cashmere sweaters to go to class, ball games, dinner dates, movies, fraternity functions, and even church. Knitting needles are especially busy this year in girls' schools, for college girls have found it quite simple to knit their own bulky and Shetland sweaters. Red is a favorite with the skirt and sweater set, but a red un-Scotch plaid or tweed skirt with a matching sweater are taking the place of the dyed-to-match outfits. Blouses with button-down collars and button cuffs, or Italian collared-shirts with roll-up sleeves and monograms are the passwords to campus fashion.

As for sports clothes, granny had just better reconcile herself to the fact that bermudas are here to stay, and the prettiest of the lot this year are those in herringbone tweed or soft camel. Slacks and toredors in everything from gray flannel to appliqued velvet are gracing milady's figure. And these are matched with Shetland sweaters, Ivy-League shirts, white chiffon blouses, and suit skirts. Kilts and shorts are becoming more popular each season, and are mated perfectly with leotard tights of tinted colors. These tights cover from toe to waist, and can be found at stores carrying Capezio's.

Just a word about accessories. Beaver-pelt hats, contoured to fit, are quite stylish, as are the squat, satchel-like pocketbooks. And shoes with pointed toes are here to stay for quite a while. The fashion-wise lady is insisting upon pointed toes on all her new shoes. Milady

also has a complete glove wardrobe, with two pairs of short white gloves and many other pairs in assorted hues.

All in all, this year's fashionable lady combines color, fabric, and style to the best effect. But no matter how fine a lady's clothes may be, they will be quite ordinary unless accompanied by a straight back, a firm chin, a steady, light gait, and above all, a smile.



Katherine Godwin steps out in her toredors.

Speedball And Volleyball Practice To Begin

Everyone! Join Anna Jay Jackson, Speedball Manager of the A. A., in the afternoon on Tuesdays and Thursdays at five o'clock for a refreshing and invigorating game of speedball. Of course, if you chance to prefer a stimulating volleyball game, the girl to meet is Marjorie Boyles, Volleyball Manager. She will be on the field on Monday and Wednesday afternoons at five and will welcome all enthusiasts of the sport. So take your pick, beginning October 7!

What is this activity about which everyone is buzzing so excitedly these days? And whom does it include? Listen to this: It's the Corn Huskin' Bee and that means you! So start banging your heads together, girls, because the A. A. is sponsoring this big event October 25; and you won't want to miss any of the excitement. Keep your eyes and ears open for more news of the Corn Huskin' Bee; it's on the way!

ORIENTATION WEEK A BUSY ONE FOR FROSH

By SUSAN LEWIS

To a group of unlearned freshmen, orientation is both an exciting and mysterious word. So it sounded to this year's crop of freshmen and transfers, and thus the experience proved to be.

Not knowing that the night of September 11, when they worked so late moving into their new homes, would be their last so-called free night for many weeks to come, the new students were somewhat dazed at the hurried pace of things to come.

Beginning September 12 there were welcomes from almost everyone connected with the College; tests on everything one knew and some things one didn't; training classes on the handbook, catalogue, and use of the library; guidance classes; physical examinations; counsel groups; student government meetings; and parties—not to mention all the new faces to be added to the mental files on "Whom Not to Forget."

Meeting the people behind the smiles, getting to know the strange occupants of the hall, and finding the way around campus proved to be fun even with the weariness that must accompany such a whirl wind of activity.

The excitement began to tell on



Hazel Hale models a fall outfit.

MME ANNOUNCES COLLEGE BOARD CONTEST

Mademoiselle is now accepting applications from undergraduate women for membership in its 1957-58 College Board.

The magazine's College Board Contest offers a chance (for the freshman as well as the senior) at winning one of the twenty guest editorships — a month on the staff of Mademoiselle. Those who are accepted on the College Board do two assignments during the college year. Assignments give College Board Members a chance to write features about life on their campus; to submit art work and fashion as well as feature, fiction or promotion ideas for possible use in Mademoiselle; to develop their critical and creative talents; to discover their own abilities and job interests; to win cash prizes and possibly publication for outstanding work submitted during the Contest.

The top twenty guest editors will be brought to New York next June to help write, edit, and illustrate the August COLLEGE issue. They will be paid a regular salary for their month's work, plus round-trip transportation to New York City.

While in New York each guest editor takes part in a full calendar of activities. She interviews a celebrity in her chosen field, visits newspaper offices, fashion workrooms, stores and advertising agencies, besides working daily with the Mademoiselle editor to whom she is assigned. The twenty guest editors get help in finding positions in their special fields, and each year several join Mademoiselle's own staff.

November 30 is the deadline for applying for College Board Membership. The tryout assignment this year gives more latitude than ever before for indicating your particular talent in writing or art, fashion or advertising, promotion or merchandising, or publicity.

Successful candidates will be notified of acceptance on the College Board before Christmas; the first College Board assignment will appear in Mademoiselle's January issue.

For further information see the August, September, October or November issue of Mademoiselle.

the latest additions to Meredith. In the freshman pack, Jo Pope wondered, "If orientation is this bad, what will classes be like?" Emerging from one of the two-hour tests, Camille Hicks had only a low "Ugh!" to add. From the transfer clan, which is supposedly an "old hand" at this business, Sue Yelverton was heard to breathe a long, tired "Whew!"

Since all good things must come to an end, so registration brought to a close the busy week of orientation. After two hours of lines and schedule cards, followed by \$45 worth of textbooks, some 205 fatigued freshmen and 50 tired transfers emerged victorious — at any rate, oriented — and ready to face the unknown of classes.

Be orientation enjoyable or wearying or both, one factor remains constant: it is a necessary and worthwhile procedure and one which is no doubt here to stay!

JOE COLLEGE INTRODUCED

By MARGARET PARIS

A new type of social character has arisen in our society, one worthy of recognition and some attention. He has a name, and so by that name we shall refer to him: Joe College. Joe usually is found only on college campuses; however, he may bravely leave this natural habitat and continue his existence in the business world or in the professions.

Joe has certain physical characteristics that set him apart from the common mass. He has a crew cut and usually shaves at least once a week — unless, that is, he belongs to such exclusive in-groups as the Kappa Alpha's. He is of medium height and weight. Blue eyes and black hair favor his popularity with members of the opposite sex.

Joe can also be recognized by his dress. This is so important that this writer understands some institutions of higher learning are considering teaching courses for those who wish to imitate Joe's dress. A term has been developed to describe his apparel: "Ivy League." The one outstanding thing in Ivy-League clothes is a buckle. The purpose of this buckle is hard to determine, but it is a definite requirement. All Joe's trousers have this buckle in the back. Since Joe abides strictly by the rules of Ivy League, this buckle will also appear on the back of his plaid or striped hat. As for shirts — Joe would not have one unless it had a button-down collar, center back pleat and was a true Ivy stripe or plaid. His sports coat is three-button and of the Ivy cut (narrow, so as to reveal his remarkable Pepsi build.) Joe wears tassel loafers or dirty bucks because from head to toe he is IVY LEAGUE.

Now that we have identified Joe, we can move on to his character and personal tastes. Joe is one of the boys, a regular fellow, a good guy, and everyone's buddy. He dates only good girls, real dolls, and knock-outs. He has a smooth line and is always in the know. He smokes Winstons because they taste good the way a cigarette should. He drinks Schlitz because it made Milwaukee famous. He sends Hallmark cards because he cares enough to send the very best. He drives a Jaguar because fast men need fast cars. He listens only to progressive jazz because it's the latest. He always has it made.

In other words, Joe is O. K. in anybody's book, a gung-ho sport, and a vital factor in the happiness of Meredith girls.

Last Year's Grads Are Keeping Busy

As we begin a new school year 1957-1958 let's look at what the last year's graduates, whose familiar faces we miss on campus, are doing.

The majority of the 125 graduates are now teaching in public schools throughout our state, South Carolina, and Virginia; eleven in high schools, and twenty-four in the grammar grades. In the special fields eight are teaching public school music, while Bobbie Yarborough Brown is instructing Bible. Since the list is far too great to mention all the names, we must continue.

Several industrious students are continuing their education at graduate schools. Among these are Katherine King, who has a research fellowship in biochemistry at the Bowman Gray School of Medicine. At Woman's College Joyce Herndon is a graduate assistant in home economics; she is going to direct one of the practice houses. Taking a big leap to Rome, Italy, we find that Annette Kahn is studying piano there with plans to teach afterwards. Back in the United States, Jeanne Greulich is studying at the New England Conservatory, in Boston.

Several former Meredith students are employed in religious work. Jo Ellen Williams Ammons, Nancy Young, Gwen Maddrey, and Lois Dobson are educational directors in Baptist churches, while Gail Fulbright becomes a member of the personnel staff of the Foreign Mission Board before she goes to the seminary.

Wilma Owens and Mary Catherine Cole, "math brains," are in the Aeronautical Testing Laboratory at Langley Field, Virginia.

Many former Meredith "angels" have settled down to the big task of homemaking. Liza Culberson Cocke reports that although she is now a housewife she is still writing poetry.

Other last year's seniors are working as archivists, home economists, chemists, laboratory technicians, and dietition intern. Also three girls went into business work.

DR. TILLEY WRITES BOOK

Dr. Ethel Tilley of the psychology department has recently received from the publishers author's copies of a pair of books entitled *Jesus Is His Name*. These consist of a teacher's manual and a pupil's workbook to be used for junior groups in the vacation church schools during the summer of 1958. Written a few years ago, the handbooks will be used by the National Council of Churches.



... and I suppose you think I've been camping by the phone all week just waiting for you to call!