

THE
MEREDITH



TWIG
COLLEGE

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Meredith's future

Five years ago Meredith College embarked on a building program which would raise \$5 million in five years. Now three months before the five-year deadline, the fund is only \$500,000 short of the designated goal. The results of that program can be viewed easily -- a new gym, a library, two new dorms, a college center, as well as other less visible advancements.

In order for a college to function, it must not only exist of students and professors or administrators; rather, it must exist FOR these people. We want to develop the total person at Meredith, but without the facilities to do so the developments will necessarily be stagnated. A student needs to be encouraged physically, mentally, emotionally, and spiritually in an institution of higher learning, and she needs to have an environment conducive to this development. Without such facilities as the gymnasium or the library, the student's physical and mental capabilities cannot be realized, or they become lost and the student's totality becomes an off-balanced fantasy.

The five-year program at Meredith has stimulated the advancement of the total student. Through it, students now have opportunities to realize their total potentials; without it, further growth cannot take place. Upon completion, new energies can be put forth to realize greater potentials in all facets of college life.

In order to stress the importance of the building program of the last five years and to encourage the completion of its before February, the TWIG staff is allowing the Information Services Office to publish this issue. We hope that a better understanding and appreciation of the growth of Meredith College will be furthered.

JFS

Foundations support advancement program

Meredith officials were not hard taxed to convince alumnae, faculty, trustees, students, Raleigh citizens, and other members of the Meredith community that the college was worthy of support. Confident that Meredith could sell itself even to people unfamiliar with its history, administrators approached private and corporate foundations and told them about the college.

In New York, the trustees of the W. Alton Jones Foundation and the Charles A. Frueauff Foundation listened as Meredith representatives convinced them that their money would be well-invested in the Meredith advancement program.

Using personal testimonies and pictures, statistics, and reports on the college, administrators interested the W. Alton Jones Foundation in contributing \$40,000 during a four-year period to the scholarship and general education fund at Meredith.

The Charles A. Frueauff Foundation also made a sizeable contribution to the college's scholarship award.

The Mary Duke Biddle Foundation, another New York organization, but with North Carolina associations, donated \$15,000 for renovations to the amphitheater.

In Birmingham, Mich., the Kresge Foundation was presented a proposal by Meredith officials and presented the college with a \$50,000 challenge grant to be used on the College and Continuing Education Center.

The Alcoa Foundation, a corporate foundation in Pittsburgh, Penn., gave the college a \$30,000 grant to support the college's participation in Cooperating Raleigh Colleges.

Not all of the awards from foundations to the advancement program have been from out-of-state foundations.

Two Winston-Salem foundations, the Mary Reynolds Babcock and the Z. Smith Reynolds Foundations, have supported the college.

The Mary Reynolds Babcock Foundation donated a total of \$50,000 to the college. The Z. Smith Reynolds Foundation donated \$200,000 for use as scholarships and in the construction of the College Center.

Most recently, the North Carolina Committee for Continuing Education in the Humanities awarded \$3,250 to Meredith to conduct a historical and sociological project in Oakwood, a section of Raleigh which is in danger of falling to the forces of inner city decay.



AMBER COLORED -- The Weatherspoon Building glows brightly at night with its amber lights, presenting a beautiful scene of the campus for travelers on the Beltline (U.S.1 and 64).

"New look" honors many

(Continued from Page 1)
many ways.

A \$400,000 gift for the structure from the late Walter Herbert Weatherspoon and the family of his late brother James R. Weatherspoon not only launched the advancement program but provided the college with its first permanent physical education facility.

Representing half the total cost of the facility, the Weatherspoon gift is the largest single contribution by any family or individual to Meredith.

For almost 50 years a wooden frame structure was "temporarily" used as a gymnasium. The Weatherspoon investment made new teaching areas possible and encouraged other support of the advancement program.

The facility, designed in an "H" shape, contains a swimming pool, physical education offices and classrooms, a gymnasium, modern dance studio and shower and locker facilities.

Renovations, Additions

Chandeliers, carpet, interior window shutters, and green felt wall coverings are some of the visible improvements made to the dining hall through the generosity of Irwin Belk of Charlotte in 1970.

Air conditioning is another major addition to the building that was named Belk Dining Hall in honor of Belk's wife, the former Carol Grotnes.

Meredith's four oldest residence halls were also renovated and new utilities were installed and the fourth floor attic area was converted into resident areas.

Classroom buildings also were renovated and air conditioning was added to the liberal arts and science buildings.

Meredith's first concert organ, the Cooper Organ, was dedicated in Jones Auditorium in 1970. It was named in honor of Dr. Harry E. Cooper, former chairman of the music department for 30 years.

Mr. and Mrs. Robert E. Pomeranz of Sanford initiated efforts to purchase the organ through a challenge gift in excess of \$25,000.

Johnson Hall received several visible changes during 1970.

The Cameron Suite, provided by Mr. and Mrs. C. C. Cameron of Charlotte, con-

tains the president's offices and Board of Trustees room, and the Harris Suite, provided by Mr. and Mrs. Shearon Harris, houses the institutional advancement and admissions offices. Both suites are on the second floor. Also, Bryan Rotunda, provided by Mr. and Mrs. Raymond A. Bryan of Goldsboro, makes a lasting impression on visitors with its picturesque view of the Johnson Hall Dome.

New Residence Halls

Two new residence halls were opened to students during 1971. Both are two-story brick structures, are air conditioned and each houses approximately 150 students in four-student suites.

C. C. Barefoot Residence Hall, the second structure, was named in honor of Mr. and Mrs. C. C. Barefoot of Benson.

Barefoot is serving his second term as a Meredith Trustee and has been a member of the Meredith Board of Associates.

He and his wife presented Meredith with a \$150,000 challenge gift toward the advancement program, the second largest gift Meredith has

received through the campaign.

The first of these structures to be opened to students was the E. Bruce Heilman Residence Hall.

It was named in honor of Dr. E. Bruce Heilman, Meredith's fifth president who devoted his efforts to making Meredith secure in her role as a senior college of quality.

College Center

The College and Continuing Education Center, the fifth and last new building to be constructed under the five-year advancement program, is being used this year for the first time.

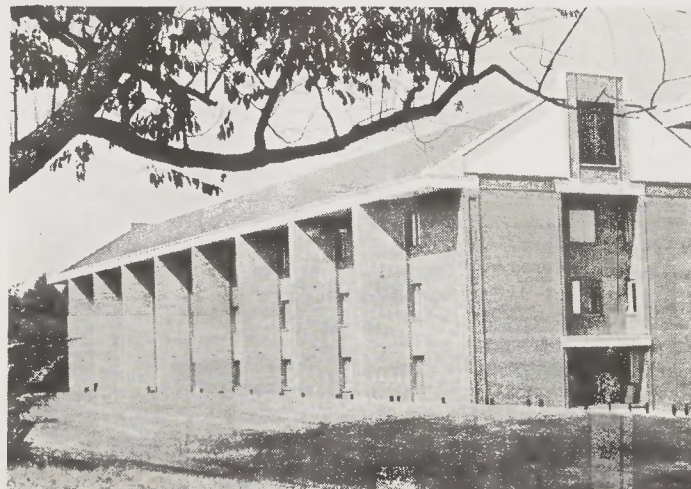
This 22,000 square foot, two-story brick structure with trapezoid-shaped windows replaces a 50-year old frame building, "the Beehive."

The center contains a bookstore, student publications offices, post office and continuing education auditorium, on the first floor.

On the second floor is a snackbar, two game rooms, a television room, a music room, student government offices, a faculty lounge, and a gallery area.



BELK DINING HALL -- Renovating to the dining hall, including new carpet and wall coverings and air conditioning, were provided through the generosity of Irwin Belk of Charlotte. The building was named Belk Hall in honor of his wife.



RESIDENCE HALL-- Barefoot Residence Hall, one of two new residence halls added to the campus as part of the Meredith College Advancement Program, is air conditioned and houses approximately 150 students.

The Office of Information Services would like to express their appreciation to THE TWIG staff for giving us this opportunity to produce this "Extra" edition so we might better inform our constituency of the progress made towards completion of the five-year \$5 million advancement program.