

Placement office notes

MANAGEMENT

A new program at Simmons College in Boston offers graduate training in management for women. Over half of the first class of sixty-six women did their undergraduate work at a woman's college. More information on this program is available in the Career Planning Center.

SQUARE D COMPANY

Square D will recruit on campus on November 14 from 9:00 until 4:30. Business and math majors are invited to talk

with the company representatives. Square D is located in Raleigh and Knightdale. The company manufactures electrical equipment. Positions available include: (1) production coordinator; (2) sales correspondent; (3) merchandise sales representative.

Company literature is available in the Career Planning Center.

LIBRARY EDUCATION - FINANCIAL ASSISTANCE
The '74-'75 edition of the

American Library Association's publication on financial aid for library education is now available, as well as the 1974 "Journalism Scholarship Guide".

RECRUITING REQUESTS

The Career Planning Center is still in the process of establishing recruiting dates. Any student who would like to request that a company or organization be invited should stop by the Placement Office.

GRADUATE SCHOOL

The Career Planning Center now has the "Graduate Programs and Admissions Manual". These four volumes are published by the GRE board. Students are welcome to use them at any time:

Volume A: Biological Sciences, Health Sciences and Related Fields

Volume B: Arts, Humanities

Volume C: Physical Sciences, Mathematics, Engineering

Volume D: Social Sciences, Education.

College Album: photos of early college life

Entertaining, nostalgic, humorous, irresistible glimpses of days gone by are provided by Oliver Jensen and the Editors of American Heritage in "College Album" (McGraw-Hill, \$8.95 to 12-31-74; \$10 thereafter).

Rare photographs collected all over the country bring back the whole range of campus life from the early days, when only a handful of young men attended a small number of institutions, to the bustling present, when education is America's biggest business.

Here are the Ivy League of long ago and the new, raw colleges of the windswept prairies; the classrooms, the August preceptors, the sports, the clowning; the coming of higher education for women; and the fads and revolutions that students, aping the outside world, have inflicted on bedeviled administrations.

"Our aim has been to recall the changing look and the lasting flavor of the American college experience across the

past century and more," writes Jensen in his Foreword.

Eight sections make up the book's curriculum, abundantly illustrated and highlighted by vivid anecdotes. "In the Beginning" reveals, among other things, that a Harvard student's quarterly bill in 1804 amounted to \$33.57. "A Primitive Brotherhood" recalls the college man's world of the 19th century. "And a Sisterhood" shows how women slowly infiltrated the masculine retreats, then established a full-fledged college of their own.

"Light and Learning" delves into the charisma of great teachers. "Cheering Section" celebrates such glories as the season the Yale football team scored 698 points to 0. "High Spirits" runs the gamut from goldfish to nudity to riots. "Signs of the Times" revives hay rides and Marijuana Smoke-Ins. "Last Words" echoes pompous blessings on the eve of the conquest of the world.

Minority law students recruited

Minority students in North Carolina who are interested in studying law are invited to attend the annual Minority Recruitment Weekend Conference on Saturday, November 9, 1974, sponsored by The Minority Recruitment Committee of the SBA.

Discussions will include practical aspects of gaining admittance to law school such as the Law School Admission

Test (LSAT), helpful undergraduate curricula, and financial aid sources.

The conference is informational and not directed specifically toward recruitment for the UNC Law School.

Participation by freshmen and sophomores, as well as juniors and seniors, is encouraged since the conference includes long-range aspects of admission to law school, such as

planning one's undergraduate curriculum and preparation for the LSAT.

The conference will be highlighted by a panel discussion on the topic of "Social and Political Dimensions of the Lawyer's Role". Speakers who have been invited are Atty. Henry E. Frye; Atty. Walter T. Johnson, Jr.; The Honorable Judge Eletra Alexander; The Honorable Justice Susie Sharpe; Atty. Julius L. Chambers; and Atty. Arnold Locklear.

Registration for the conference will be held between — 8:00-8:50 a.m.

Orders are still being taken for

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Contact Elizabeth Wilson
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Cafe Center

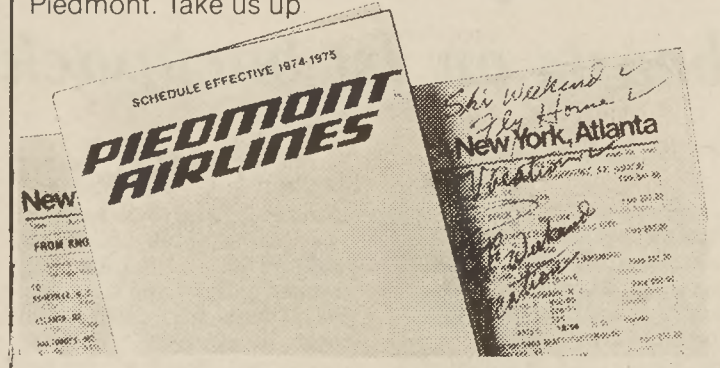


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Spend a little time studying a Piedmont schedule. Then plan a weekend. Out on the ski slopes, enjoying an out-of-town ball game, partying with someone special or soaking up the bright city lights. Or home with the folks. We've got a place for you. And a Weekend-Plus Plan to help stretch your funds. Just leave on Saturday and return before noon Monday. You'll save up to 50% on the return portion of your round trip ticket, and fly with confirmed reservations to any of over 75 Piedmont cities. For information, see your travel agent or call Piedmont. Take us up



Psych dept. expands to rodents; Dr. Aubrecht leads the way

by Maggie Odell

Rats? A Skinner Box? At Meredith College? Yes, Meredith now has a psychology animal lab, complete with eight rats and assorted experimental equipment.

Lyn Aubrecht, teacher of the Experimental Psychology course, explained that the establishment of an animal laboratory serves two main

functions. The first function is to give students practical experience with standard psychology concepts. Aubrecht feels that it is not enough for students to have merely a "textbook awareness" of concepts. Therefore, experimental psych students have been getting firsthand knowledge of the concepts of operant conditioning, ethography, and motivation in learning by performing experiments themselves.

Operant conditioning is perhaps the most interesting of the concepts, since it is illustrated with rats and a Skinner box. A Skinner box is a small cage that is geared to give the rat food when he presses down on a bar. When the rat learns he will get food by pressing the bar, he will repeat the action when he is hungry.

This concept, says Aubrecht, is an important one in behavior modification and central to the idea of "teaching machines." If teaching is considered "the arrangement of information in order for the student to assimilate it," then a teaching machine can do this as well as human teachers, by making learning a game in which learning is winning and where the winner is rewarded with something he wants.

The second function of the animal lab is to train psych students in research techniques. The class runs classic experiments that have expected results, since the primary purpose of the class is to gain experience in working with experiment subjects (animals or people), collecting data, and drawing conclusions.

In order to get his students acquainted with working with rats, Aubrecht brought in two experts: his 3-year old son and his 5-year old daughter, who are old hands at playing with rats. Aubrecht noted that students are often more afraid of the rats than the rats are of people.

Besides learning to work with rats, students also learn several techniques of gathering data. For the first experiment, students went to the Raleigh

Preschool to observe behavior of children in a natural setting. A second experiment was done under laboratory conditions. Students from other psychology classes were taught a simple motor skill. The "variable" in the experiment was the length of time through which the actual learning time was spread. The data from this experiment are used to compare the effects of learning a skill in one concentrated period of time as against learning the same skill in the same total length of time spread out over a longer period.

Aubrecht stresses a third important technique: that is drawing proper conclusions from data at hand. In order to make accurate inferences, a student must take into consideration all factors involved in the experiment.

Aubrecht expressed hopes that a more suitable space will be found for the animal lab. Presently, they must perform experiments in the same room where animals are kept; this is distracting for the experimenters and disturbing to the animals. A possible solution will be a joint zoology-psychology lab to be used by both the Biology and Psychology Departments.

SGA passes

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Dorm checkers would be responsible for checking dorm cards against the late list. A security guard would pick up the late list when the dorm doors are locked at the closing hour.

A student who wants the SDH privilege of her guest would sign the guest's name on the late list and add her own name as "hostess". If the guest returns before closing hour, she would need to cancel her permission.

Permission must be given by the resident advisor for a late return of more than one hour.