Bergman Speaker at Delta Mu Delta Meeting

by Susan Davis

"Career Paths in Marketing" was the topic of a Delta Mu Delta-sponsored meeting on Wednesday, January 26. The guest speaker for the evening was Ms. Jane Bergman, Marketing and Research Specialist at WRAL-TV. Ms. Bergman's talk focused on jobs available in media,

particularly in the television industry. Two main career areas discussed were time sales and station promotion. According to Ms. Bergman, the position of account executive can be both interesting and lucrative. An account executive secures advertisers and is normally paid on a commission basis or

on a salary plus commission plan. WRAL employs seven account executives, most of them being liberal arts majors. In addition, WRAL has over 100 people working nationally as television sales representatives. These people represent WRAL as well as many other stations.

Station promotion could be

another exciting "career path in marketing" to follow. Station promotion, of course, is directed at increasing viewers of a particular station. People in this area often have backgrounds in graphic arts or commercial production. Jobs in the area of station programming are also interesting; station

programmers select programs from vendors and schedule them. Ms. Bergman reminded her audience about possible positions in Sales Management, Marketing Research, and even television rating services.

(Continued on Page 3)

THE TWIC

NEWSPAPER OF THE STUDENTS OF MEREDITH COLLEGE

VOL. LXI, Number 11

MEREDITH COLLEGE

February 7, 1983

Jan Gillean

Jan Gillean New Resident Advisor

by Sarah Jane Jones

Versatile is the best word which describes Jan Gillean, the new Resident Advisor of Vann. Her interests range from back packing to calligraphy. Strewn about her room are various art projects in different stages of completion. Says Jan, "I'm just taking a beginning art course here at Meredith."

Miss Gillean did her undergraduate work at UNC-Greensboro in physical education. While there, she played on the women's basketball team.

Meredith was known to Miss Gillean before she came here through her summertime friendship with graduates and students of Meredith. Last spring she put in an application for a position as an R.A.and, when Theresa Parker left, she got a call and the job was hers.

The duties of an R.A. are not new to Jan. As R.A. to 45 girls and basketball coach at Montreat Anderson Junior College, she had her hands full. "My job is different at Meredith," says Miss Gillean. Here her duty is to be a resource for students if they have questions or just need someone to talk to.

INSIDE

..... WASHERS AND DRYERS.....

......SAVING ENERGY.....

.....LEFTIES HAVE RIGHTS

.....NOTES FROM CAREER SERVICES...

Flynn To Direct North Carolina Symphony

Former Principal Guest conductor Patrick Flynn will make a return appearance with the North Carolina Symphony on February 17, 8:00 p.m. in Raleigh Memorial Auditorium, Raleigh, and on February 21, 8:15 p.m. in Page Auditorium, Duke University, Durham. This will be Flynn's first appearance with the North Carolina Symphony since May, 1982.

The all-orchestral program will include the overture from La Forza del Destino by Guiseppe Verdi, Symphony No. 2 in D Major by Johannes Brahms, and the Schubert "Unfinished" Symphony No. 8 in B Minor.

Tickets are \$12 reserved seats, \$8.00 general admission, and \$5.00 students and senior citizens for the Raleigh concert. Durham tickets are \$8.00 general admission, \$5.00 students and senior citizens. For further information call the box office at 919-733-9536.

Patrick Flynn, 45, principal guest conductor for the North

Carolina Symphony's 1981-82 season and a conductor with the American Ballet Theatre, where he is said to be ballet star Mikhail Baryshnikov's favorite maestro, was born in Birmingham, England, and educated at the Royal Academy of Music. After studying with Cyril Smith and other leading pianists, Flynn won the Casel Prize Gold Medal in 1954.

In 1976 Flynn moved to New York and was appointed a conductor of the American Ballet Theatre. From 1976-1978, he conducted the company's repertoire at the Metropolitan Opera House, Kennedy Center and on the company's European and American tours. He also supervised preparations for Mikhail Baryshnikov's Nutcracker and Don Quixote ballots and re-orchestrated both scores.

In addition to his work with the American Ballet Theatre, Flynn has conducted over 30 symphony orchestras in Europe, Japan, and Australia. Since 1976 he has led the BBC London Orchestras in public and broadcast performances and has appeared twice each year as guest conductor of the Paris Opera.

His activities have embraced all musical fields, including Broadway, movies, and radio. In addition to having directed the music of such Broadway shows as Hair and Jesus Christ Superstar, Flynn has composed film scores, including the awardwinning "Sunday Too Far Away," produced, record albums, and composed theatre and radio drama.

His guest conducting engagements include the Queensland and Sydney Symphony Orchestras, the Australia Opera, the Paris Opera, the Tokyo Philharmonic, the North Carolina Symphony, the Opera Romana, the Detroit Symphony, the Chautauqua Music Festival and the Royal Ballet at Covent Garden.

Black Emphasis Week To Be Observed At Meredith

RALEIGH, N.C. — "Let Freedom Ring" will be the theme of Black Emphasis Week which will be observed at Meredith February 7-10. Events planned which are open to the public free of charge include convocations featuring dance, and special music, as well as guest speakers; a reception; a movie; and an art exhibition and narration.

Monday, February 10, will begin Black Emphasis Week with a convocation at 10 a.m. in the Christina and Seby Jones Chapel featuring Celia Morris Eckhardt, nationally known speaker and wife of a former Texas congressman, speaking on "Fanny Wright, the First Woman in the U.S. to Oppose Slavery" from her biography of Frances Wright to be published fall, 1983.

Walyte Rasulala, manager of public affairs at Raleigh

television station WRAL, will introduce Dr. Eckardt and give the introduction. Before the speech a modern dance will be presented by Myrna Munchus-Bullock which she choregraphed from a song in Swahili from "Roots" expressing possible feelings as friends and family are put on slave ships to America.

Following the convocation, a reception for Dr. Eckhardt will be held in the chapel commons room at 10:45.

The movie, "Lady Sings the Blues," will be presented in Kresge Auditorium in Cate Center at 7 p.m. on Tuesday night.

A special worship service will be held in Jones Chapel on Wednesday at 10 a.m. Dr. Grady Davis, professor of religion at Shaw University will speak. Ms. Munchus-Bullock will present "Jesus is Love," another original dance

she choregraphed.

An art exhibition by internationally known artist Sherman Watkins, will be on display Thursday night in Jones Chapel at 7 p.m.

"An Evening with Sherman Watkins" is the title of Watkins' show which consists of 31 pieces of art and a narrative of "The Life and Death of Dr. Martin Luther King, Jr." which cover the beginning of the Civil Rights Movement through Dr. King's death.

Sherman's paintings consist of pastels, water colors, pencil, charcoals, palette knife and oils on velvet, canvas and masonite.

Black Emphasis Week is an annual event at Meredith sponsored by the student group, Association for Black Awareness, to highlight the views and interests of blacks.