

THE TWIG

NEWSPAPER OF THE STUDENTS OF MEREDITH COLLEGE

Volume LXI Number 18

Meredith College

April 25, 1983

Calano, Salzman tell it like it is in 'Real World 101'

What college never taught you about career success. . . that's the theme of an unusual new book directed to students, called *Real World 101*. *Real World 101* has been called the college student's book of street smarts, because it is packed with advice that most of us will never find in a classroom or textbook.

One of the most interesting aspects of *Real World 101* is its authors, James Calano and Jeff Salzman. They are founders of CareerTrack Inc., a national management training firm that has instructed literally

thousands of executives and professionals on how to get ahead. But it's not their impressive professional credentials that make Calano and Salzman's point of view so interesting. It's their age - 25 and 28 respectively. And their degree of success - this year their individual incomes will exceed six figures.

That's the beauty of *Real World 101*: it is not only written

by experts in career development, but by young professionals who have made it themselves and are writing from experience. Never has a book addressed so specifically - or so well - the real problems young, recent college graduates face in getting a job and a fast start in the professional world.

Real World 101 is a "how-to" book; it provides a step-by-step blueprint to the techniques and strategies of early career

success. Calano and Salzman deal with everything from getting the most out of the college you left, to landing a prize job (with no experience, naturally), to handling yourself in business meetings.

Calano and Salzman point out that most colleges today consider it their job to prepare students technically for a career. History majors graduate knowing all the appropriate facts and dates. Engineering

majors know all their formulas and principles. Computer majors know everything they need to know about digital electronics.

"And there's nothing wrong with that," the authors say. "Anybody who's going to call himself a professional needs to have that kind of technical foundation in their profession. Unfortunately, today that kind of technical knowledge is not enough."

"There's another whole body of information that you need to know. It's called professionalism - and that means how to think, act and perform like a professional, and how to get credibility and respect from other professionals."

Look at it this way: college teaches you what you need to know. *Real World 101* will show you how to apply what you know in real world practice.

Real World 101 is available direct from the publisher for \$7.95 plus \$1.00 postage and handling. The address is: New View Press; 5370 Manhattan Circle, Suite 202, Boulder, Colo. 80303.

Ambassador from India visits MC

The ambassador of India to the United States, K.R. Narayanan, visited the Meredith College campus Tuesday, April 19, for a public lecture on "U.S.-Indian Relations" in Jones Chapel. He also attended an Indian dinner in Belk Dining Hall.

Narayanan held a press conference at 11:30 a.m. in the Mae Grimmer Alumnae House to discuss Indian relations and foreign policy.

The ambassador's visit was a follow-up to a seven-week seminar sponsored by Meredith in India last summer for professors from Raleigh colleges and universities on "The Impact of Science and Technology on Indian Society," funded by a Fulbright-Hays grant.

While he was here, Narayanan spoke on "U.S.-Indian Economic Relations" at a luncheon for participants in the Indian seminar, Meredith administrators and faculty and local business and political leaders.

Narayanan received his masters degree in English literature from the University of Trevancore. He attended the London School of Economics where he received his bachelor of science degree in economics.

He worked as a reporter and correspondent for Indian newspapers until he joined the Indian Foreign Service in 1949. He has also served as Indian ambassador to the countries of Thailand, Turkey, and the People's Republic of China. He has been ambassador to the United States since October, 1980.

Narayanan is married to Usha Ma Tint Tint and they have two daughters. The eldest daughter, Chitra, is a member of the Indian Foreign Service in Rome and the younger daughter is studying in Washington, D.C.

An interview with Narayanan will be featured in next week's TWIG.



James Calano and Jeff Salzman are the authors of "Real World 101", a book geared at college students planning careers.

Three special dance workshops announced

Three special workshops for the summer of 1983 have been announced by the American Dance Festival - Dance Update (June 21-26), Dance Medicine Seminar (July 9-10), and the 4th National Body Therapy Workshop (July 11-16).

All workshops will be held at the American Dance Festival on the East Campus of Duke University in Durham, N.C.

The 10th Annual Professional Dance Educator's or Dance Update workshop is geared to dance professionals - college, university, high school and studio instructors, movement specialists, and dancers - interested in enhancing personal technical growth and teaching ef-

fectiveness. Specially designed classes and discussions with selected members of the American Dance Festival's renowned Artists-Faculty will provide participants with an overview of new approaches to dancing, teaching, and dance-related subject areas.

The Dance Medicine Seminar is designed for dancers, dance instructors, students, physical therapists, and medical specialists treating dancers. The two-day intensive program will emphasize hands-on work as well as theoretical approaches to dance medicine. Participants must have knowledge of anatomy-kinesiology and basic biomechanical principles.

The 4th National Body Therapy Workshop is geared for dancers, dance instructors, sports and fitness trainers, physical therapists, athletes, and anyone interested in personal health and well-being. The workshop will focus on the ASTON-PATTERNING approach to the concept of balance. Included will be experiential and theoretical sessions, movement classes, discussions and presentations by ADF faculty members and Duke University Medical Center

Physical Therapists, plus reports on recent movement research.

Participants who enroll in both the Dance Medicine Seminar and the 4th National Body Therapy Workshop will save \$25.00 on the Dance Medicine Seminar tuition.

For further information and application materials contact: Workshop Coordinator, American Dance Festival, P.O. Box 6097W, College Station, Durham, N.C. 27708 (919-684-6402).

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