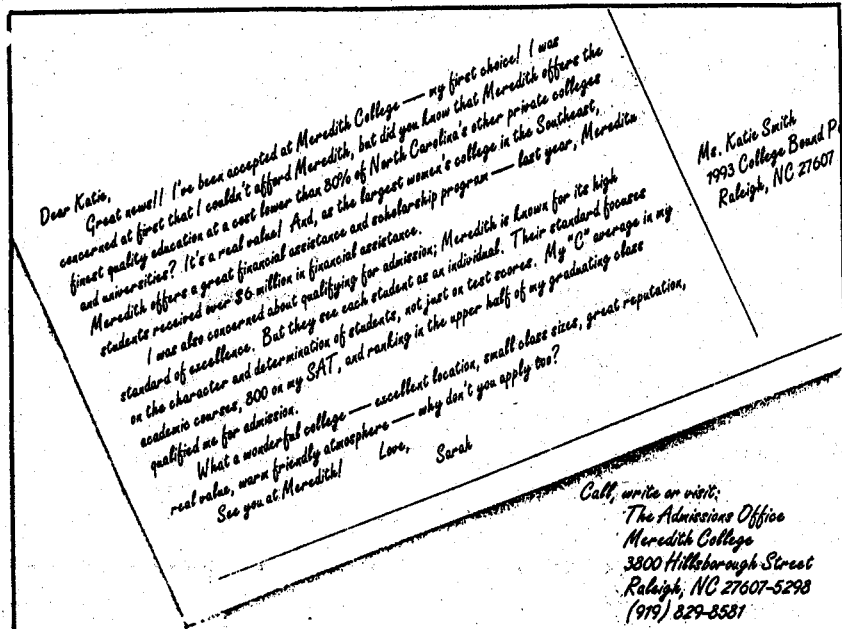


Student outraged by Meredith advertisement

Lisa White Robinson
History major, Sophomore

What happens when you say to someone, "I go to Meredith College"? I can tell you the typical reactions I get: "Oh." "Is that a two-year or four-year school?" "Don't you have to be in by 10:00 p.m. or something?" "Why in the



This Meredith-sponsored advertisement appeared in several area high school newspapers.

world would you want to go to a school with all girls?" You can see why I'm getting pretty tired of defending my "Alma Mater." Our reputation in the state is completely skewed. This brings me to an essential question that almost

every student gripes about, but never tries to solve. How can we better our image in the state and nation? Well, advertising for mediocre students in a high school newspaper is not the way to achieve one. Meredith College recently ran an advertisement in Apex High's school newspaper, which is reprinted below. The ad appealed to C-average students with low SAT scores. This gives high school students the impression that "Hey, if I can't get in Carolina, I always have Meredith to fall back on." Thus, we've basically reached the point where enrollment is dropping so quickly, Meredith will accept almost anyone who has money to pay. However, the reason enrollment has continued to slump is because our residence policies are prehistoric. Students are babied by hall social programs, no male visitation policy and orientation overkill.

Personally, I would like to see Meredith become the Smith or Radcliffe of the South. We could achieve a standard in which high school women say, "Gee, I'm so nervous about getting into Meredith." There are ways to achieve higher standards. First, Meredith should make the requirements for admission much more difficult. We can do this by increasing the SAT, GPA and school activities requirements. After all, when you advertise for mediocre students, you get mediocre students. Second, the college needs to bring the living policies to the twentieth century. We can do this by setting aside some "women only" dorms, and others with a male visitation policy. This will give prospective students a choice, which will eventually attract more students. Third, in advertising Meredith should appeal to the independent, liberated women. As of now, the typical image of Meredith "Angels" is sappy little "Daddy's girls" who go home every weekend to be with the boyfriend they'll marry after graduation. One way we can eliminate this stereotype is to establish a progressive women's organization on campus, and boycott bumper stickers that say, "Meredith girls are the best in the world." I want to throw up every time I see one.

The whole purpose of a women's college is to create independent, female thinkers. It is not a place to escape from reality or get a MRS. degree. Ten years from now you could be seeking that all-important job, and your employer asks about college. When you say "Meredith College" do you want him/her to frown or smile? It's your decision.

ATTENTION JUNIORS:

Would you like to have all your expenses paid to travel and study abroad the year after you graduate?

See Dr. Novak about applying for a Fullbright Fellowship Grant. (Joyner 114: x8398)

1993-94 Election Information

Campus Elections

Filing Ends: March 19, noon
Speeches: March 22, 10 a.m., Chapel
Voting: March 23, lunch and dinner, Dining Hall
Run-offs: March 25, lunch and dinner, Dining Hall

Class Elections

Speeches: March 29, 7:15 at class meetings
Voting: March 30, lunch and dinner, Dining Hall

Wanted: 93-94 Student Advisors

Are you interested in sharing your leadership ability and joining a team? Why not consider the student advisor team. By being a student advisor you can give back something to Meredith through helping our newest members of the Meredith community. The rewards that you will receive from this experience will be cherished among your other Meredith memories. Don't miss this opportunity to make a difference in '93!!

If you are a rising sophomore, junior or senior with a 2.0 GPA and do not hold a major office for the 1993-94 school year, consider joining the student advising team and apply for a position you will enjoy playing. In order to apply, you need to go by the Dean of Students office located on first floor Johnson Hall and pick up application. Be sure to distribute your reference forms to: A FACULTY OR STAFF MEMBER, YOUR RESIDENT ASSISTANT OR NON RESIDENT ASSISTANT, AND YOUR STUDENT ADVISOR OR AN UPPERCLASS STUDENT. The completed forms are due in the Dean of Students Office by MARCH 25. DON'T MISS OUT ON THIS OPPORTUNITY TO BE PART OF THE STUDENT ADVISOR TEAM.