

# MEREDITH HERALD

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## Meredith celebrates the end of the Centennial Campaign

North Carolina Governor James B. Hunt and over one thousand students, faculty, trustees, and friends will gather at Meredith College on Friday, September 23, 1994, at 10:00 a.m. to celebrate the successful completion of the College's \$10.6 million dollar Second Century Campaign.

The college exceeded its goal by raising over \$11.8 million, the largest amount raised during Meredith's 103-year history over the course of a three-year capital campaign, making this a historic campaign.

"While many colleges are struggling to meet their financial demands Meredith is fortunate to continue to obtain sufficient resources to project the quality of education needed in our modern society," said Murphy Osborne, vice president for Institutional Advancement at the college.

In an unusual departure from traditional fundraising in higher education,

all of the participants in the September celebration will actually see the results of this campaign on that day rather than just hear about the amount of funds raised.

"Sometimes because of pledges, deferred gifts and occasional mismanagements, supporters of a major campaign do not always see the outcome of the campaign's success, buildings, scholarships, etc." said Osborne. "What Meredith has done is a radical departure from modern day fundraising."

What Meredith has done is forge ahead to use the money as it was raised. During the campaign, the College has built and opened a \$2.675 million, 25,000 square foot classroom building. The dining hall and the Noel House (International Program) have been renovated.

The 5,000 square-foot addition of the Dance Studio and Fitness Center

to the Weatherspoon Physical Education Building is scheduled to be completed late this fall. The Challenge also helped double the number of available student scholarships—all without incurring any debt to the College.

"Meredith trustees felt strongly about students not having to pay interest on the College's debt as part of their tuition," said Osborne. Nationally, interest payments on college debt account for 17 percent of a student's tuition. Meredith's debt-free status means that students don't pay for the promises of others.

In another unusual twist, the total expenditures to conduct the campaign were only 3 percent of the funds raised. This is in contrast to the national average of slightly over 8 percent. Over 5,000 individuals made contributions to the Meredith campaign.

Governor Hunt will deliver the keynote address to the Second Century

Challenge Campaign Celebration at 10:00 a.m. Those invited include legislators, corporate CEO's, the Council of State, members of the Raleigh City Council, the Wake County Commissioners, the Chamber of Commerce and many others.

Let's  
celebrate  
our  
**MEREDITH  
PRIDE!**

## New president speaks of unity

by Marsha Tutor

The new freshman class president, Amanda Ledford is a very energetic young woman filled with new and exciting ideas. She is from Mocksville, NC where she attended Davie County High School.

Amanda is very involved with music. She loves to sing in the church choir, play the piano, and play the handbells for Meredith. Along with her musical talent, Amanda is also a very talented writer.

She is an extremely avid fan of Carolina basketball and football. Because of her fondness for basketball, she has coached a recreational basketball team.

Amanda ran for the office of president because of her excitement for the freshman class. She believes that together the freshman class can make a place at Meredith. The freshman year for a class is the most crucial time when true friendships are made and the class can become unified. Amanda

feels that unification should be the theme during our freshman year.

Though most of the plans for the freshman class are tentative now, Amanda has many new and exciting ideas. Amanda is trying to coordinate a class service project which would allow the freshman to work with the terminally ill patrons in local hospitals. Also, Amanda is planning a new event just for freshman that would allow all of them the opportunity to get oriented.

Amanda believes very strongly that her plans will not succeed if each freshman does not get involved in these activities. She feels that it is the responsibility of each freshman to make their class the absolute best. So, freshman, let's help our class president and our class become the very best class by getting involved.

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