

MCTV is the Meredith connection

by Melissa Massengill

It may not be as "unsportsmanlike" as CBS. Or as "fresh" as NBC or as "racy" as FOX, but MCTV does have one advantage over these stations. Its purpose is to keep Meredith students informed of activities, events and organizations on our campus.

In essence, Meredith has its own little television station in the library.

Cindy Bowling oversees MCTV, but students run everything there.

Students can get trained in any TV area they want at MCTV, Bowling said.

MCTV runs channels 5, 10 and 13 and three types of programming for students.

Channel 5 is perhaps the most important channel for students because it broadcasts programming of campus events, job opportunities and classified ads.

The job listings come straight from Career Services, the events come from Dr. Mason's office and the classified ads come from Meredith students.

Bowling said that she wished more students would use channel 5 for posting events instead of wasting paper making flyers and banners, especially since the paper recycling bins have been taken out of the residence halls.

MCTV created a new campaign to reduce paper waste and increase MCTV use as well.

The "Send Us Your Posters" campaign gives organizations the chance to send MCTV their flyers and posters to broadcast on channel 5 free of charge.

Organizations and individuals can pick up forms and a MCTV programming schedule in Cate Center.

This campaign also applies to classified ads. If anyone on campus has something she wants to sell, like books or furniture, she can fill out a form and MCTV will post it free of charge.

Channels 10 and 13 broadcast programming from the library's video sources and videos students make for projects in Bowling's video class and from other classes.

Bowling said that MCTV has had "a 30 percent increase in programming from last year, but we could do a lot more for people if they knew we were here."

Bowling teaches a video production class at Meredith that teaches students the fundamentals of video journalism, broadcasting, film editing, and the proper use of video cameras.

Bowling said that there are no prerequisites or experience needed to take the class, and she stresses that the class is definitely hands-on training.

Bowling said that the class is good for Teaching Fellows in particular because they may want to stimulate creativity in students by getting them to do video projects in the future. But the class is open to all students and is actually fun, she said.

Bowling is also the advisor for the Video Club on campus.

The Video Club produces many programs including, a Topic of the Week program, Cornhuskin' videos, and also give out the "Mickey" Awards.

The video club gathers videos made by students for the year and the videos are judged by faculty members in various categories.

Students receive "Mickey" awards in April, and Bowling said the "Mickey" awards are a way to give back to the Meredith community.

This year the Video Club is offering students the opportunity to get a private backstage tour at Universal Studios in Orlando, Fla. over Fall Break.

All students are invited to participate.

The Video Club is paying half of the expenses, so students only pay \$125 for transportation, entrance into the park, and everything else except food

see MCTV page seven

Career Connections

° Registration is required to participate in Job Fair '94, on-campus interviewing, and resume referrals.

° A professional resume is an essential ingredient in all recruiting activities. To enhance the resumes of Meredith graduates and to reflect the latest trends in resume design and development, Career Services is presenting its workshop, "How to Write an Effective Resume" on Wednesday, Sept. 21, 10 a.m. in the Resource Room.

° The workshop "How to Sell Yourself In the Job Interview" will be held on Monday, Sept. 26, 10-10:50 a.m. in the Resource Room.

° A list of participating employers for Job Fair '94 is located in the Career Services Office. Submit a list of (up to eight) employers you want to interview along with a resume for each by the deadline on September 28.

° On-campus Recruiting:
McGladrey & Pullen will interview on Wednesday, Sept. 28.

Mass Mutual will interview on Wednesday, Oct. 5 for financial consultants all across Eastern N.C. All majors may interview, and eligible candidates are BA/BS, MBA and alumnae. The sign-up dates last through Sept. 22.

° SENIORS--Pick up your Sourcebook today in the Office of Career Services!

MCTV Viewing Schedule:

Wednesday

Channel 10

10:00 a.m. CMV #2
2:25 p.m. Topic of the Week
2:30 p.m. CMV #1
5:00 p.m. Video class projects
7:00 p.m. Firm Arms and Abs
8:00 p.m. A Doll's House

Channel 13

10:00 a.m. CMV #3
3:55 p.m. Topic of the Week
4:00 p.m. The Outcast
7:00 p.m. The Outcast
8:00 p.m. Almos' A Man

Thursday

2:30 p.m. CMV #2
4:55 p.m. Topic of the Week
7:00 p.m. Pure & Simple Stretch
8:00 p.m. A Doll's House

10:30 a.m. The Outcast
2:30 p.m. CMV #3
5:55 p.m. Topic of the Week
6:00 p.m. CMV #1
8:00 p.m. Almos' A Man

Friday

10:00 a.m. Deutsch Direkt #1
10:30 a.m. Topic of the Week
1:15 p.m. Topic of the Week
1:20 p.m. CMV #1

1:30 p.m. CMV #2