



# MEREDITH HERALD

Volume XXVII, Issue 8

Educating Women To Excel

October 27, 2004

## ON THE INSIDE:

Campus News  
Page 2

Election News  
Page 3

World News  
Page 4

Fashion News  
Page 5

Entertainment Review  
Page 7

Campus Opinion  
Pages 8

## Meredith's Weekly Weather

<b>WEDNESDAY</b>	Partly Sunny High 70/ Low 48
<b>THURSDAY</b>	Chance of Showers High 68/ Low 49
<b>FRIDAY</b>	Mostly Cloudy High 70/ Low 52
<b>SATURDAY</b>	Partly Cloudy High 76/ Low 54
<b>SUNDAY</b>	Scattered Showers High 73/ Low 53
<b>MONDAY</b>	Scattered Showers High 70/ Low 53
<b>TUESDAY</b>	Mostly Cloudy High 77/ Low 44

## Campaign for Meredith draws many to ceremony Thursday

LUCINDA WARD  
Staff Writer

"The Campaign for Meredith" Kickoff Celebration was held in the Jones Auditorium at 11:45 on Oct. 21, 2004. The Kickoff Celebration began the public phase of "The Campaign for Meredith." The campaign to raise \$33.5 million began June 2001, by the Department of Trustees, and will end June 2007. The Meredith Campaign target of \$33.5 million is the largest amount of money set forth to raise in the college's history, and this amount exceeds the 1994 campaign that raised \$11.8 million.

According to an Oct. 2004 press release, the funds from the campaign will be for student scholarships, expanded academic programs, faculty development and recruitment, undergraduate research, student leadership, centers for excellence and the School for Business, campus renovations, and The Meredith Fund.

At the Kickoff Celebration, standing behind a lectern with a white floral spray in the front, President, of Meredith College, Maureen

Hartford announced to an audience of faculty, staff, students, alumnae, retirees and members of various boards of Meredith that the public phase of The Campaign for Meredith had begun. Hartford stated, "the \$33.5 million would preserve the strength and character and insure the future of Meredith College and the \$33.5 million would make the college less dependent upon tuition."

An up-to-date campaign report showed the total amount of gifts as \$22,051,284.04; the percentage of the goal reached was 65.8%. A sub campaign of faculty, staff and retirees since 2001 gave a total of \$1,391,210.00 to "The Campaign for Meredith."

According to keynote introduction by Alumnae Association President, Deborah Dove Smith, '80, keynote speaker Silda A. Wall received an English and history degree from Meredith College in 1979 and a law degree from Harvard Law School in 1984. Wall has practiced corporate law and worked at The Chase Manhattan Bank. Currently, Wall is president of Children for Children



Photos courtesy of Kaye Rains

Silda Wall with Deborah Dove Smith, '80 at the Kickoff Celebration on Thursday, October 21.

Foundation, a nonprofit organization she co-founded.

Wall began her speech with a quote from Shakespeare that she had learned while attending Meredith. Wall recited, "All the world's a stage and all the men and women merely players." Wall's topic was on her three Meredith stages; educational options, "I chose to look for a school to blaze my own path;" Meredith years, "I learned from professor Betty Webb that women should be full participants and not just assistants;" role as an alumna, "my turn to give back, and my turn to help Meredith give to others."

After the keynote speaker, a video was shown of faculty from different departments and students interacting in a classroom setting. In the video, students also shared the positive impacts that

had occurred in their lives due to attending Meredith.

Following the charge given by Michelle Rich '73 Campaign Tri-Chair, the Meredith Chorus, Chorale and Encore along with the audience sang the Alma Mater. Hartford concluded the Kickoff Celebration with a dismissal and an invitation to lunch in the Courtyard.

In a personal interview, Wall commended the leadership of Meredith College. Wall stated, "Meredith now has strong leaders that knew how to ask and leaders with a vision. I became involved because they asked." For the Meredith students of the 21st century, Wall recommendations for success are identify what you have a passion for, set goals, and set standards for yourself and stick with them.



photo courtesy of Kaye Rains

President Maureen Hartford with Silda Wall greeting



photo courtesy of Kaye Rains

Members of the Meredith community gathered in the Rotunda Thursday to discuss Wall's visit.