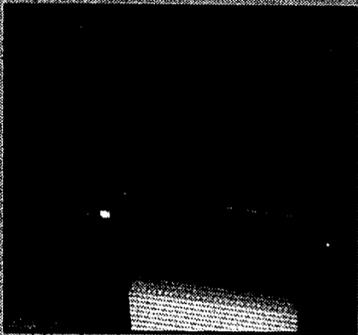


the MEREDITH **Her**ald



MERCHANT OF
VENICE REVIEW
(SEE PAGE 5)

INSIDE



2 News

- Coffee, Coffee, Coffee!

3 Events

- Fascinating Lunch Discussions Back in Belk Dining Hall

4 Science & Technology

- A Blast from the Past: Tamagotchis!

5 Arts & Humanities

- A Bare Look At Merchant of Venice

6 Sports

- Sports Overview

7-8 Opinion & Campus Life

- Political Candidates of 2008

WHEN IT COMES TO DISCOUNT SHOPPING, WHAT'S THE DIFFERENCE?

by Erin Etheridge
Contributing Writer



Photo courtesy Picasa Web



Photo courtesy Day Life

As I was driving through Raleigh recently, desperately searching for a store to buy cheap groceries for an on-campus event, I was hit by a sudden realization: after almost two and a half years of attending Meredith College, I still have no idea where any of Raleigh's Wal-Marts are located. This insight made me begin to wonder why so many people have developed aversions to the aforementioned discount chain and instead prefer Target. Specifically, why have they resorted to referring to Wal-Mart as the name of the amusement park of the Griswold family's ill-fated quest in National Lampoon's Vacation while the word "Target" is pronounced with an overdone French accent in the hopes of making it sound more prestigious? The logic behind these tendencies puzzles me, and for this reason I hope to set the record straight regarding both retail chains.

Both Wal-Mart and Target developed from humble beginnings. Variety store owner Sam Walton

See DISCOUNT SHOPPING, PAGE 2

Green Tip for the Week of October 27

Reduce the number of miles you drive by walking, biking, or carpooling.

During the 2008-09 academic year, Meredith College's campus theme is "Sustaining our Environment: Developing our Greenprint." To help the Meredith community make daily choices that are beneficial to the environment, Angels for the Environment have compiled a year's worth of tips for greener living. To view green tips from previous weeks, visit www.meredith.edu/campus-theme/environmental-tips.htm.

MEREDITH PUBLICATIONS: FROM ACORNS TO REVIEWS

by Morgan Ericson
Staff Writer

Amidst all the urban growth and construction occurring, who knew that Raleigh considers herself "the City of the Oaks?" According to the Raleigh City Museum, we are one of 450 cities to have an official flag, and its design portrays all parts of the oak tree: the leaves, the acorn, and the branches which support them both. Meredith College adopted the elements of our city flag when it founded The Oak Leaves (yearbook), the Twig (newspaper), and the Acorn (literary magazine). Each publication boasts a unique history that has preserved and challenged the traditions of Meredith College.

Right now you are reading a piece published in the Meredith Herald; the Twig and New Twig eventually blossomed into the Herald we have today. The Twig was first printed on April 22, 1921; it contained personal ads, Meredith lunch specials, crossword puzzles, and articles that ranged from describing Meredith's new dishwasher to highlighting convocation speakers. Beginning in 1978, however, the staff began to suggest a change in name as a twig did not adequately describe the strength and vitality of the paper. The idea of a name change brought split reactions. The reformers, including co-editors Beth Blan-

kenship and Cynthia Church, in 1985 called for a complete revolution that included an elected staff as opposed to volunteer staff writers, a new name, and a more professional format.

The opposing side did not believe in shaking tradition and protested that twigs were not fragile but rather possessed the power to resist the cold and relentless winds (Maggie Odell). The reformers gained ground with a small name change on November 25—the New Twig—and continued their campaign until the Student Life Committee ratified the paper's

See MEREDITH PUBLICATIONS, PAGE 2

