

FACT SHEET

As a contract blue jean manufacturer, W & J RIVES, INC. produces garments for the better blue jean manufacturers. The nature of our business is, in the industry jargon, a "cut, make & trim" operation. This means that using our customer's piece goods, patterns and specifications, we provide the labor and trim and produce a finished product. The key to our success is the ability to provide a top quality garment at a competitive price with in a reasonable delivery time.

We presently employ over 300 people working a 40 hour, 4½ day, work week and ship 30,000 to 36,000 pair of jeans a week. In an effort to enhance our reputation in the market place, we have taken the position of being a full service manufacturing contractor, catering to the upper-end designer jean or better jean manufacturers who, primarily, do not own their own factories. In many cases, we purchase fabric as well as supply trim. This approach has been so successful that it has been necessary to expand, and we are currently located in a new 75,000 sq. ft. building at 1040 E. Springfield Road, High Point, N. C. It is our hope to build the business to eventually employ 400 people at this location.

ITEMS WHICH MIGHT BE OF INTEREST

WE USE AN AVERAGE OF 48,000 YARDS OF DENIM OR OTHER CLOTH PER WEEK

WE USE AN AVERAGE OF 36,000 SNAPS PER WEEK

WE USE AN AVERAGE OF 1,200 CONE OF THREAD PER WEEK

WE USE AN AVERAGE OF 9,000 YARDS OF ZIPPER TAPE A WEEK

WE SHIP AN AVERAGE OF 32,000 PAIR OF JEANS PER WEEK

WE PRINT AN AVERAGE OF 72,000 LABELS PER WEEK

THE SHIPPING DEPARTMENT USES AN AVERAGE OF 500 BOXES A WEEK

WE USE AN AVERAGE OF 3,750 NEEDLES PER MONTH

OUR LIGHT BILL RUNS MORE THAN \$3,500 EACH MONTH

PAST OR PRESENT CUSTOMERS INCLUDE:

IZOD	POLO	CACHAREL	JEAN-PAUL GERMAIN
OSHKOSH	H.D. LEE	YVES SAINT LAURENT	CHEAP JOE/Texas Jeans
JOU JOU	JORDACHE	ROBERT BRUCE	BILLY THE KID/Oscar de la Renta
CHECK-OUT	WELLMADE	BO-BOTTOMS	MAST/The Limited Stores
PLUSHBOTTOMS	APPAREL UNLIMITED/Danëlle		CASUAL SPORTSWEAR
LIZ CLAIBORNE		TROPICAL GARMENT	RALPH LAUREN WOMEN'S WEAR
			... and others.

"We want to thank all of the people who have worked to make today's Open House a success. Our special thanks go to the women in our lives; Anna and Ellen our wives, our sister Liz, and our mother Stuckey who has supported us from the beginning."

Warren and Jeff