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A Shoreline Community, Pine Knoll Shores, N.C.

January 2022

HISTORY OF PINE KNOLL SHORES

PKS Goes for the Gold

By Jean Macheca and Michelle Powers

HISTORY STORIES

Reflections of Pine Knoll Shores



The Pine Knoll Shores grapevine was already buzzing when Issue #4 of the fledgling "Pine Knoll Shore-line" newsletter announced: "Pine Knoll Shores is now a town. . . . The election made the dreams a reality. . . . By a vote of 120 to 26, residents voted to incorporate. 146 residents voted in the election, or 90 percent of those eligible.

... The newly elected commissioners now have the task of drawing all viewpoints together so that all of us can contribute toward making our new town the well-organized, pleasant place that all of us want for our home."

It was 1973. After almost 30 years of Roosevelt stewardship, Pine Knoll Shores had entered a challenging new phase. The community was moving quickly toward "independence." More and more newcomers were arriving, and friends Mary Doll and Betty Hammon, newcomers themselves, realized that a local newsletter was needed, "something functional . . . giving residents and non-residents a chance to fill us all in on what's happening to them . . . just generally bringing the whole group together . . .

"Some of us are from faraway places where we didn't have sea fishing or clamming, and we need help from our neighbors. . . . We simply need each other, kind of the way the pioneers did way back when they settled new territories."

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PART OF A SERIES

Strategic Planning Committee

By John Ferguson, Chairman

The staff of Pine Knoll Shores has worked with the Strategic Planning Committee and confirmed January 19 at 2 p.m. as a time to present the Strategic Plan revision to the Board of Commissioners. Town Manager Brian Kramer, each of the department heads and our *Shoreline* editor have been invited to attend, as well as the chairpersons of the Planning Board, the Community Appearance Commission, and the Parks and Recreation Committee. This wide attendance is the first step in gaining acceptance of the Strategic Plan and the willingness of all town leadership to work toward meeting the goals and objectives of the plan.

The Strategic Planning Committee is committed to a strong collaborative effort with these town leaders to gain agreement, prioritize and implement the plan elements as we proceed through 2022 and beyond. All of us have seen plans developed but placed on the shelf and never worked. This is not what any of us wishes to happen. To that end, all of the members of the leadership team have been provided a copy of the revised Strategic Plan as well as an advance copy of the discussion points for the January 19 meeting. We have requested that they review the work of the Strategic Planning Committee prior to the meeting to ensure the meeting will be productive.

As citizens of this town, it is important for us to know what our committee is putting forth as goals and objectives. Town management and the Board of Commissioners will be identifying the priorities that will be worked on in 2022, and we will keep you informed of our progress as we proceed through the year. Below are the strategic areas and the supporting goals and objectives. As you read through this summary, you will find that this plan is wide ranging. As such, it will not be possible to focus on every element. After the meeting in January, the town manager and commissioners will identify the implementation strategies that will take priority for 2022 and beyond.

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