

Attention All Pet Care Professional Experts



Pet health care is the fastest growing segment of the pet industry. Its no wonder. Advances in nutrition, veterinary care and alternative products have given pet owners a huge variety of better ways to care for their furry friends.

Finding the best approach to pet health care isn't simple, however, owning and caring for a family pet doesn't have to be a difficult or burdensome experience. That is why the Shopper is publishing a full-color magazine that is created for pet lovers to take away the mystery of everyday care for your pet. From cats and dogs to birds, rodents and reptiles we know our readers - your customers - will find all the necessary information in this magazine helpful in properly caring for their pet(s). The love we feel for our pets is extraordinary. They depend on us for everything and what they give us in return is immeasurable! Help our readers learn from the experts how to care and pamper their pets so they can continue to spoil them rotten.

COMING IN APRIL.....

SIMPLY PETS...part of our family.

This magazine will be distributed in Craven, Carteret, Pamlico and surrounding areas.

Please submit your professional expert advice, information or tips by email to:
lhewlette@freedomenc.com

Or mail to: The Shopper & Community Papers
3200 Wellons Blvd.
New Bern, NC 28561
ATT: Pet Magazine

Or drop your information off to the location listed above. Deadline is March 26, 2008. Please direct questions regarding the magazine to the Publisher, Nancy Eckard, by calling 252-639-2660.

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